



A PHENOMENOLOGICAL STUDY ABOUT THE INVOLVEMENT OF EVENTS COORDINATORS IN CAVITE DURING THE 2020 CATASTROPHES

DANIELLA LOUISE R. MERCADO

Student

Lyceum of the Philippines University - Cavite

mercado.danie27@gmail.com

ABSTRACT

Events and conferences are a growing industry, where there are approximately thousands of events held every year in the Philippines, including birthdays, weddings, entertainment shows, concerts, gatherings, and more. However, the year 2020 had various catastrophes, such as the Taal volcano eruption and COVID 19 pandemic. Quarantine guidelines were implemented, people's movements were limited, and mass gatherings have been prohibited for the safety of everyone. This study aims to know the experiences of the selected events coordinators during the Taal volcano eruption and COVID 19 pandemic. The study precisely answered the question: "What are the experiences of the events coordinators during the 2020 catastrophes?"

The researchers then used a qualitative research design to conduct an in-depth interview with nine events management coordinators from Cavite through different social media platforms such as Messenger, Zoom, and Google Meet to gather the needed information. The researchers used a phenomenological approach, which explores the experiences of the participants during a phenomenon. These gathered data were coded and

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

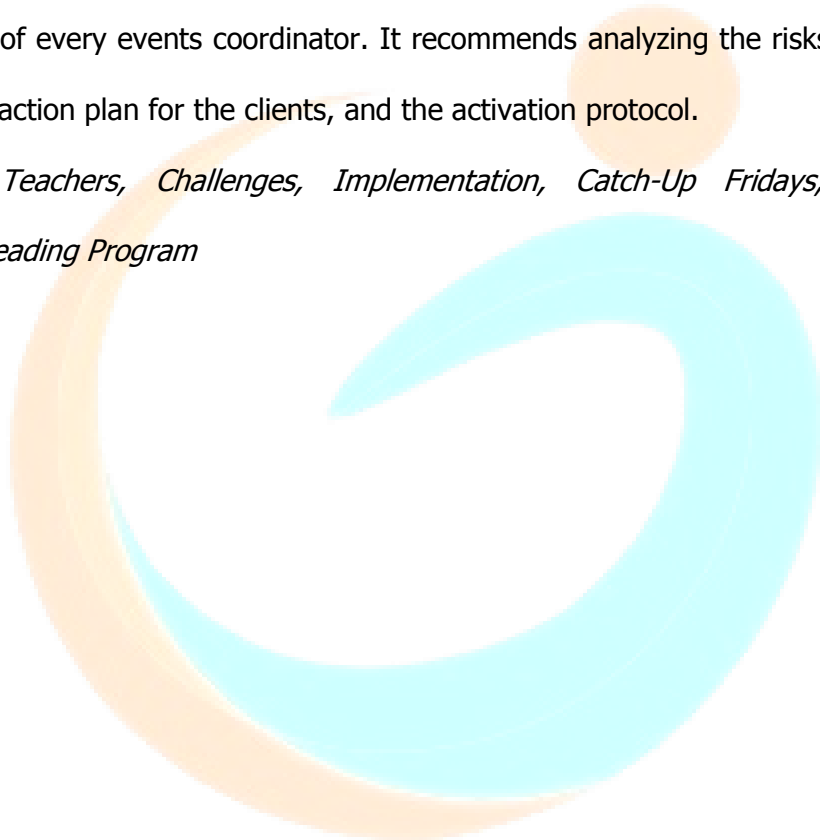
November 2024

Available online at <https://www.instabrightgazette.com>



analyzed to create into four themes: "The condition of events management industry before the 2020 catastrophes"; "The distressing experiences of the events management coordinators during the 2020 catastrophes"; "Event management coordinators' dealing with the 2020 catastrophes" and "The event management coordinators' plans for their business in the future." As this study progressed, the researchers proposed a crisis management plan for the preparedness of every events coordinator. It recommends analyzing the risks management, response and action plan for the clients, and the activation protocol.

Keywords: *Teachers, Challenges, Implementation, Catch-Up Fridays, Groundwork, Sustainable Reading Program*



Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



INTRODUCTION

This chapter is all about the background of the study, statement of the problem, significance of the study, scope and limitation, conceptual framework and definition of terms about the experiences of the events management coordinators throughout the catastrophes happened in 2020.

