

HUMAN CAPITAL SUMMIT 2019
December 19, 2019
The University of Chicago Center, New Delhi

The Human Capital Summit is Arthan's annual event which attracts leaders, practitioners, philanthropists, and aspirants from the Social Impact Sector in India. This year, we are hosting the second edition, and making it bigger and better.

The conference will bring together job seekers, employers, investors, and those seeking to know more about India's social impact space. Through a curated series of discussions and dialogues, we aim to work towards:

- Highlighting human capital challenges faced by social impact organisations in India
- Promoting conversations and solutions and collaborations
- Creating opportunities for employment and an environment for funding initiatives

THE STORY

The social impact sector in India has seen tremendous growth in recent years, with social sector funding growing at a rate of 11% over the past five years⁽¹⁾. Employment in this sector, too, has been on the rise, with opportunities arising in areas such as impact investment, development sector consulting, monitoring & evaluation. Yet, organisations in the social sector face challenges finding better talent with diverse skills.

Some of the key challenges⁽²⁾:

- Lack of leadership development culture
- Barrier laden recruitment process
- Poor assessment of future needs and succession planning
- Lack of platforms to reach passion-driven aspirants

While organisations will need to map needs and set plans and goals in place, they will require additional skills and resources to mitigate these human capital challenges and be able to continue their endeavour towards solving critical social problems.

And therefore, to maximise social impact, the need for investing in building human capital up cannot be overemphasized.

(1) <https://www.bain.com/insights/india-philanthropy-report-2019/>

(2) <https://www.bridgespan.org/leadership-development-at-indian-ngos>

ARTHAN

Transforming Human Capital In The Social Sector

Arthan works to transform the human capital landscape in the social impact sector by supporting mission-driven organisations with:

- Human Resource trainings to promote a culture of leadership development
- Recruitment services for talent acquisition, performance management, retention
- Organisational development services to assess human capital needs, analyse skill gaps and create learning & development programs

Since our inception in 2016, we have worked with 609 social impact organisations (105 through HR Consultancy and 504 through online tech solution), and 60,000+ job seekers across levels, sectors and geographies.

Arthan also organises regular workshops, webinars and conferences, both independently and in collaboration with like-minded partners, and has engaged with 300+ professionals and leaders from the social sector in less than a year.

PAST EVENTS

In order to develop avenues for knowledge building, Arthan organises knowledge events, with different formats across the country. Through these conferences we look to:

- Create a space for conversation and knowledge building
- Facilitate interactions between mission-driven organisations and skilled talent to build a community for impact-focused conversations

Arthan's first Annual Human Capital Summit, December 2018 (Delhi)



Sector experts came together to discuss the future of work, building successful 21st-century organisations, and working with millennials.

fLTR: Satyam Vyas (Arthan), Gaurav Goel (Samagra), Ronald Abraham (IDinsight), Vinod Karate (TheTeacherApp)

The first Demystifying Social Impact Careers conference, April 2019, (Delhi)



Held in collaboration with Amani Institute and International Innovation Corps, to debunk myths surrounding social impact careers.

fLTR: Payal Randhawa (Resource Alliance), Christopher Turillo (Medha), Manas Rath (BORDA), Moutushi Sengupta (MacArthur Foundation), Satyam Vyas (Arthan)

The second Demystifying Social Impact Careers conference, September 2019 (Bengaluru)



Interacted with over 250 young professionals across the two cities and enabled them to understand the social impact sector better.

fLTR: Abhijeet Mehta (Quest Alliance), Hardika Shah (Kinara Capital), Pranav Kothari, (Educational Initiatives), Shriya Sethi (International Innovation Corps)

Upcoming editions of the Demystifying Social Impact Careers conference series in 2020 are planned for Mumbai and Chennai. In addition, Arthan will organise 6 conferences between December 2019 and December 2020 and look to engage with 1000+ social impact leaders and 300+ job seekers in the sector to bridge the leadership talent gap in the ecosystem.

In videos:

- [Keynote from Arthan's first human capital roundtable](#)
- [Panel discussions at Arthan's first human capital roundtable](#)
- [The inspiring Walk Your Talk sessions at the Demystifying Social Impact conference series](#)

Annual Human Capital Summit, December 2019

Arthan's second Human Capital Summit will have conversations centred around themes such as:

- Managing complex teams spread across the country and across vulnerable domains
- Transitioning and maintaining the transition from the corporate to the social sector
- Changing trends in work culture
- Adoption of technology for talent management and its impact on frontline workers
- Scaling social organisations of the future

Attendee Profile

Targeting employers and job seekers, we are looking to interact with 200+ individuals such as:

- Social sector leaders and entrepreneurs
- Representatives from NGOs, social enterprises, government, CSR, impact investment funds, foundations
- Mid to senior leadership level job seekers looking for opportunities

Speakers

Some speakers at this year's summit are: Barry Kirsch, Chairman, BKP Media | Sucharita Kamath, India Chapter Manager, ANDE | Yamini Aiyer, President, Centre for Policy Research | Shiv Kumar, Co-founder, Catalyst Group | Moutushi Sengupta, Country Director, MacArthur Foundation | Sanjay Kadaveru, Founder & President, Action for India

For more information on the event: <http://arthansummit.mystrikingly.com>

We believe in working to develop the ecosystem and are looking for partners who share our belief that investing in human potential is essential to solving the myriad challenges we face in the 21st century. We would like to invite you as sponsors to support our endeavour of creating 'human capital' centric platforms that help attract passion-driven talent, develop leaders, and co-create solutions for the future.

SPONSORSHIP MODEL

- A keynote speaking opportunity at the conference
- Exclusive workshop on a topic related to the theme- Challenges and Opportunities in Human Capital the Social Impact Sector
- Video bytes (pre and post-event) on all promotional material
- Prominent mention on all Arthan's social media platforms before and after the event
- Prominent acknowledgement on the conference website
- Prominent acknowledgement in any brochure and marketing material
- Prominent acknowledgement in the media coverage