



# FIGHTING PRETTY

## LIPSTICK DRIVE

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### OUR MISSION

Helping women battling cancer to feel strong and beautiful during and after cancer treatment.

### HISTORY

Fighting Pretty started after our founder, Kara Skaflestad was diagnosed with Stage 3 breast cancer at the age of 26. While going through extensive cancer treatment, Kara received a pair of mini pink boxing gloves from a friend's mom, also battling cancer. It was those gloves that reminded her to never give up; but it was her inner strength accented with a touch of bright pink lipstick that kept her "Fighting Pretty." After Kara's "fight" was over, she sent her strength and her gloves (along with some bright lipstick) on to another woman battling cancer, and thus, the first Pretty Package was born.

The original pink boxing gloves have been passed on to a total of five women battling cancer, but the strength of Fighting Pretty has gone on to thousands.

### IMPACT

In four years, Fighting Pretty has sent over 5,000 Pretty Packages to women battling cancer in all 50 states and seven countries globally and is now working with hospitals across the country to give free Pretty Packages to their patients.

### LIPSTICK DRIVE PROGRAM

As Fighting Pretty continues to grow, we are looking for more ways to work with our communities to help those battling cancer feel strong and beautiful. With the Lipstick Drive Program, we are collecting new red and pink lipsticks to include in our Pretty Packages. Program is easy as 1-2-3:

[1]

#### SET A DATE

Similar to a Toy Drive for children during the holidays, we want to collect lipstick for women battling cancer. So set a time frame - preferably one month and let your audiences know.

[2]

#### LET PEOPLE KNOW

Send emails, hand out flyers and post on social media to your networks that you are running this Fighting Pretty Lipstick Drive for a limited time.

[3]

#### COLLECT & SEND

Once your Lipstick Drive timeframe has ended, please package up the lipstick, include a cover letter of who is sending it and how many are sent. Then ship to Fighting Pretty at:

**Fighting Pretty**  
**2307 NW Hoyt Street #310**  
**Portland, OR 97210**  
**Attn: Kara Skaflestad**

## CONTACT

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**Kara Skaflestad, Executive Director**  
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For a more information about Fighting Pretty or to make a donation, please visit:

[www.fightingpretty.org](http://www.fightingpretty.org)



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