Background of the Study

The tourism industry in every country has many advantages that can help improve a certain destination. It boosts the economy, employs thousands of people, enriches businesses, and pays for important public services, such as education and law enforcement (Stainton, 2020). Tourism is a movement of tourists or people outside their usual environment, whether for leisure or business purposes (UNWTO, 2014). However, tourism is not just all about traveling, it also comprises different sectors, and one of these is the events and conferences. Meetings, Incentives, Conferences, and Exhibitions (MICE) are a type of tourism in which large groups, usually planned well in advance, are brought together (ICCA, 2010). Thakur (2015) stated that MICE is a unique type of travel that combines business with fun and recreation, and it is a widespread activity that connects people to one destination. It gives an important role in the tourism industry because it gathers people into the destination that could foster a great image. He added that MICE is considered part of tourism because all types of events can attract people who travel together to attend those events. Events management can depend on the hotels or other establishments where the management coordinators are in a partnership or under the name of an establishment. Aside from that, it could also be an

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



independent events management where the coordinators are not under some establishments.

They are the ones who will accommodate and look for the suppliers of venue, lights and sounds, caterings, and more.

Last January 12, 2020, an unexpected incident happened. The Taal Volcano erupted, and it spewed ashes to Region IV-A, Metro Manila, and some parts of Central Luzon. Ash falls, volcanic thunderstorms were reported, and the residents around the affected area were forced to evacuate. Because of the eruption, roads and houses were filled with ashes. Thus, classes and works were suspended, and the affected areas are prohibited from going out since there are possibilities to inhale the ashes, which was not good for everyone's health. Aside from that incident, the Philippine Department of Health (2020) announced that the country got the first confirmed case last January 30, 2020, which alarmed many Filipinos. The COVID 19 case kept on rising in the country. In March 2020, the Philippine government conducted a travel ban inbound and outbound, avoids mass gatherings, restricted the individuals from going outside if it is not necessary, closing the tourists site temporarily, and implemented community quarantines which are the series of stay at home orders for the safety measures. Community quarantines have two different levels: the General Community Quarantine (GCQ), where public transportation was allowed but with limited capacity. Selected businesses were allowed to operate at 50 to 100 percent of their regular capacity, depending on their industry. Some selected stores at shopping malls were also allowed to operate (Quieta, 2020). Enhanced Community Quarantine (ECQ), which is much stricter than the GCQ where locals were generally ordered to stay at home, residents were restricted to travel from different cities or

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



barangay, and curfew hours were being observed (Limos, 2020). Because of these implementations from the government, many Filipino workers and businesses were affected by this quarantine, and one of these is the events managements' coordinators in Cavite. Since the pandemic started, it was not allowed to have mass gatherings or events because it was important to distance other people. Therefore, only a few events happened in the first month of the year, and after that, all events were canceled because of the pandemic.

According to a 2018 global survey, as many as 1.5 million Filipinos are freelancers who survive from one event to the next (Philippine Daily Inquirer, 2020). A live event is a wide spectrum that gives many opportunities to Filipino workers such as celebrities, performers, stage directors, technical people, events coordinators, and more. However, National Live Events Coalition Philippines (2020) stated that, because of the COVID 19 pandemic, there are approximately P132.83 billion lost with the revenue, and approximately 400,000 workers from combined jobs in the events industry were lost. Philippine Tourism Secretary Bernadette Romulo-Puyat (2020) stated that at least 4.8 million Filipino workers in the tourism industry were affected by this pandemic. Aside from that, events like weddings, birthdays, conferences, and more were also affected by this because mass gatherings and doing an event is prohibited during the pandemic, and the government became strict with the guidelines and the movements of the Filipinos were limited to minimize the spread of the virus. The industry is expected even to face more challenges when it comes to coping with social distancing and many new things with the new normal (Cailles, 2020).

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



The pandemic also challenged the Philippines for having limited resources and capacities, just like the quarantine centers for those who got the disease, and because of that, it is a challenge to flatten the curve (Remo, 2020). Luckily, public, and private sectors helped and became resourceful by transforming convention centers and other establishments into quarantine facilities. One of these is the World Trade Center Metro Manila and Philippine International Convention Center, two of the Philippines' largest and most prominent business event venues, temporarily transformed into quarantine centers (Ocampo, 2020). Today, events and conferences focused more on doing virtual events through online platforms such as social media and other sites. Events managements in Cavite also experienced incidents such as job loss and event postponement, which also affected their business. In this study, the researchers focused on the experiences of the events management coordinators from Cavite throughout the 2020 catastrophes.

RESEARCH METHODOLOGY

This chapter discussed the research design, research approach, research locale, study participants, data collection methods, data analysis process and procedures, and credibility and reliability. Research methodologies were used to know the experiences of events management coordinators in Cavite during the 2020 catastrophes.

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Research Design

The qualitative research design was used to gather the information needed in the study that can genuinely tackle and thoroughly discuss the topic. The researchers used this design to obtain the needed answers for the questions they had formulated.

