

EXOTIC CAR TOURS

The French Riviera

6 Days · Private Self-Drive

Nice & Grasse · the Route Napoléon · Provence · Saint-Tropez · the Alpine Crossing · the Langhe

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THE DRIVE

Coastal glamour on one side of the border, pastoral charm on the other — six days that move gracefully between France and Italy at the wheel of a rotating lineup of Ferrari, Lamborghini and Maserati supercars. Begin among the perfume hills of Grasse, climb the Route Napoléon into the heart of Provence, drop down to the glitter of Saint-Tropez, then cross the Alps into Piedmont's truffle-scented Langhe. Five-star resorts and wine estates, Michelin-starred tables, a dedicated support team and luggage van traveling with you, and every stop arranged in advance — you simply take the keys.



DAY BY DAY

Day 1 — Arrival & Welcome: The Fragrance of Provence. Arrive at Nice Airport and meet your private driver for the transfer by luxury minivan to a five-star resort in Grasse. Time to refresh among the Provençal hills, then a welcome aperitif of local delicacies and champagne and dinner at the hotel's gourmet restaurant.

Day 2 — Drive: From Grasse to the Heart of Provence (250 km). Follow the Route Napoléon through pine forests, olive groves and sunlit villages to a château wine estate near Aix-en-Provence; lunch within the estate, an afternoon at leisure, a private wine tasting guided by the château's sommelier, and dinner at the hotel's gourmet restaurant.

Day 3 — Drive: From Provence to Saint-Tropez (200 km). Through the quiet backroads of the Var, where vineyards and pine-scented hills give way to the azure coast. Arrive by lunchtime for a relaxed meal overlooking the

bay, an afternoon of promenades, boutiques or the harbour, and a gourmet dinner on your hotel's rooftop.

Day 4 — Drive: From Saint-Tropez to the Provençal Hills (220 km). Back inland through vineyards, forests and quiet villages to an exclusive golf and spa resort; a relaxed lunch, the afternoon at leisure in the wellness facilities, and dinner at the hotel's Michelin-starred restaurant.

Day 5 — Drive: From Provence to the Italian Alps and Langhe (320 km). The great crossing — Alpine valleys and mountain passes from France into Italy, with a private wine tour, tasting and light cellar lunch at a local winery en route. Settle into an elegant countryside retreat in the Barolo hills near Santo Stefano Belbo for a Michelin-starred farewell dinner.

Day 6 — Departure Day: Au Revoir or Arrivederci. A final morning among the vineyards, then your private luxury minivan transfer to Milan Airport or Nice Airport for the flight home.

Included throughout: four full days of driving (some 700 miles) in a rotating lineup of Ferrari, Lamborghini and Maserati — Roma Spyder, 296 GTS, 812 GTS, Purosangue, Huracán, Temerario, Urus, Revuelto, MC20 among them, models varying with availability — with fuel and highway costs covered; 5 nights in 5-star hotels and wine estates with breakfast; arrival and departure transfers; a dedicated support team and luggage van traveling with the group, morning briefings, walkie-talkies, a private photographer and 24/7 assistance; the château wine tasting and the en-route winery tour as listed; and the lunches and dinners named above, wine included where shown. Optional experiences and upgrades are quoted separately, and every drive can be tailored.



The keys are waiting. Tell us which road has been calling you, and we will design the rest — the car, the route, the hotels, the tables — privately, personally, and entirely around you.

Good to know: these drives run on open dates, on request. Set departures operate with a minimum of three drivers; alternatively, any drive can be fully customized privately for couples — your dates, your pace, your car. An extra night before the drive begins is recommended, and pre- and post-drive nights and touring can be added anywhere along the route.

Booking your drive: a deposit of 20% confirms your dates, with the balance due two months before departure. Payment by bank wire or Zelle carries no surcharge; credit card payments add 5%.

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