SPECIAL OFFER ON HOLIDAY PROMOTIONS FROM OPEN ROAD INTEGRATED MEDIA

10% DISCOUNT ON PUBLISHED RATES BELOW FOR PCPA PUBLISHER MEMBERS



Reach more readers with highly targeted promotions

We're pleased to offer the opportunity to promote your titles in **all formats** to our direct audience of 3 million power readers **this holiday season.**

Round up your **top titles of 2026** for gifting opportunities!

HOLIDAY PROMOTIONS

(NOVEMBER 16 – DECEMBER 31)

$500
FOR ONE TITLE

$400
EACH FOR TWO TITLES

$300
EACH FOR THREE OR MORE TITLES*

DEADLINE TO PARTICIPATE: NOVEMBER 13

*ADDITIONAL VOLUME DISCOUNTS FOR 10+ TITLES



Promotions include:

- Multiple placements in Open Road's newsletter properties and websites over a 2-4 week period in the form of targeted emails, banner ads, themed lists, editorial round-ups, social media posts, and more
- Can also include ebook price promotions with a reader-friendly price between $1.99 and $3.99 (optional)

No creative necessary! We will use the book's cover art and existing online copy in the promotions.

All we need from you to participate:

- Title
- ISBN for all editions you want to promote
- Preferred link for readers
  (to retailers, your own website, author's site, etc.)

Please reach out to me directly with questions and titles you would like to include in our Holiday promotions.

Best,

Mark Meneses / Business Development Manager
Email: mmeneses@openroadmedia.com

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