This design obtains data through conversational communication, notes, videos, audio recordings, images, and text documents. It is a non-numeric data collection that provides detailed information (QuestionPro Survey Software, 2020). The researchers then applied this to collect real-time data at sight from the participants, which were the events management coordinators using different social media applications. They recorded the interviews and put them into text documents submitted for review by the participants to ensure that the data were raw and unmixed.

Research Approach

The researchers in this study used a phenomenological approach. Phenomenological research is qualitative research that studies and focuses on individuals' experiences in this world (Neubauer, Witkop & Varpio, 2019). This was the perfect approach to this study, primarily because of the "new normal" that everyone has not yet experienced but greatly affected their way of living and surviving. Phenomenological research is one of the most powerful strategies in exploring experiences and challenges, which was the goal of this study, to tell the stories of the experiences of events management coordinators in Cavite during several catastrophes in the year 2020.

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



It is an approach that wants to describe or expand the knowledge about the essence of a phenomenon by exploring, hearing the perspectives of people who experienced it (Neubauer, Witkop & Varpio, 2019), which the researchers will conduct in this study.

Research Locale

The study was conducted in the province of Cavite, this place was chosen by the researchers considering the circumstances and protocols in the new normal.

Participants of the Study

The participants in this research were Events Management Coordinators in the Cavite area only employed before the quarantine, and new normal started. Because they can differentiate what it was like before and during the catastrophes of 2020. This research study had nine participants for this study which were qualified and can answer the questions for the interview. The researchers have chosen the coordinators specifically because they are the ones who were fit to answer the research questions. Events Coordinators are accountable for checking that all details will be executed in an event (Beers, 2020). Because there was a new protocol and a new normal setup, the researchers wanted to know how they went through it and why they continued despite the risk and plans. They were the most suited participants for this research.

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Data Collection Method

The researchers formulated the topic in relevance to the recent phenomenon that happened in the year 2020. With the guidance and suggestions of their adviser, the researchers narrowed down the topics, which led them to identify the objectives and purpose of their study. They researched and gathered the information for their study background and compiled several pieces of literature related to their topic. The design that was used in this study was qualitative research and phenomenology as an approach.

The researchers then had chosen who would be their participants in this study, which were the events management coordinators. The researchers conducted one-on-one interviews through video conferences or online chat conversations with the selected events management coordinators from Cavite. The researchers used a structured interview, which is a conversation where the interviewee will answer the questions provided by the interviewer, and as the interviewer collects the data, the interviewee can review and rate the gathered data. The researchers used a virtual interview using Zoom, Messenger, and Google Meet application.

They formulated questions that will answer the needed information in this study. This was presented and consulted with the internal and external panel members. Once they had given consent to proceed with their study and the participants' consent, they conducted the virtual interviews and gathered the data by transcribing it.

After gathering the data, they asked the participants to review it and add or remove information they want or do not want to study. The researchers then disseminated their stories throughout the whole study by putting raw and unadulterated information, which came from

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



them. These gathered data were analyzed and coded by the researchers and formed into four themes: "The condition of events management industry before the 2020 catastrophes"; "The distressing experiences of the events management coordinators during the 2020 catastrophes"; "Event management coordinators' dealing with the 2020 catastrophes" and "The event management coordinators' plans for their business in the future."

Data Analysis Process and Procedure

The researchers used a thematic analysis procedure, a qualitative research method used to interpret the data by organizing, identifying, describing, and reporting the collected data (Braun & Clarke, 2006).

The researchers started organizing the data collected from the participants and identified which parts are relevant or irrelevant to the study without changing the idea or altering the information, which came directly from the participants. They described their experience through their interview with the participants and properly disseminated the information obtained from the conducted interviews.

Ethical Consideration

The participants were given informed consent, which contains the reference to this study. They were given a chance to review the questions and ask questions before participating in the study. The interviews were screen-captured, and the video conference was recorded depending on the participants, but only the researchers had access to these records

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



and the information given by the participants, which they reviewed. They could add, edit out or remove parts that they wish not to include in the study. The screen captures and records were deleted permanently after finalizing the gathered data, and the participants reviewed it for the last time. After the approval of the participants, the researchers proceeded with their study.

The researchers were certain that this study was made originally and was based on a topic that they were interested in understanding and learning. They ensured that no parts of this study were plagiarized from other literature and were not appropriately cited.

RESULTS AND DISCUSSION

The study consists of four themes which are: Theme 1 is "The condition of events management industry before the 2020 catastrophes"; Theme 2 is "The distressing experiences of the events management coordinators during the 2020 catastrophes"; Theme 3 is "Event management coordinators' dealing with the 2020 catastrophes"; Theme 4 is "The event management coordinators' plans for their business in the future."

