



MEDIA ADVISORY

For Immediate Release:

December 15, 2017

The Mac 'n' Cheese Throwdown - A Delicious Day In Cleveland

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to Benefit W.A.G.S. 4 Kids Providing Service Dogs to Local Children with Disabilities	
WHAT:	The MAC is BACK! Time to warm up as thirty restaurants throw down for the ultimate title in comfort food. Three local celebrity judges and YOU will decide who ultimately gets crowned Cleveland's "Best Mac & Cheese" at The SMART Local Mac 'n' Cheese Throwdown, happening Saturday, February 17 at the Huntington Convention Center of Cleveland. The Mac 'n' Cheese Throwdown celebrates the rise of the Cleveland food scene, we will ratchet up the cheese factor with music from a Cheesy DJ, cheap booze from 10 local providers (beer and cocktail specials) and a bunch of other stuff. Benefitting local charity Working Animals Giving Service for Kids (W.A.G.S. 4 Kids).
WHEN:	Date: Saturday, February 17 2018. Time: 12:00PM to 3:30PM.
WHERE:	Huntington Convention Center of Cleveland 300 Lakeside Ave E - Ballroom Level, Cleveland OH 44144
TICKETS:	10 Samples for \$25 // 20 Samples for \$40 // VIP Access + 30 Samples for \$65 Drink Tickets will be sold at the event .
DETAILS:	Cleveland's cheesiest event of the year is back for the second year: THE MAC 'n' CHEESE THROWDOWN! Come experience the tastiest food fight and only Mac 'n' Cheese Festival in Cleveland, with 30 top restaurants serving up delicious Mac 'n' Cheese specials all day long. Applications for competitors are still being accepted for this year's event. Last year's competition boasted twenty of Cleveland's top restaraurants including Driftwood Restaurants and Catering; Rocky River Wine Bar; Melt; Pier W; Punchbowl Social Club; The Southside; Tremont Tap House; Willoughby Brewing Co.; and Wild Eagle Saloon. Metropolitan at the 9 swept both Judge's Choice and People's Choice, taking top honors in both categories. Three local celebrity judges and YOU will decide who ultimately gets crowned Cleveland's "Best Mac & Cheese" at The Mac 'n' Cheese Throwdown, The Mac 'n' Cheese Throwdown celebrates the rise of the Cleveland food scene, and all things ooey, gooey, and cheesy. We will ratchet up the Cheese factor with music from a Cheesy DJ, cheap booze from 10 local providers (beer and cocktail specials) and a bunch of other stuff Tickets are now on sale exclusively online at <u>www.MacNCheeseThrowdown.com/Tickets</u> . § \$40 for 20 tastes \$40 for 20 tastes \$40 for 20 tastes
	Drink Tickets will be available at the event (We Check ID's) - Beer, Cocktails, & Non-Alcoholic Beverages. The 2017 Mac 'n' Cheese Throwdown sold out 8 days early. Benefitting Working Animals Giving Service for Kids, dedicated to providing mobility service and autism service animals, meeting the specific needs of children with disabilities in Northeast Ohio, utilizing our Award-Winning ODRC Accredited Cell Dog Training Program. Visit: To learn more about W.A.G.S. 4 Kids, visit www.wags4kids.org. For any questions, contact Sera Nelson at 216-586-5853 ext. 2 or e-mail sera@wags4kids.com. For more information on The Mac 'n' Cheese Throwdown, visit www.macncheesethrowdown.com. Sponsorship opportunities still available.