



**Mitzi Krockover, MD** is Senior Partner at SSB Solutions, a healthcare management consulting, development and investment firm with clients in 150 U.S. and international markets. In addition to her expertise in the field of women’s health, she has a particular interest in women’s entrepreneurship and leadership. She actively blends those interests as Managing Director of Golden Seeds and as a member of the Golden Seeds Health Sector Committee, where she is actively involved in early-stage investment, especially in the area of *femtech*.

Dr. Krockover was the founding director of the Health Futures Council at ASU (HFC), a group created to guide and support Arizona State University’s health enterprise. She helped to develop and manage the Council, assembling a unique body of leaders who provide influence and advice, as well as opportunities to connect ASU with critical resources to advance initiatives, facilitate projects, and encourage collaborative solutions.

Previously, Dr. Krockover was Vice President of e-Health and Women’s Health for Humana Inc., Louisville, KY. In this role, she served as the company’s chief healthcare strategist and spokesperson for women’s health and health education. Prior to joining Humana, she was the founding Medical Director of the Iris Cantor-UCLA Women’s Health Center and an Assistant Professor of Medicine at UCLA. During her tenure, the Center was named one of the top ten women’s health centers by *Self Magazine*, and UCLA was designated a National Center of Excellence in Women’s Health by the U.S. Department of Health and Human Services.

In 1999, Dr. Krockover was awarded the International *Emerging Leader in Health Care Award*, sponsored by Korn Ferry International and the Health Forum. She was named “Woman of the Year” by the Los Angeles County Commission on Women in 1997. Dr. Krockover graduated from Washington University in St. Louis with a BA in Arts and Sciences and received her medical degree at the University of Texas Health Science Center at San Antonio. She completed her residency in internal medicine at Northwestern University.