Theme 1	Subtheme	Statements	No. of Participants	References
<i>"The condition of events management industry before the 2020 catastrophes"</i>	Subtheme 1: In demand	Participant no. 1 <i>"Started 2018, part of events management company 2015. Per months siksik yung weekends, and</i>	9	Lyons, L. A. (2021) Feng, C. (2017)

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



		<p><i>almost 12 events per month naorganize naming before these incidents"</i></p> <p>Translation: <i>"Started 2018, and became a part of events management company in 2015. Weekends were crowded per month, and we organized almost 12 events per month before these incidents</i></p> <p>Participant no. 2</p> <p><i>"Doing good so far ang business, talagang naging maganda yung kita"</i></p> <p>Translation: <i>"Our business was doing well, and our income was really great that time."</i></p>	<p>The Booky Team (2019)</p>
--	--	---	------------------------------

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



		<p>Participant no. 3</p> <p><i>"I am doing great in our events management with lot events every month especially during weekends. Our business was a hit especially here in Tagaytay as it is one of the best destinations for weddings and the likes."</i></p>		
		<p>Participant no. 4</p> <p><i>"Before 2020, marami ng nakabook pa lang ng for 2020. Usually, nag bbook ang couples in advance. Meron iba 2019 palang nakabook na for 2020 & 2021."</i></p> <p>Translation: <i>"Before 2020, there are already a lot of booked events for the year 2020, and</i></p>		

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



		<p><i>most of the couples were booking their events in advance. There are also some clients last 2019, where they already booked an event for the year 2020 and 2021."</i></p> <p>Participant no. 5</p> <p><i>"Lots of client yung nag papashedule ng events and such. There was an event last march 12 which is a corporate event and march 14, a wedding. I guess 'yan yung last events naming before the pandemic."</i></p> <p>Translation: <i>"Lots of clients wants to reschedule their events and such. There was an event last March 12, which was a corporate</i></p>		
--	--	--	--	--

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
 Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
 Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



	<p><i>event and a wedding, March 14. I guess that was the last events we've had before the pandemic."</i></p> <p>Participant no. 6</p> <p><i>"Usually, we have events weekly like birthdays, weddings and corporate events."</i></p> <p>Participant no. 7</p> <p><i>"Since we've started in 2016, our business started to boom in 2018-2019."</i></p> <p>Participant no. 8</p> <p><i>"Nung 2018 talaga dun yung pinaka madami kaming clients, the business was doing good nakakailang events kami per month"</i></p>	
--	---	--

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



		<p>Translation: <i>"Last 2018 was the year where we really are in demand, and we had a lot of clients that year. The business was doing good, and we had many events every month."</i></p> <p>Participant no. 9</p> <p><i>"Before ng catastrophes okay siya malaki ang kita, nag sisimula palang din kami pero maganda talaga yung kita, okay ang events."</i></p> <p>Translation: <i>"Before these catastrophes, our profit was so big, we were just starting but everything was already good. Events were really great."</i></p>		
	<p>Subtheme 2:</p>	<p>Participant no. 1</p> <p><i>"Madami pang scheduled events</i></p>	<p>4</p>	

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



	<p>Unexpected turn of events</p>	<p><i>before kasi hindi naman expected yung mga mangyayare."</i></p> <p>Translation: "There are many more events scheduled before because the catastrophes were not expected."</p> <p>Participant no. 7</p> <p><i>"We were expecting to have more clients, (more than 2019 clients) by 2020, unfortunately, it didn't happen... because of the Taal Volcano Eruption and the Covid-19 Pandemic."</i></p> <p>Participant no. 8</p> <p><i>"Until nung dumating etong pandemic, nag lock down ang tagal. Nawala lahat ng na</i></p>		
--	---	--	--	--

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



		<p><i>establish, parang umpisa talaga ulit."</i></p> <p>Translation: <i>"Until this pandemic came, and the lockdown took so long. Everything that was established were gone, it is like really starting again. "</i></p> <p>Participant no. 9</p> <p><i>"pero nung dumating etong pandemic all the events stopped ayun we started below ulit talagang balik sa baba."</i></p> <p>Translation: <i>"But when this pandemic came all the events stopped so we started below again, really back to the bottom."</i></p>		
--	--	--	--	--

