



WILLIAM Q.

CAREER & EXPERIENCE PORTFOLIO

Live Events · Venue Operations · Artist Relations · Music Business

Founder, M.I.L.E. Collective

ABOUT

Over a Decade Building Live Experiences

William Q. is the founder of **M.I.L.E. Collective**, the parent company behind Mile Deep Media, M.I.L.E. Events, and the developing M.I.L.E. Artist Group. His work spans over a decade in live events, venue operations, and music business - from independent production and radio to venue management, corporate operations, and artist-facing media.

He is currently pursuing a **B.S. in Entertainment Business, Music Business concentration**, at the Los Angeles Film School, expected May 2027, while actively building M.I.L.E. Collective's roster of ventures.

"I'm a highly competent and resourceful music, entertainment and event professional with several years of good all-around experience of development, coordination, facilitation, administration, marketing and management."



Areas of Expertise



Coordinating



Scouting



Operations



Events Planning



Public Relations



Public Speaking



Brand Building



Business Development



Marketing & Promotions



Project Management

Career Timeline

BMIKEROB Artist Mgmt & Entertainment (Since 2010)

Hollywood, CA. Artist Development / A&R / Talent Scout, Event Coordination & Marketing, Brand Management & Business Development

Live Events & Production Roots

UGMX, Stay Ready Radio (West Coast Wednesday with DJ Quik & DJ Battlecat), BET Experience Sprite Stage (recognized by EP Pat Charles), Venice Beach Spring Classic (5K+ attendees)

GM, Write Off Room & Dirty Bull Tavern

150+ events annually across a two-room venue complex; \$20K/month in ancillary revenue sustained for 14 consecutive months

Red Bull North America - Service Coordinator (2014 - 2015)

Santa Monica, CA. Equipment and service repair coordination, weekly KPI reporting via Salesforce, EPA-compliant equipment lifecycle

Operations Manager, FedEx

Led teams of 40-80; drove a 35% reduction in safety incidents

Account Manager, Micro Quality Calibration

Managed accounts within an ISO 17025 compliance environment

Customer Success, JOANY

Customer-facing success and support

Studio / Business Manager, Royal Rehearsal

Studio operations and business management



BMIKEROB Artist Mgmt & Entertainment

Hollywood, CA · bmikero.co · Since November 2010

Artist Development & A&R

Talent Scout

- Facilitate studio bookings and sessions, pairing songwriters and producers for the best creative outcome
- Scout new artists and music; proven ability to identify commercially viable talent
- Schedule promotional and performance engagements

Event Coordination

Marketing & Promotions

- Develop, organize, and promote large-scale events start to finish
- Create and distribute promotional material to target audiences
- Secure bookings, written confirmations, and signed sponsor contracts

Brand Management

Business Development

- Build strategic marketing campaigns around business opportunities
- Maintain relationships with DJs, publishers, radio personalities, and tastemakers across LA and the Bay Area
- Manage brand assets, content, and standards

Results That Show the Work



150+

Events run annually across a two-room venue complex



\$20K

Ancillary revenue per month, sustained 14 consecutive months



40-80

Team members led per shift in FedEx operations



35%

Reduction in safety incidents under Will's operations leadership



5,000+

Attendees at the Venice Beach Spring Classic

Certifications



Events Management

CPD-certified diploma, Alison.com - completed at
100%



B2B Customer Success

CPD-certified diploma, Alison.com - completed at
100%



Certified Event Marketing Expert

Eventbrite

EDUCATION

Academic Background

Los Angeles Film School

B.S. Entertainment Business - Music Business Concentration

Expected May 2027 · GPA 3.8

Entertainment Communications & PR: built a Kendrick Lamar / pgLang press kit, including a pitch letter, press release, and media alert

Entertainment Market Research: designed test screening surveys and market research reports, presented for his short film "Bills: A Short Film on the Making of a Monster"

EARLIER ACADEMIC BACKGROUND

Santa Monica College, Santa Monica, CA - coursework on a transfer track toward a B.A. at USC

Mission College, Santa Clara, CA - A.A., Liberal Arts (2001 - 2003)



THE COMPANY

M.I.L.E. Collective

The parent company Will founded to house his ventures across editorial media, live events, and artist development.

Mile Deep Media

Editorial arm publishing artist spotlights, album reviews, and personal essays on Substack.

M.I.L.E. Events

Live event and venue operations built out under the M.I.L.E. Collective umbrella.

M.I.L.E. Artist Group

Developing artist management and development arm of the Collective.

Additional concepts in development include The Sessions at 2AM, The Cue, Listening Lounge, BEENAFIT Management, and MILE Academy. Vibe District 805, covered later in this deck, is a separate residency booking company Will also operates.

"The Fellas and the Fathers," a Bay Area road trip and Father's Day reflection, published to Substack and LinkedIn



LIVE EVENTS VENTURE

Vibe District

An entertainment and residency booking company building recurring live-talent residencies at venues, restaurants, and spaces across Ventura County and the San Fernando Valley - with Bay Area / NorCal roots now expanding into Southern California.

ROLE

Director of Operations

MODEL

Places curated talent in recurring residencies at foot-traffic venues - Will's own developed IP as connector and curator

FIRST ACTIVATION

Open mic and comedy showcase at 2AM Smoke and Hookah Lounge, Simi Valley

TARGET CORRIDOR

Simi Valley, Moorpark, Thousand Oaks, Conejo Valley, Chatsworth, West Hills, Westlake Village



Brand & Media Affiliations



- Sprite (Celebrity Basketball Game)
- Stay Ready Radio
- BET Networks (BET Experience)
- The School Tour
- Red Bull North America
- Vlado Footwear
- Monster (Cable) Products
- Patch Bay Studios
- All Eyes on Me PR (AEOMPR)
- Magic Gate Studios
- Elite Street Promotions
- Rebelz Studio

FROM THE FIELD

Studio, Radio & Industry Work



Early production days



Studio management



On-air / radio work



iHeartMedia



Brand ambassador (Rich Spoiled Brats)



Interview production



LET'S BUILD SOMETHING

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