The Pyramid Principle: Logic in Writing and Thinking

More filters. The reason I still give it 3 stars rather than less, is below the long winded style and outdated examples, is some seriously good advice about how to structure your thinking and your writing. Jim Champy. Jul 26, Charmin rated it liked it Shelves: growth. Cookie Preferences We use cookies and similar tools, including those used by approved third parties collectively, "cookies" for the purposes described below. Hardcoverpages. She now runs her own consultancy, International, Inc. Appears to be bland but when put in structure it makes complex situations concise, clear and more solvable. The big points, when you find them, are absolutely fantastic I. My dogeared book travels with me from job to job and I recommend it to all. Goodreads helps you keep track of books you want to read. Add to basket. The Minto Pyramid Principle: Logic in Writing, Thinking and Problem Solving edition supersedes the Pyramid Principle book, which The Pyramid Principle: Logic in Writing and Thinking written in and re-issued by the publisher unchanged in As an engineer, the ideas presented in the book resonated very well with me. What is noticeable is there is no reference published afterand many are much older. These cookies are necessary to provide our site and services and therefore cannot be disabled. I can't read them all the time, so I swallow them in batches. How I found out about this book was at a business writing seminar that As a philosophy major, I appreciate how Minto has provided an efficient presentation of concepts of argumentation that one could spend a lifetime learning from the long history of available scholarship. Cookies are used to provide, analyse and improve our services; provide chat tools; and show you relevant content on advertising. The clear communication of ideas, whether to clients, colleagues or the management board, is a key factor in determining personal success. The book may be a bit pricey though. Bestselling Series. Henry Mintzberg. Other Editions There are not many books that permanently improve your life. The framework described in it is highly effective in any non-narrative writing and it is The Pyramid Principle: Logic in Writing and Thinking in most top-class consultancy firms. Performance and Analytics. Inspire your readers to ask the question YOU wish to address. Read more How many times have you written an email at work, read it back and found that it didn't make as much sense as you'd hoped? The book is also good for gaining some insight on hypothesis-led problem solving, both in the case of inductive and in the case of deductive reasoning. Refresh and try again. Barbara Minto appears to believe so deeply in "substance The Pyramid Principle: Logic in Writing and Thinking style" that she has eschewed any sense of style whatsoever. The writer will continue to write, raising and answering questions, until he reaches a point at which he judges the reader will have no more logical questions. The points derive from each other. What should we do about it? Inductive is more creative, but it is harder to do well. To ask other readers questions about The Minto Pyramid Principleplease sign up. However, the The Pyramid Principle: Logic in Writing and Thinking exhibits presented are related to business and I had hard time following, hence the 1 star off. Showing The early chapters are easier to comprehend. Accept all Manage Cookies Cookie Preferences We use cookies and similar tools, including those used by approved third parties collectively, "cookies" for the purposes described below. This is book is very helpful for my business writing. See 1 question about The Minto Pyramid Principle…. What other books would you recommend to read after The Pyramid Principle? Each of the lower levels support the upper, more abstract layers in a structured way, which recursively goes as deep as the subject requires. Writing in an analog sequence is NOT what you want to do to persuade your reader. I finally got to this book after many years of having it sit on my shelf. My goal for this abundant contact has been to super learn the concepts, which are otherwise difficult to perceive with only passing exposure. Applying the Pyramid Principle will enable you to present your thinking so clearly that the ideas move off the page and into the reader's mind with a minimum of effort and a maximum of effect. Katharine Campbell. Showing Return to Book Page. Description How many times have you written an email at work, read it back and found that it didn't make as much sense as you'd hoped? The first third of this book alone does a better job of preparing you to write difficult proposals and documents The Pyramid Principle: Logic in Writing and Thinking any college course I've seen or direct tutoring. Accept all Manage Cookies. As of this review date, I have read the book thirteen times. Definitely requires a re-read and practice to put in the place the ideas. Barbara Minto reveals that the mind automatically sorts information into distinctive pyramidal groupings.