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Conclusion

The catastrophes that happened in 2020, specifically the eruption of the Taal volcano last January 12, 2020, and the COVID 19 pandemic that caused a worldwide lockdown and community quarantine last March 2020 up to the present, greatly affected the events management coordinators negatively. On this basis, the researchers conclude that these conflicts made a significant impact on the events industry. It began with the Taal volcano eruption, where the ashes were scattered around Cavite. The event venues had to close temporarily because of the danger of volcanic activity, followed by an outbreak of COVID 19 where the government prohibited events and mass gatherings which is the events industry's main activity. These two incidents were very challenging to the coordinators because of the postponement, cancellation, and changing of venues. The researchers also conclude that even if there were alternative ways of handling events, it would not be the same as before, where coordinators do not have to limit the number of people in half, secure their health, their client's health, and their co-workers health, and the implementation of new protocols. Virtual events are also incomparable to live events before, where people can feel the enjoyment and the memorable experience. As a result, in the gathered data, the events management coordinators had imparted the need of perseverance, that no matter what a business may face, they can always bounce back and have hope that there is a future they can look forward to that can only be achieved if they will endure the process and challenges.

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



LIST OF ABBREVIATIONS

Abbreviation	Definition
DepEd	Department of Education
DOH	Department of Health
DSWD	Department of Social Welfare and Development
ECQ	Enhanced Community Quarantine
EHA	Environment and Humanitarian Action
GCQ	General Community Quarantine
IAVCE	Association of Volcanology and Chemistry of the Earth's Interior
ICCA	International Congress and Convention Association
IFRC	The International Federation of Red Cross and Red Crescent Societies
MICE	Meetings, Incentives, Conferences, and Exhibitions
NDRRMC	National Disaster Risk Reduction Management Council
PHEIC	Public Health Emergency of International Concern
PHIVOLCS	Philippine Institute of Volcanology and Seismology
PICC	Philippine International Convention Center
PTCAO	Provincial Tourism and Cultural Affairs Office
SARS-CoV-2	Severe Acute Respiratory Syndrome Coronavirus 2
SWS	Social Weather Stations
UNDP	United Nations Development Program
UNWTO	United Nations World Tourism Organization
WEO	World Economic Outlook
WHO	World Health Organization
WTC	World Trade Center

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



REFERENCES

- Alexander, D. (2016). Natural disasters and social conflict: A systematic literature review.
<https://doi.org/10.1016/j.ijdr.2016.04.001>
- Allen et al. (2011), <https://capstoneprojectwriters.com/event-management-literature-review/>
- Aon (2020). Global Catastrophe Recap: First Half of 2020.
http://thoughtleadership.aon.com/documents/20200722_analytics-if-july-global-recap.pdf
- Beers G. (2020). Differences between Event Planning and Coordinating.
<https://www.thebalancesmb.com/event-planning-vs-coordinating-3969461>
- Braun C., Clarke K. (2006). Thematic Analysis: Striving to Meet the Trustworthiness Criteria.
<https://journals.sagepub.com/doi/full/10.1177/1609406917733847?fbclid=IwAR2Ck4LdbI3IcJkur6atNOdNiMcZ52gUv7ux6HX7aiZhgrfU63VW8hVkcCo>
- Cabato, R. (2020). After Taal volcano eruption, rescuers save abandoned pets and livestock.
<https://www.washingtonpost.com/graphics/2020/world/amp-stories/taal-volcano-eruption-philippines/>
- Cailles (2020). The Impacts of COVID-19 on the Events Industry.
<https://www.wtcmanila.com.ph/blog/impact-covid-events-industry/>
- Centeno R.S., Marquez J.P. (2020). How much did the Tourism Industry Lost? Estimating Earning Loss of Tourism in the Philippines. <https://arxiv.org/abs/2004.09952>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



Centers for Disease Control and Prevention (2021). Guidance for Organizing Large Events and

Gatherings. <https://www.cdc.gov/coronavirus/2019-ncov/community/large-events/considerations-for-events-gatherings.html>

CNN Philippines (2020). Philippines confirms first case of novel coronavirus.

<https://cnnphilippines.com/news/2020/1/30/Philippines-coronavirus-case.html>

CNN Philippines (2020). PHIVOLCS warns of 'hazardous explosive eruption' of Taal Volcano soon.

<https://web.archive.org/web/20200114023853/https://www.cnnphilippines.com/news/2020/1/12/PHIVOLCS-Taal-Volcano-explosion.html>

CNN Philippines (2020). Tourism in Tagaytay, Taal-affected areas suffers 'tremendous setback'.

<https://www.cnnphilippines.com/news/2020/1/14/Tourism-in-Tagaytay,-Taal-affected-.html>

Congrex Team (2020). Disruption in the business events industry: rising to the challenges of

covid-19. <https://congrex.com/blog/disruption-business-events-industry-challenges-covid-19/>

Emergency Humanitarian Action (2017). Disasters & Emergencies: Definition.

