

城乡桥农民学校 项目建议书

一、 城乡桥 Urban-Rural bridge

城乡桥赋能健康可持续生活!

城乡桥相信全球的小农面临着与城市消费市场脱节的共同挑战，这种脱节源于在信息、技术和经济等方面与城市社区之间的鸿沟。而小农如同自然界中的益生菌或者真菌，能精细化从微观上调整生态环境平衡，他们的努力最终表现为宏观上的生态平衡和可持续发展。

城乡桥忠实于联接、赋能、关爱的原则，通过赋能小农进行有组织、高质量、高效率的生产和管理来满足城市市场的需求，实现与城市社区的直接对接，并通过城乡之间的互动进一步巩固彼此之间互助的人文关系，用人文的温暖替代纯粹的商业冷漠，从而实现城乡之间可持续的互助关系。

城乡桥通过支持小农生产、通过当地农民协会彼此协作，形成生态可持续社区，激活农民的土地、劳动力、房屋等所有资源，同时通过城乡桥 app 实现与城市生态可持续社区对接创造经济价值。城乡桥由此建立以小农为基础的全球网络，为全球城市生态可持续社区提供生态可持续生活方式所需要的乡村资源。

城乡桥的愿景是天下小农大联合，与城市互动互助共同实现生态可持续的幸福生活。

Urban-Rural Bridge Empowers healthy and sustainable life!

Urban-Rural Bridge believes that small farmers around the world face a common challenge of disconnection from urban consumer markets, which stems from the gap in information, technology and economics between urban and rural communities. Small farmers, like probiotics or fungi in nature, can fine-tune the balance of the ecological environment from the micro level, and their efforts ultimately manifest themselves in the macro level of ecological balance and sustainable development.

Urban-Rural bridge is faithful to the principles of Bridging, Empowering and Caring, and meet the needs of the urban market by empowering smallholder farmers to produce and manage in an organized, high-quality and high-efficiency manner, thus realizing direct connection with urban communities, and further consolidating the humanistic relationship of mutual assistance between urban and rural areas through the interaction between urban and rural areas. Warm instead of pure commercial indifference, so as to achieve sustainable mutual assistance between urban and rural areas.

Urban-Rural bridge can form ecologically sustainable communities by supporting smallholder production and collaborating with local farmers' associations to activate all resources of farmers, such as land, labor and housing, and create economic value by docking urban-rural bridge with ecologically sustainable communities through apps. The urban-rural bridge thus establishes a global network based on smallholder farmers to

provide the rural resources needed for an ecologically sustainable lifestyle for global urban ecologically sustainable communities.

The vision of the urban-rural bridge is to unite the world's small-scale agricultural universities, and to interact with the city to achieve a sustainable and happy life.

二、 赋能是城乡桥的行动核心。城乡桥通过两个方面实现赋能：

Empowerment is the core of action for urban and rural bridges. Urban and rural bridges are realized through two aspects.

1、 城乡桥在生态可持续发展上的专业知识、成功可执行经验和商业模式

城乡桥的“能”-在生态可持续发展上的专业知识来自于城乡桥的创始团队以及支持城乡桥社会影响力事业、与生态可持续城乡社区发展相关的专家、学者等。

城乡桥的“能”同样来自于城乡桥农民学校以及城乡桥在都市的生态可持续实验室，在农民学校和生态可持续实验室进行不间断、持续的探索和实践积累、更新知识和经验。

Professional knowledge, successful executable experience and business models of Urban-rural bridge in ecological sustainable development.

The "energy" of urban-rural bridge - the expertise on ecological sustainable development comes from the founding team of urban and rural bridges, as well as experts and scholars who support the cause of social influence of urban and rural bridges, and related to ecological sustainable urban and rural community development.

The "energy" of urban-rural bridge also comes from rural-urban bridge farmers' school and urban-rural bridge's eco-sustainable laboratories in the cities. The continuous exploration and practice in rural schools and eco-sustainable laboratories accumulate, update knowledge and experience.

2、 互联网平台工具—城乡桥 app Internet platform tool - urban-rural bridge app

城乡桥 app 为小农提供日常生产管理工具，包括生产计划、生产日程表、生产技术、农资供应、库存管理等；同时支持小农与周边其他小农通过农民协会协调形成合作互助的关系，共同与城市市场实现对接。

Urban-rural bridge app provides daily production management tools for small farmers, including production planning, production schedule, production technology, agricultural supplies, inventory management, etc. At the same time, it supports small farmers and other surrounding small farmers to coordinate the formation of cooperative and mutual assistance through farmers' associations, jointly realizing docking with the urban market.

三、 城乡桥农民学校的作用与功能

The role and functions of Urban-Rural Bridge Farmers' School

1、 积累更新生态可持续发展的知识和经验。城乡桥农民学校通过乡村和城市生态可

持续发展实验室持续进行实践探索，探索生态可持续生活方式在乡村和城市以及城乡互动对接领域的知识和经验，并且总结和积累这些知识和经验。

Accumulate and update the knowledge and experience of ecological sustainable development. Through the rural and urban laboratories of ecological and sustainable development, Rural Bridge Farmers' School explores the knowledge and experience of ecological sustainable lifestyle in the fields of rural and urban interactions and docking, and summarizes and accumulates these knowledge and experience.

- 2、通过培训农民带头人、城市生态可持续社区组织者以及城乡桥生态可持续发展培训师，城乡桥农民学校将城乡桥积累的知识和经验传播出去，最大限度地发挥其积极影响力，并由此建立、加强和扩大生态可持续发展社区。

Through training farmer leaders, urban ecologically sustainable community organizers and urban-rural bridge ecologically sustainable development trainers, urban-rural bridge farmers' school will disseminate the knowledge and experience accumulated by urban-rural bridge, maximize their positive influence, and thereby establish, strengthen and expand ecological sustainable development communities.

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