

国计民生 2021

Reshape China's Edtech Landscape

GET

SUMMIT & EXPO

November 15 - 16, 2021

Beijing International Convention Center



World's Leading Edtech Event



<https://get2021.jjemodui.com/en/>

GET (Global Education Technology) Summit and Expo is the largest and most international EdTech Summit Brand in Asia. It is held independently by JMDedu since 2015.

GET Summit & Expo is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through innovation and collaboration.

GET Summit & EXPO is supported by all kinds of education companies, organizations, schools and the government.



Simultaneous Interpreting

We provide simultaneous and consecutive interpreting between Chinese and English, no worries for language barriers at all.



Deep dive into China's market

Extraordinary and diverse summit programs to gain an in-depth understanding of the world's largest education market.



Great networking opportunities with key members of the Chinese EdTech community.

Professional attendees

Showcase your product or insights to over 10,000 professional education attendees and establish meaning connection with potential synergy partners.



— Nina Iles
Head of EdTech of British Educational Suppliers Association

7th Year GET, Connecting Global Education



GET has been held in Beijing every fall Since 2015 . With the brand development of GET and the increasing demand for education services globally, GET started to launch in other countries from 2016.



**Tel Aviv
Israel
April 8, 2016**



**Silicon Valley
United States
May 3, 2017**



**New Delhi
India
February 2, 2018**



**Helsinki
Finland
April 29, 2018**



**New York
United States
May 28, 2018**



**Singapore
August 2, 2019**

Plenary Keynote

Two full-day insights sharing by industry leaders, KOL, and decision-makers from leading companies with a strong impact.



EXPO

600 square meters exhibition with professional visitors from the education and technology industries.



VIP Dinner

Exquisite dinner hosted by the 5-star hotel for only invited attendees on the pre-night of the summit. Of which 90 percent of attendees are speakers.



Partner Content

We offer venues and additional media services to help our partners facilitate their content during the summit.



Sub-Forum

Independent panel and forum with different topics on market insights, industry structures, trends, and business tips across entire education lifecycles.