<https://apps.who.int/disasters/repo/7656.pdf>

Ex-links Events (2014). 5 definitions of event management.

<https://www.exlinkeventsblog.com/2014/11/5-definitions-of-event-management.html?m=1>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Feng, C. (2017). 15 stats that show why event planning is in demand.

<https://www.qceventplanning.com/blog/2017/12/15-stats-show-event-planning-demand/>

Gopinath G. (2020). The Great Lockdown: Worst Economic Downturn Since the Great

Depression. <https://blogs.imf.org/2020/04/14/the-great-lockdown-worst-economic-downturn-since-the-great-depression/>

Glion (2020). Why events are so important to the hospitality industry.

<https://www.glion.edu/magazine/events-important-hospitality-industry/>

Hermann (2012); Penrose (2000); Lerbinger (2012). Crisis Management for Small Business

during the COVID-19 Outbreak: Survival, Resilience and Renewal Strategies of Firms in Macau. <https://assets.researchsquare.com/files/rs-34541/v1/89be2a22-6732-4e73-91f4-4c02ce2e7785.pdf>

H. Harapan, N. Itoh, A. Yufika, W. Winardi, S. Keam, et al. (2020). Coronavirus disease 2019

(COVID-19): A literature review. <https://doi.org/10.1016/j.jiph.2020.03.019>

Hoque, Shikha, Hasanat, Arif, & Hamid (2020). Impacts of COVID-19 on global tourism

industry: A cross-regional comparison. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7474895/>

International Congress and Convention Association (2010). Definition of "MICE".

<https://www.iccaworld.org/aeps/aeitem.cfm?aeid=29>

Insurance Information Institute (2019). Facts + Statistics: Global catastrophes.

<https://www.iii.org/fact-statistic/facts-statistics-global-catastrophes>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



International Federation of Red Cross and Red Crescent Societies (2017). What is a disaster?

<https://www.ifrc.org/en/what-we-do/disaster-management/about-disasters/what-is-a-disaster/>

J. S. Madray (2020). The impact of COVID-19 on Event Management Industry. Vol. 5, Issue 3, ISSN No. 2455-2143, Pages 533-535

Kahl, C.H. (2006). States, scarcity, and civil strife in the developing world. Princeton: Princeton University Press.

Lara R. (2020). Dealing with Catastrophes. <http://www.insurance.ca.gov/01-consumers/140-catastrophes/>

Layman M. (2019). What is Event Management? <https://www.cvent.com/en/blog/events/what-is-event-management>

Lewis & Clark (2020). Interim Policy: Event Management During COVID-19 Pandemic. <https://www.lclark.edu/live/news/43927-interim-policy-event-management-during-covid-19>

Limos, M. A. (2020). What is ECQ, EECQ, Lockdown, and Partial Lockdown? <https://www.esquiremag.ph/life/health-and-fitness/what-is-ecq-lockdown-and-partial-lockdown-a00293-20200420-lfrm>

Lyons, L.A. (2021). How to Revive the Live Events Industry (and the Print Demand That Goes With It). <https://www.piworld.com/post/how-to-revive-the-live-events-industry-and-the-print-demand-that-goes-with-it/>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



Lunsford, M. (2020). Volcano eruption: Humanity & Inclusion assesses the needs of those

affected. <https://www.hi->

[us.org/philippines_news_volcano_eruption_humanity_inclusion_assesses_the_needs_](https://www.hi-us.org/philippines_news_volcano_eruption_humanity_inclusion_assesses_the_needs_of_those_affected)

[of_those_affected](https://www.hi-us.org/philippines_news_volcano_eruption_humanity_inclusion_assesses_the_needs_of_those_affected)

Marquez, C. (2020). Gov't aid to Taal Volcano eruption victims now at P27-M — NDRRMC.

[https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-](https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-m-ndrrmc)

[m-ndrrmc](https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-m-ndrrmc)

National Disaster Risk Reduction Management Council (2020). Gov't aid to Taal Volcano

eruption victims now at P27-M — NDRRMC.

[https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-](https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-m-ndrrmc)

[m-ndrrmc](https://newsinfo.inquirer.net/1219493/govt-aid-to-taal-volcano-victims-now-at-p27-m-ndrrmc)

Neubauer B., Witkop C., Varpio L. (2019). How phenomenology can help us learn from the

experiences of others. <https://pubmed.ncbi.nlm.nih.gov/30953335/>

Norse, A. (2020). Staying positive in the midst of adversity.

