



EFFECTIVENESS OF SCHOOL-BASED BUSINESS EXPOSITIONS IN DEVELOPING THE ENTREPRENEURIAL SKILLS OF ABM GRADUATES OF BALAYAN SENIOR HIGH SCHOOL

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ABSTRACT

This study examined the effectiveness of school-based business expositions in developing the entrepreneurial skills of ABM graduates of Balayan Senior High School. Entrepreneurship plays a significant role in preparing students for real-world business challenges, yet there is limited research on how practical school activities influence students' entrepreneurial growth. This study aimed to determine which entrepreneurial skills—such as communication, financial management, leadership, adaptability, and time management—were enhanced through participation in business expositions. A descriptive quantitative research design was used, and data were gathered from 124 ABM graduates who participated in the school's business exposition during the school year 2024–2025. Respondents were chosen using purposive sampling, and a structured survey questionnaire served as the main research instrument. Statistical tools such as weighted mean and composite mean were used to analyze the data. Findings revealed that the graduates strongly agreed that school-based business expositions enhanced their entrepreneurial skills, with communication skills ($\bar{x} = 3.51$) and time management ($\bar{x} = 3.49$) receiving the highest mean scores. The results also showed that participants applied these skills in academic and business-related activities even after the

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exposition. The study concludes that school-based business expositions are effective experiential learning activities that significantly develop students' entrepreneurial competencies. It recommends that schools continue implementing business expositions and enhance them with mentorship and practical training to further improve entrepreneurial readiness.

Keywords: *entrepreneurship, experiential learning, ABM students, business exposition, skills development, senior high school, quantitative research*



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