

33 MINUTES OF INSPIRATION

Do you want your colleagues to stay open and agile in this crisis?
Could your employees use a short motivational boost?
Do you want to empower them with some simple and pragmatic tools?

CREATE YOUR TAILORMADE, MOTIVATIONAL MENU BASED ON THE NEEDS OF YOUR ORGANISATION!

CHOOSE 5 ONLINE SESSIONS



11' Inspiring talk

11' Discussion in small subgroups

11' Plenary sharing of insights

Extra minutes for extra questions

Global speaker Cyriel Kortleven will help boost the 'Change Mindset' of your employees over the next 5 weeks. His 33-minute inspirational sessions are a unique combination of 3 things:

1. Inspiring content by a top, global speaker
2. Small group discussions - starting from 1 main question
3. Plenary sharing of the best insights.

We will start with a short and powerful talk of 11 minutes. Afterwards the participants will be divided into small subgroups of 3 or 4 people (in separate discussion rooms)- to discuss a challenging question related to the topic. Finally, in the last 11 minutes we'll share some insights as a group, and there's room for some Q&A. Cyriel will stay a little bit longer in the call to answer any further questions, including of a personal nature.



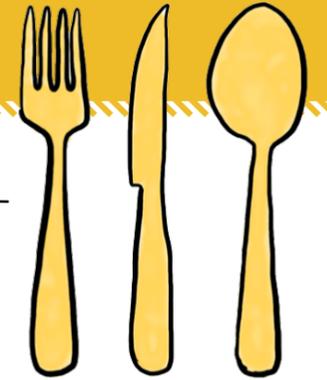
HOW DOES THIS WORK?

We choose a certain time on any weekday, and in the next **5 weeks**, we will arrange this **online inspirational session** for the same day and hour so no one misses their session!

We recommend a **maximum of 50 participants**, so everyone has an opportunity to share. Using **Zoom**, we will send a link + password to log in. Participants will gain **access to slides + extra inspirational materials** (articles, links, and so on), for those who may want to delve deeper.



MENU



1. A CHANGING WORLD

Most people know the term a 'VUCA' world (Volatile, Uncertain, Complex and Ambiguous). But- how do we go from reactive to proactive, from right skills to right mindset, and from solving problems to exploring opportunities?

2. BANANAS & LADDERS

How do you spot the inefficient patterns, procedures and systems in your life/organisation? And, how can we get rid of them?

3. KILL THE IDEA-KILLERS

Are a lot of ideas killed with expressions like 'Yes but ...', 'No money' or 'We've already tried it'? Learn a simple tool to make sure that people suspend their judgment - even if there's resistance to change.

4. SWITCHING PERSPECTIVES

Explore the world from different angles. You can turn problems into opportunities if you dare to approach the situation from a different perspective.

5. EXPERIMENTATION & NEARLINGS

Boost the entrepreneurial mindset of your people by allowing small experiments. Also, discover what a nearling is and how it can help reduce risk aversion.

6. CROSSING BORDERS

What can your organisation learn from other industries & other unconventional sources? Learn some easy ways to find inspiration outside your organisation & how to apply it to your own challenges.

7. LESS IS BEAUTIFUL

Three simple principles detailing how 'less' can lead to 'more' success. Start to stop. Simplify. Letting go.

8. MAKING CHOICES

We're confronted with thousands of decisions every day. How can you make better decisions?

9. SELLING AN IDEA

Based on the book 'Made to Stick', we will explore some methods to make sure that your message and idea will stand out and be remembered.

10. SIX CREATIVE SKILLS

Discover 6 skills that can boost your creativity. Suspend judgement. Explore the world. Use your imagination. Make associations. Don't stop after your first idea. Do it now.

11. THE ART OF QUESTIONS

Identifying the right question is probably the most crucial element if you're looking for solutions. We will explore some methods to find the right extraction level & fine-tune your question.

12. CHEF'S MENU

During our briefing call, you can explain the challenges that your organisation is facing, and we could even help create some extra tailor-made sessions for your organisation.

Cyriel Kortleven is on a mission in life: boosting the creative & entrepreneurial mindset of leaders & professionals in change. Cyriel is an award-winning global keynote speaker for conferences, client events and leadership development meetings. With almost 20 years of hands-on experience in the domain of creativity and innovation, he has already inspired organisations - like Bayer, Nike, IKEA, NASA, Unilever - in 33 different countries on 5 continents.

Cyriel is the living embodiment of engagement, using a lot of interaction and humor. He is a simplifier who delivers a simple, pragmatic message and leaves his audience with helpful tools and useful language. His mantra: "Don't mind the Change. Change your Mind."