Renowned Speakers & Guests



**Ren
Youqun**

Director of the
Department of
Teacher
Education
of the MOE of
P.R.C China



**Luis
Von Ahn**

Duolingo
CEO



**Bai
Yunfeng**

TAL
CEO



**Tang
Daosheng**

Tencent
CEO



**Andreas
Schleicher**

Director for
Education and
Skills at OECD,
PISA founder



**Richard
Culatta**

ISTE
CEO



**Huang
Jiajia**

51Talk
CEO



**Wang
Wenzhan**

Former Director
of the
Department of
Basic Education
of the MOE

Media Coverage

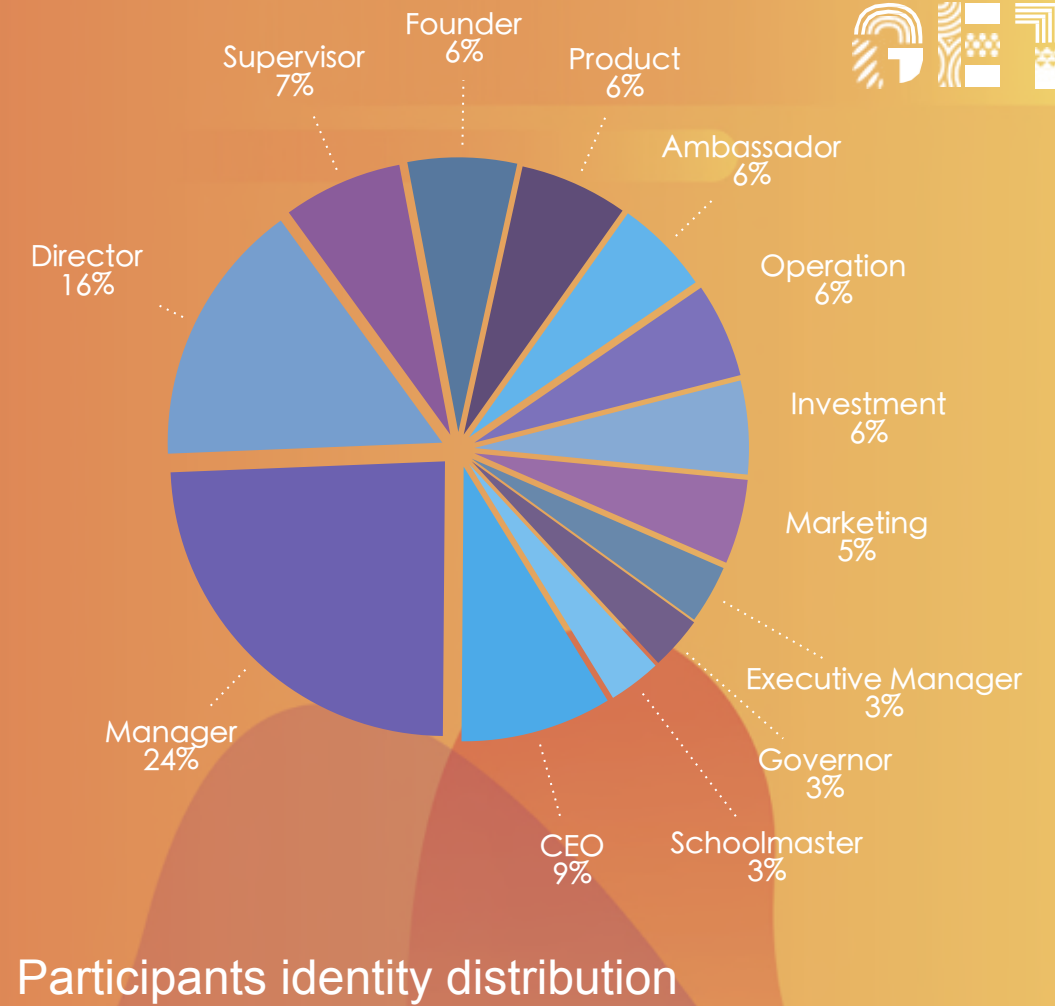
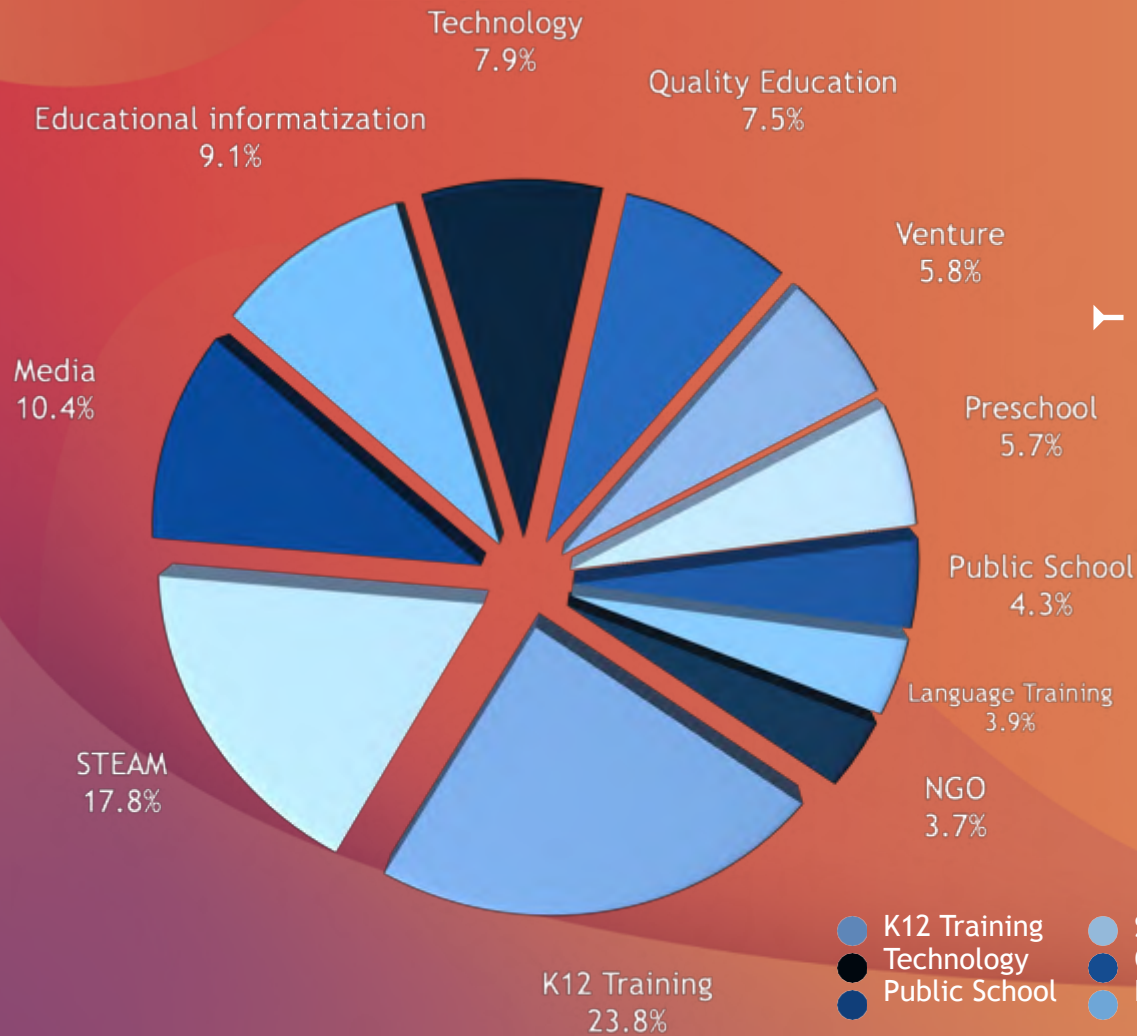
Include newspaper, journal, advertainment, television, new media, etc. Mainly focus on education, finance and technology.



“GET summit is the biggest of its kind in China and aims to foster a platform for education practitioners to share their insights, experiences and solutions.”

Demographics

GET 2020



Participants identity distribution

- K12 Training
- STEAM
- Media
- Educational informatization
- Technology
- Quality Education
- Venture
- Preschool
- Public School
- Language Training
- NGO