



***ACCOUNTABLE AND TRUSTED
TRANSBORDER DATA FLOWS BY
BUILDING CONVERGENCE***

10th Asia Privacy Bridge forum

YEONG ZEE KIN

Assistant Chief Executive (Data Innovation & Protection),
Infocomm Media Development Authority &

Deputy Commissioner, Personal Data Protection Commission,
Singapore

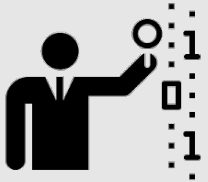
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Facilitating Data Flows in Era of Digitalisation

Data - a non-rivalrous resource

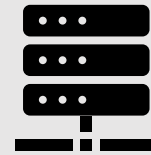


Different organisations can benefit from working on respective copies of the same dataset.



Data therefore should not be hoarded within national borders.

Accelerated digitalisation



Digitalisation led to exponential increase in data generation and data flows.



Digital economies should build common standards to support safe transborder data flows.

Accountability: Trusted Cross Border Data Flows

Accountability principle



Core principle based on OECD Privacy Guidelines

A cornerstone of APEC CBPR and PRP systems

Cross-border data flows



Data controller transfers data overseas when recipient has comparable standard of protection for data.

Trusted free flow of data



G20 Leader's Summit: "Osaka Track"

23 countries committed to promoting international rule-making on digital trade

Building Convergence for Data Flows: Digital Economy Agreements

ENABLE

TRUSTED DATA FLOWS

OECD Privacy Guidelines

Limit obstacles to transborder flow of personal data

CPTPP

Enable cross-border transfer of data by electronic means

Use of computing facilities not a condition for conducting business

BUILD

TRUSTED GLOBAL NORMS

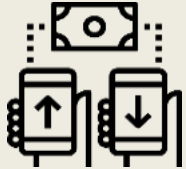
Develop consensus to reduce restrictions to electronic cross-border transfer of data

Singapore signed DEAs with Chile, NZ and AU in 2020.

Singapore hopes to deepen cooperation with like-minded partners on data issues.

Building Convergence for Data Protection: APEC CBPR, ASEAN MCCs

CONSENT



Adequate for residual circumstances

Not ideal for recurrent transfers, i.e., service providers change periodically

CONTRACTS



E.g. EU SCCs, ASEAN MCCs, BCRs

Businesses impose data protection and security requirements on recipient.

Intra-group transfers: Support centralisation of corporate functions within MNC

CERTIFICATIONS



APEC CBPR and PRP systems:

Intra- & inter-company transfers between certified companies in participating countries

ASEAN to build certification system as part of ASEAN Cross-Border Data Flows Mechanism

Concluding Remarks

NEW AREAS



Ability for law enforcement to request for and access data across borders more easily.

FOCUS



Convergence for data flows and data protection through international rules and agreements key to maximising potential of data.



THANK YOU