



CREATE MORE IMPACT AND VALUE BY UNLOCKING FULL POTENTIAL

WHO ARE BETTERPRENEURS?

People who better the world with their successful enterprise.

We believe Africa needs entrepreneurial solutions to create prosperity. Working from purpose brings out the best in people and companies.

HOW TO CREATE MORE IMPACT AND VALUE?

The impact and value of your business depend on the growth of you and your people.

We guide Betterpreneurs to unlock their full potential and align purpose, strategy and company culture. We enable you and your company to grow.

ENABLE YOUR



STRATEGY

Build an aligned strategy connecting purpose and prosperity



ACTIONS

Link your dreams and ambitions to the day-to-day execution of your business



LEADERS

Become aware of your behavior patterns and improve them



TEAMS & CULTURE

Build a diverse and open culture in which each team member can achieve its full potential and be a real asset

WE TALK BUSINESS AND WORK ON PERSONAL GROWTH

Our local and international network of 'Enablers' gives access to professional and tailor-made support

We partner with impact investors to combine tangible impact with healthy returns

Every year we do field research by bike in Africa to comprehend the local challenges and opportunities for Betterpreneurs

OUR WAY OF WORKING

We design a tailor-made plan to create more value and impact using the following elements:

CO-CREATION

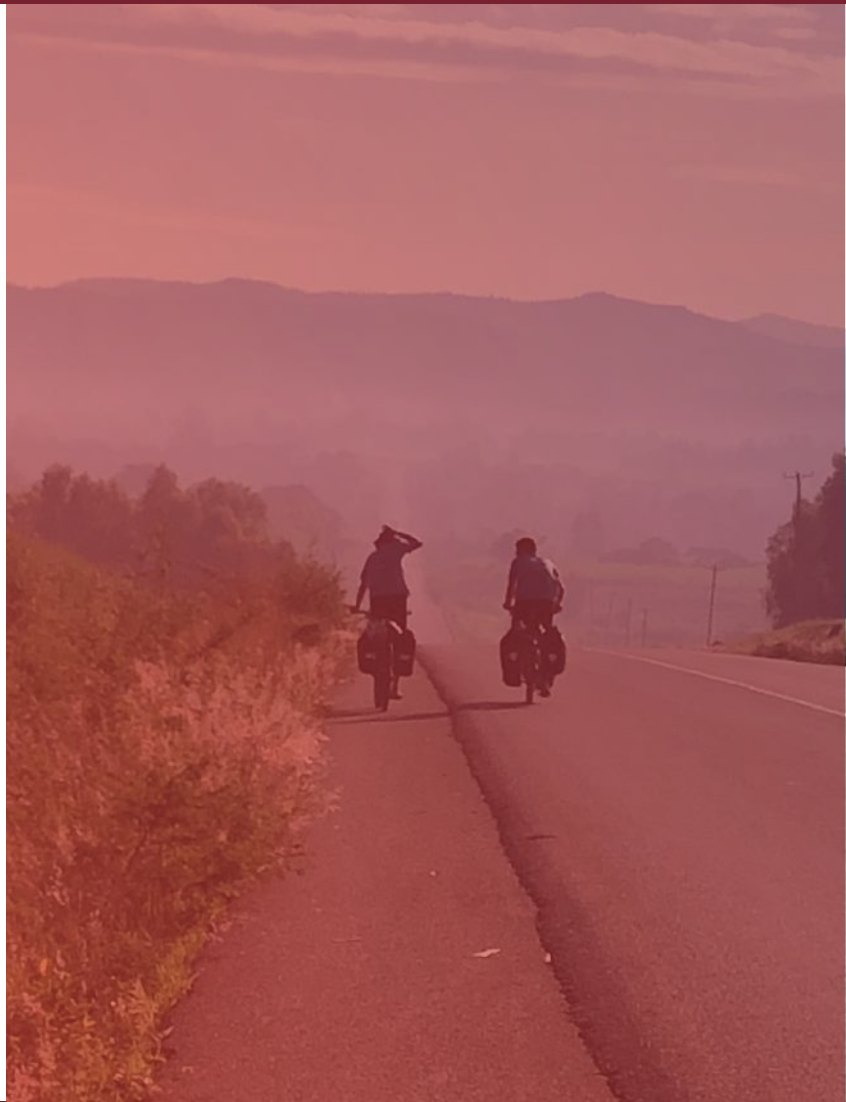
No external plans, but your own with outside input. We unlock the full potential of your people so they can take the lead in your meaningful growth.

CONNECTION

We connect you in multiple ways with your team, your clients and our networks to optimize your daily routines. You will be surprised what it can bring you.

CONTINUITY

Change and improvement is not a one-off thing. Bringing yourself and the company to the next level requires a continuous learning process. We help you stay on track and achieve results over the long run.



S-A-L-T : CONNECTING PURPOSE AND PROSPERITY

STRATEGY

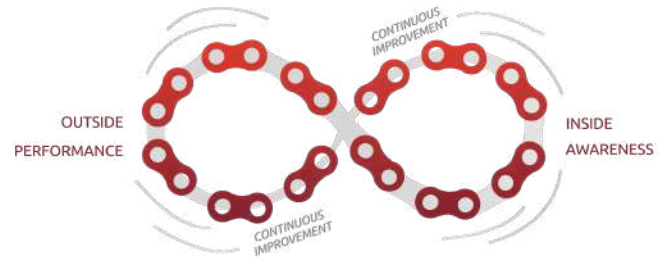
1. Connect purpose with client needs
2. Deep diagnosis on critical challenges
3. Decide guiding policy

PURPOSE



LEADERSHIP

1. Personal meaning
2. Self awareness
3. Create change



ACTION

1. Coherent actions creating synergy and competitiveness
2. Measurement of financial and impact indicators
3. Process optimization and perseverance



TEAMS & CULTURE

1. Trust
2. Leverage diversity and strength
3. Accountability and Governance



Financial results | Space for innovation | Valuing undervalued assets

The first step is to comprehend your challenges and opportunities using a SALT Scan involving key people. We design a customized plan together for your meaningful growth.

INTERESTED? LET'S CONNECT

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