



Bear Liu

UX/UI Designer

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SKILLS

UX Skills

Design Thinking
User Flows
User Research
Wireframing & Prototyping
Usability Testing
Workshop Facilitation
Analysis / UX Audit
Agile

UI Design tools

Sketch
Figma
Adobe PS / AI / XD
InVision
Principle

Language

English (IELTS: 7)
Chinese (Native speaker)

EDUCATION

International Design Foundation

Online study
2018 - Present

Yunnan University

Bachelor of Science
Sep 1999 - July 2004

EXPERIENCE



Les Mills Media - UX/UI Designer

Jun 2019 - Present · Auckland, NZ

UX/UI designer on two digital products: Les Mills Releases, Les Mills Virtual
User Research / Customer Journey / Design Workshop Facilitation / UX/UI design



Springboard / Mission Ready HQ - UX/UI Mentor

Apr 2020 - Present · Remote (San Francisco / Auckland)

1on1 mentoring to help students grow their careers



HealthPost - Marketing Designer

Aug, 2016 - Jan 2019 · Auckland, NZ

Marketing design / Marketing content creating / Campaign design / Multimedia content creating / Social media marketing



LKGood - Executive Director, Product Designer

April 2010 - June 2016 · Kunming, China

Mobile and web product management / User research / Product UX/UI design / Information Architecture / Prototyping / Usability testing / Product analytics

SELECTED PROJECTS



Releases App

Teach & learn app for 100,000+ instructors globally

UX/UI Designer - User research, UX strategy, UX/UI Design



365 Days of Masterpiece · 每日故宫

Apple 'Apps of the Year of 2015' winner

UX Designer / Tech Lead - User research, IA, Prototyping, Product management



iBeads · i佛珠

One of the first Apple Watch apps in China

UX/UI designer - Wireframing, Prototyping, UI Design, Interaction Design



FEATURED

- 1 **Chinese Herald** ----- 28 July 2018 - Outstanding new immigrant.
- 2 **BAZAAR ART** ----- May 2016 - Digital designer / podcaster.
- 3 **Style Weekly** ----- 4th Jun 2015 - Local multimedia designer.
- 4 **Apple Story** ----- Feb 2012 - Book published: 苹果物语.