

Jeannine Gliddon Owens

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PROFESSIONAL SUMMARY

As a creative professional, I seek to understand and make meaning from and through art and visual communication to connect and empower people in a positive way.

AREAS OF EXPERTISE

- Design and Communications Leadership
- Workflow/Efficiency Processes Leadership
- Client Engagement
- Strategic Planning
- Project/Vendor Coordination and Management
- Production and Budget Management
- Design and produce content for digital, print, web, video, email, mobile, presentation, and environmental purposes
- Employee Supervision
- Communicate with and present to teams and clients at all levels
- Animation/Video Editing
- Brand Development and Management
- ADA Compliance
- Design/Illustration Curriculum Development
- Design Mentoring
- Research/Data Analysis
- Marketing/Academic Writing
- Data Visualization, UI/UX
- Technology: InDesign, Photoshop, Illustrator, AfterEffects, Premier Pro, Acrobat, Figma, NVivo, Stata, Word, Powerpoint, Excel

SELECT EXPERIENCE

- 2021-present **Graphic Design Manager**, City of Virginia Beach, Communications, Virginia Beach, VA
Sample work: www.gliddonowensdesign.com/design
- 1992-present **Owner / Art Director**, Gliddon Owens Design, Norfolk, VA
Select client list: Hampton Roads Alliance, Old Dominion University, MaineHealth, YMCA Hayo-Went-Ha Camps, The Bassuk Center, the National Center on Family Homelessness
Sample work: www.gliddonowensdesign.com/design
- 2020-2021 **Graphic Designer / Research Assistant** (volunteer), Barry Art Museum, Norfolk, VA
- 2019-2021 **Consultant and In-house Graphic Designer**, Newport News Shipbuilding, Newport News, VA
- 2018 **Art Director / Graphic Designer**, Red Chalk Studios, Virginia Beach, VA
- 2018 **Digital Designer / Ad Scheduling and Inventory Manager**, Local Voice Media, Virginia Beach, VA
- 2016-2017 **Graphic Designer**, Consociate Media, Gloucester Point, VA
- 2015-2016 **Marketing Specialist – Graphic Design**, Tidewater Physical Therapy, Newport News, VA
- 2014-2015 **Senior Graphic Designer**, Antech Systems, Chesapeake, VA
- 2011-2014 **Graphic Design Manager**, University of New England, Portland, ME
- 2006-2011 **Communication Specialist – Graphic Design**, University of Southern Maine, Portland, ME
- 2000-2003 **Adjunct Lecturer, Graphic Design and Illustration**, Colorado State University, Fort Collins, CO
- 2002-2003 **Visiting Professor, Graphic Design and Illustration**, University of Wyoming, Laramie, WY
- 2001 **Art Director / Graphic Designer**, University of Northern Colorado, Greeley, CO

For complete and detailed list, visit www.gliddonowensdesign.com/about

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EDUCATION

- In progress* **PhD-International Studies, Old Dominion University**, Norfolk, VA
- Presentations: 64th Annual International Studies Association Convention 2023, Montreal; GPIS Graduate Research Conference 2022, Old Dominion University
 - Internship: Barry Art Museum – developed *Travel the World with Barry Art* program
- 2019 **MA-Humanities/Visual Studies, Old Dominion University**, Norfolk, VA
- Thesis Project: *Know What I Meme? New Perspectives Beyond the Digital* exhibit
 - Finalist: ODU Lion's Lair Social Entrepreneurship Competition
 - Conference Presentations: Christopher Newport University, George Mason University, Shenandoah University, Old Dominion University
 - Awarded: Emerging Leaders Executive Program, City of Norfolk
- 1984 **BFA-Graphic Design, Colorado State University**, Fort Collins, CO
- Internships: CSU Publications Office, Bob Coonts Design
 - Art History summer course in Italy

For complete list including professional development courses, visit www.gliddonowensdesign.com/academic

ADDITIONAL

- 2023 **65th Capital Emmy Awards** – for *Streetlight Snitch, Virginia Beach Public Service Announcement*, as part of the City of Virginia Beach Communications Department
- 2023 **PRSA 2023 Silver Anvil Award** – for *The Ripple Effect, Virginia Beach Flood Protection Program*, as part of the City of Virginia Beach Communications Department
- 2022 **3CMA Savvy Award** – for *The Ripple Effect, Virginia Beach Flood Protection Program*, as part of the City of Virginia Beach Communications Department
- 2021 **Guest Lecture, Colby College** – *Complex Storytelling through Visual Communication, Infographics and Data Visualization*
- 2020 **NNS Presidential Model of Excellence Award** – for *Covid-19 Communications*, as part of the Newport News Shipbuilding Communications Department
- 2019 **Curated Know What I Meme? New Perspectives Beyond the Digital** exhibit, Old Dominion University Perry Library, www.knowwhatimeme.org/
- 2016 **Guest Lectures, Old Dominion University** – *Grrrl Zines, Changing the Feminist Narrative and Self-Representation – Why Do Teenage Girls Sext?*
- 2016 **Work presented at U.S. Congressional Hearing** – *Services Matter* report designed for The Bassuk Center
- 2014 **Collegiate Advertising Gold Award** – *UNE Magazine* rebrand and redesign, as part of the University of New England Communications Office
- 2014 **Work appeared in Washington Post and NBC's Today Show** – *Infographics designed for the National Center on Family Homelessness*
- 2009-2010 **New England Press Association Better Newspaper Silver Awards (2)**
Ad Design, Gorham Times
- 2003 **Higher Education Association of the Rocky Mountains Design Excellence Awards (4)**
QuickLook brochure, Viewbook, Michener newsletter, Education for Life poster for the University of Northern Colorado

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