<https://centralexchange.org/blog/staying-positive-in-the-midst-of-adversity/>

Ocampo R. (2020). Philippines' MICE venues transformed into Covid-19 care facilities.

[https://www.ttg mice.com/2020/04/08/philippines-mice-venues-transformed-into-](https://www.ttg mice.com/2020/04/08/philippines-mice-venues-transformed-into-covid-19-care-facilities/)

[covid-19-care-facilities/](https://www.ttg mice.com/2020/04/08/philippines-mice-venues-transformed-into-covid-19-care-facilities/)

Pandey K. (2020). More than 200 natural disasters across the world in 1st half of 2020.

[https://www.downtoearth.org.in/news/climate-change/more-than-200-natural-](https://www.downtoearth.org.in/news/climate-change/more-than-200-natural-disasters-across-world-in-1st-half-of-2020-72445)

[disasters-across-world-in-1st-half-of-2020-72445](https://www.downtoearth.org.in/news/climate-change/more-than-200-natural-disasters-across-world-in-1st-half-of-2020-72445)

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



Peek S. (2020). 6 Event Companies Pivoting Through the Pandemic.

<https://www.uschamber.com/co/good-company/growth-studio/event-industry-companies-pivoting-through-pandemic>

Philippine Daily Inquirer (2020). LIST: Class suspensions due to Taal Volcano eruption

<https://web.archive.org/web/20200114132427/https://newsinfo.inquirer.net/1211934/list-class-suspensions-due-to-taal-volcano-eruption>

Philippine Daily Inquirer (2020). Live events sector forms coalition—400,000 jobs lost.

https://lifestyle.inquirer.net/363407/live-events-sector-forms-coalition-400000-jobs-lost/?utm_medium=Social&utm_source=Facebook#Echobox=1590800428

Provincial Tourism and Cultural Affairs Office (2020).

<https://www.rappler.com/nation/batangas-tourism-losses-taal-eruption>

Q. Li, X. Guan, P. Wu, X. Wang, L. Zhou, Y. Tong, et al. (2020). Early transmission dynamics

in Wuhan, China, of novel coronavirus-infected pneumonia. *N Engl J Med*, 382 (13) (2020), pp. 1199-1207

Questionpro Survey Software (2020). Qualitative Research: Definition, Types, Methods and

Examples. <https://www.questionpro.com/blog/qualitative-research-methods/?fbclid=IwAR1VolGwt2dDEkvqdL7U7hi3NBCX7NHxuBGpXHJB4cAjWAYDp4kCQg5d4cU>

Quieta R. (2020). GUIDE:What's the difference between ECQ and GCQ?

<https://www.gmanetwork.com/entertainment/showbiznews/news/62692/guidewhats-the-difference-between-ecq-and-gcq/story>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Ramsborg et al. (2008). Event management-literature review.

<https://capstoneprojectwriters.com/event-management-literature-review/>

Remo (2020). Policy responses and government science advice for the COVID 19 pandemic in the Philippines: January to April 2020.

<https://www.sciencedirect.com/science/article/pii/S2590061720300521>

Russell M. (2020). COVID-19 Impact on Events Research: Top-line Results for Planners.

<https://www.pcma.org/covid-19-impact-events-industry-planners-survey-results/>

Sanchez, M. J. (2020). Filipinos perception of the economic impact of coronavirus COVID-19 outbreak in 2020. <https://www.statista.com/statistics/1103540/philippines-economic-impact-coronavirus-covid-19/>

Sendian creations (2020). How event management companies can help your business?

<https://www.sendiancreations.com/event-management-benefits/>

Smithsonian Institution (2021). Global Volcanism Program.

<https://volcano.si.edu/volcano.cfm?vn=273070>

Stainton H. (2020). The Importance of Tourism. <https://tourismteacher.com/importance-of-tourism/>

Taal Lake Aquaculture Alliance, Inc. (2020). Taal Lake fisherfolk appeal for 'window hours' to feed, harvest. <https://www.pna.gov.ph/articles/1092743>

Tatlow, D. K. (2016). "Don't Call It 'Smog' in Beijing, Call It a 'Meteorological Disaster'". <https://www.nytimes.com/2016/12/15/world/asia/beijing-smog-pollution.html>

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



Tavenes A. (2020). How coronavirus will impact the events industry.

<https://beamian.com/how-coronavirus-will-impact-events-industry/>

Thakur (2015). What is MICE? <https://market-width.com/MICE.htm>

The Association of Graduate Careers Advisory Services (2020). Events Managers.

