

"Thinking as designers do: 'You can change a lot by doing things differently'"

Using design processes to reach solutions is quite different from using scientific processes. Still they can benefit each other in light of complex challenges. In this workshop you will experience how designers reach solutions in an interactive way. Prepare to learn about fundamental principles, underlying a good design process. Get to know specific tools like paradox cards and the systemic design toolkit. And learn where the added value is for your projects, challenges and dreams.

STATE
OF
THE ART



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Joannes studied Archaeology and Oriental Linguistics at K.U.Leuven. In 1987, he founded Namahn as a one-person human-centred design consultancy. Today's Namahn partnership works out of an astonishing location in central Brussels and has become an established name for the supply of high-quality interaction, service and systemic design. Joannes focuses on business development, while regularly lecturing at universities and international conferences. His passions outside work include economics, evolutionary biology, cognitive science, yoga and learning Farsi.

