

KICK OUT MALARIA

A PROJECT OF LEADALEAP ENTERPRISES IN PARTNERSHIP WITH MILLENNIAL SOLUTIONS LLC

a: NG Mailing Address
P. O. Box 9808 ASPAMDA
Trade Fair Complex (ASPTFC),
Lagos 102102 NGA

a: US Mailing Address
Millennial Solutions LLC
16192 Coastal Hwy. LEWES
Delaware 19958 USA

t: +234 (0) 906 478 9357,
+234 812 880 8353.
e: info@kickoutmalaria.com
w: www.kickoutmalaria.com

Our Ref: [KOM/KOICA/ProFin/001](#)

Date: 27/05/2024

CHANG, WON SAM

PRESIDENT

KOREA INTERNATIONAL COOPERATION AGENCY (KOICA)

DEAR MR. CHANG, WON SAM,

KICK OUT MALARIA PROJECT FINANCING PROPOSAL

I am Paul Abayomi Jeremiah, and I am Co-creator of **the Kick Out Malaria Story and Game series**.

I am writing to seek patronage in donation or investment from the KOREA INTERNATIONAL COOPERATION AGENCY (KOICA) / GLOBAL DISEASE ERADICATION FUND to get our Kick Out Malaria Story and Game series to public schools, community learning centers and libraries in underserved locations with high burden of malaria and NTDs across Africa.

The Kick Out Malaria Story and Game series comprises **storybooks, story apps, computer video games and short animated episodes** created to help children and families in **Africa defeat malaria and other neglected tropical diseases (NTDs), prevent disease resurgences and save hundreds of thousands of lives and billions of US dollars yearly.**

We are currently fundraising \$150,000 in grants, donations, loan or equity financing - can be in tranches or lumpsum - to mass produce and distribute our Kick Out Malaria educational products worldwide.

In addition to mass producing physical copies, we have our products recently listed on the major marketplaces including Amazon, Google Play store, Etsy, eBay and eCrater, with some sales recorded from the US, UK and Germany on these platforms. Part of this funding will be spent on marketing to reach a larger audience and drive more sales.

Our business is incorporated in the United States and Nigeria. We have intellectual property (trademark and copyright) rights for the Kick Out Malaria series in the US and Nigeria with global coverage.

Our proposal documents are uploaded to a weblink hosted on our website to make sharing with other decision-makers easier via this link:

<https://www.kickoutmalaria.com/koica>

We would be very grateful if our request could be granted, as it would help us to achieve our project goals in a timely manner.

Thank you for your consideration.

Yours faithfully,



PAUL ABAYOMI JEREMIAH
CO-CREATOR | KICKOUTMALARIA |
PRINCIPAL PARTNER | LEADALEAP ENTERPRISES |
| MILLENNIAL SOLUTIONS LLC |
PHONE: +234 (0) 906 478 9357.
WHATSAPP: +234 (0) 812 880 8353.
EMAIL: INFO@KICKOUTMALARIA.COM, KICKOUTMALARIA247@GMAIL.COM
WEBSITE: HTTPS://WWW.KICKOUTMALARIA.COM

