Idea-To-Launch Application Form

Tell us about yourself and your business concept.

1. Your full name, email address and phone (for communications and sign in).

2. What type of computer operating system do you normally use? (PC/Mac, etc)

3. What office software do you use? (MS Office, Google Docs, IWork, Open Office, etc.)

4. What industry/Market will your company belong in?

5. Tell us about the current status of your project?

   Basic product/service idea:

   You primary & relevant skills:

   Support Team & skills (Now & in 12 months):

6. Have you set up a business entity yet? If so what type of entity?

7. Do you currently pay rent for office or work space for your business?

8. Do you have a web domain registered for your business? If so, is it online now?

9. How much experience do you have with entrepreneurship?

   ◉ It's my first time ◯ I've founded a startup business before.

10. How do you expect your startup operations to be funded initially?
    (to cover facility/office space, marketing, staff salaries, bookkeeping, etc.)

11. Do you have proprietary assets or concepts? If so, how are they protected?

10. Do you have prior experience with any business canvas models?

    ☐ Yes ☐ No ☐ Very little

12. If Yes, which of the following canvases or tools have you used before?

    ☐ Business Model Canvas ☐ Lean Canvas
    ☐ Persona ☐ Empathy Maps
    ☐ Product - Market Fit tools ☐ Other:

Comments:

Email the completed form to**i2l_apply@innoception.com** and pay the $100 application fee here: i2l-training.strikingly.com (PayPal only]. Upon receipt of your payment your application will be reviewed for approval. We will notify you of our decision within 2 business days. Refund will be issued for rejected applications.