<https://www.prospects.ac.uk/job-profiles/event-manager>

The booky team (2019). 15 Wedding Worthy Restaurants in Tagaytay that Will Take Your

Breath Away. [https://ph.phonebooky.com/blog/romantic-tagaytay-](https://ph.phonebooky.com/blog/romantic-tagaytay-wedding/#:~:text=Tagaytay%20is%20a%20sure%20fire,save%20for%20your%20big%20day)

wedding/#:~:text=Tagaytay%20is%20a%20sure%20fire,save%20for%20your%20b

ig%20day

The World Bank (2020). The Global Economic Outlook during the COVID-19 Pandemic: A

Changed World. [https://www.worldbank.org/en/news/feature/2020/06/08/the-global-](https://www.worldbank.org/en/news/feature/2020/06/08/the-global-economic-outlook-during-the-covid-19-pandemic-a-changed-world)

economic-outlook-during-the-covid-19-pandemic-a-changed-world

Thompson A. (2020). A Running List of Record-Breaking Natural Disasters in 2020.

[https://www.scientificamerican.com/article/a-running-list-of-record-breaking-natural-](https://www.scientificamerican.com/article/a-running-list-of-record-breaking-natural-disasters-in-2020/)

disasters-in-2020/

Torres J. (2020). Millions suffer job loss in Philippines due to pandemic, survey says.

[https://www.licas.news/2020/08/17/millions-suffer-job-loss-in-philippines-due-to-](https://www.licas.news/2020/08/17/millions-suffer-job-loss-in-philippines-due-to-pandemic-survey-says/)

pandemic-survey-says/

Travelworld (2020). Philippines: 4.8 mln workers in tourism industry hit by pandemic.

[https://travel.economictimes.indiatimes.com/news/destination/international/philippin](https://travel.economictimes.indiatimes.com/news/destination/international/philippines-4-8-mln-workers-in-tourism-industry-hit-by-pandemic/78659935)

es-4-8-mln-workers-in-tourism-industry-hit-by-pandemic/78659935

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza



Uğur and Akbıyık (2020). Impacts of COVID-19 on global tourism industry: A cross-regional comparison. <https://doi.org/10.1016/j.tmp.2020.100744>

United Nations Development Program (2019). Human Development Report 2019. <http://hdr.undp.org/sites/default/files/hdr2019.pdf>

World Economic Outlook (2020). World Economic Outlook, April 2020: The Great Lockdown. <https://www.imf.org/en/Publications/WEO/Issues/2020/04/14/weo-april-2020>

World Health Organization, Geneva, Switzerland (2020). WHO: coronavirus disease 2019 (COVID-19) situation report – 23. https://www.who.int/docs/default-source/coronaviruse/situation-reports/20200212-sitrep-20200223-ncov.pdf?sfvrsn=20200241e20200219fb20200278_20200212

World Tourism Organization (2014). Glossary of Tourism Terms. <https://www.unwto.org/glossary-tourism-terms>

Woodward M. (2020). What is Event Management? <https://www.thebalancesmb.com/what-is-event-management-4067066>

W. Yu, G. Tang, L. Zhang, R. Corlett (2020). Decoding the evolution and transmissions of the novel pneumonia coronavirus (SARS-CoV-2) using whole genomic data. ChinaXiv (2020)

Xu, J., Z. Wang, F. Shen, C. Ouyang, and Y. Tu. (2016). Natural disasters and social conflict: A systematic literature review. International Journal of Disaster Risk Reduction 17: 38–48

Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez, Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas, Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza

INSTABRIGHT e-GAZETTE

ISSN: 2704-3010

Volume VI, Issue II

November 2024

Available online at <https://www.instabrightgazette.com>



Younger, J. (2020). Three Cheers For Event Industry Freelancers! Adapting To A New Normal.

<https://www.forbes.com/sites/jonyounger/2020/07/23/three-cheers-for-event->

[industry-freelancers--adapting-to-a-new-normal/?sh=6a002f3144f5](https://www.forbes.com/sites/jonyounger/2020/07/23/three-cheers-for-event-industry-freelancers--adapting-to-a-new-normal/?sh=6a002f3144f5)



Editorial Team

Editor-in-Chief: Alvin B. Punongbayan

Associate Editor: Andro M. Bautista

Managing Editor: Raymart O. Basco

Web Editor: Nikko C. Panotes

Manuscript Editors / Reviewers:

Chin Wen Cong, Christopher DC. Francisco, Camille P. Alicaway, Pinky Jane A. Perez,
Mary Jane B. Custodio, Irene H. Andino, Mark-Jhon R. Prestoza, Ma. Rhoda E. Panganiban, Rjay C. Calaguas,
Mario A. Cudiamat, Jesson L. Hero, Albert Bulawat, Cris T. Zita, Allan M. Manaloto, Jerico N. Mendoza
