

Asia Pacific Irish Business Forum 2026

(1) What is it?

The Irish Chamber of Commerce of Hong Kong will host a business forum with focus on the Asia Pacific region on the back of the Asia Gaelic Games being held in Hong Kong on 21 and 22 November 2026.

This Forum is a conference of regional Irish Chambers of Commerce with the goals of

- (a) networking between the regional Chambers
- (b) networking with Ireland based Chambers and businesses interested in learning more about APAC
- (c) connecting Irish business interests with local business interest ("opening doors" & "matchmaking").

(2) When is it?

Events: 19 to 20 November, morning and afternoon session

VIP Dinner on 19 November

Networking Mixer on evening of 20 November

Arrival of non-Hong Kong based participants: 18 November

(3) Where will it be held - Venues?

19 November day venue: NN

19 November dinner venue: Crown Wine Cellars

20 November venue: [MarcoPolo Hotel TST] / [The Refinery in Quarry Bay]

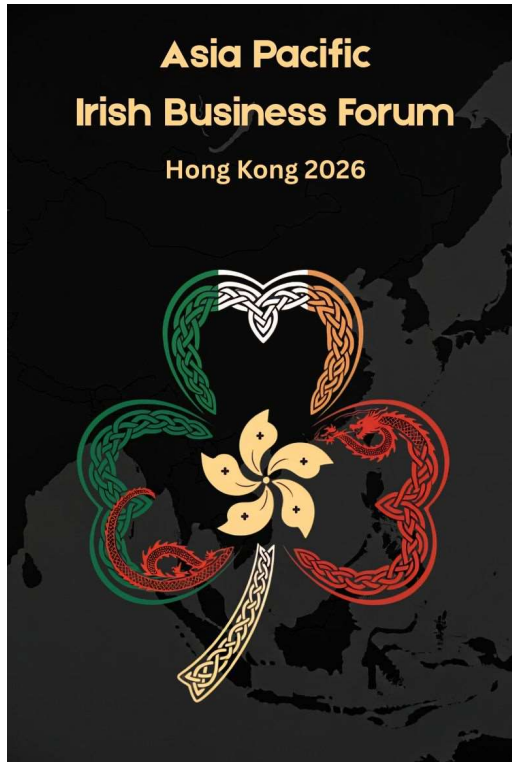
20 November networking venue: [MarcoPolo Hotel] / [The Refinery]

(4) Who is the host?

The Irish Chamber of Commerce of Hong Kong is the host and is responsible for the agenda and invitations.

The subsequent Asia Gaelic Games are hosted by the Asia County Board of the GAA.

(5) What is the Logo?



(6) Who is invited?

(a) Regional Chambers

Irish Chambers of Commerce/Irish Business Networks of the following countries/territories:

Japan
Korea (South)
China
Taiwan
Macao
Vietnam
Philippines
Thailand
Malaysia
Singapore
Indonesia

While being open to other Chambers joining (say Australia, New Zealand, Brunei, etc.) these are the core regional Irish Chambers.

(b) Irish based Chambers of Commerce

All Chambers of Commerce in the Chambers Ireland Network.

(c) Hong Kong based institutions

InvestHK

HKTDC

HK General Chamber of Commerce

InvestHK in particular has expressed interest in bringing Chinese technology companies along to the event and introduce them to Irish companies that are interested in doing business with Chinese counterparts.

(d) Irish based companies

One core goal of The Irish Chamber of Commerce of Hong Kong is to facilitate Ireland – Hong Kong trade and Irish-Hong Kong business ties. To this end, attendance at the business forum is open to all Ireland based businesses. There will, however, be a focus on the following 6 sectors with regard to panel discussions and workshops:

- (i) Aviation
- (ii) Pharma
- (iii) Tech/AI
- (iv) Education
- (v) Tourism
- (vi) Finance

Companies from these sectors will have the opportunity to connect with representatives from a whole region at this one event as well as to be introduced to Hong Kong - Chinese companies interested in doing business with Irish companies, either in Hong Kong, Mainland China or Ireland.

(e) Hong Kong/ Chinese based companies

One core goal of The Irish Chamber of Commerce of Hong Kong is to facilitate Ireland – Hong Kong trade and Irish-Hong Kong business ties. To this end, the business forum is open to all Hong Kong, Greater Bay Area or Mainland China based businesses wishing to attend. There will, however, be a focus on the following 6 sectors with regard to panel discussions and workshops:

- (i) Aviation
- (ii) Pharma
- (iii) Tech/AI
- (iv) Education
- (v) Tourism
- (vi) Finance

The aim for such companies will be to connect with Ireland based businesses, Ireland based Chambers of Commerce, Irish government agencies as well as regional Irish Chambers to explore business opportunities in Ireland as well as synergies across the APAC region.

(7) Expected turnout

We expect at least 100 - 150 participants from Hong Kong and Macao, Greater Bay Area, Asia-Pacific and Ireland.

The Asia Gaelic Games usually attract more than 1,500 attendees.

(8) What is the format?

Panel discussions and presentations (cum workshops) and evening networking events spread out over two days, with a total of 6 day events and 2 evening events.

Day events:

4 panel discussions on following topics:

- (i) Aviation (focus on aviation financing, leasing, maintenance, regulatory)
- (ii) Tech/AI (focus on crypto/de-fi developments, AI in education, regulatory aspects)
- (iii) Education (Ireland as an education destination, developments in Asia for Irish education)
- (iv) Finance (focus on retail funds/UCITS and collaboration possibilities between Ireland & Hong Kong, professional services, regulatory aspects, possibly IPO environment)

2 presentations cum workshops:

- (i) Tourism (focus on promoting high quality tourism to Ireland)
- (ii) Pharma (AI in pharma, Ireland's second largest export to HK are pharma related)

Evening events

- (i) 19 November

This event is focused on enhancing direct business ties between Ireland and Hong Kong based businesses. The event will be a dinner on invitation only basis between VIPs from China and Ireland at Crown Wine Cellars with aim to "matchmake" decision makers and promote Business ties.

- (ii) 20 November

The evening of the 20 November is to provide a sounding board of the event as well as an informal mixer allowing all participants to mix, with the additional benefit of some of the attendees of the Asia Gaelic Games joining.

(9) What are the attendance fees?

HKD 2,000 per attendee.

(10) Travel & Special hotel rates

Attendees need to arrange their own travel as well as accommodation.

The Irish Chamber of Commerce of Hong Kong can arrange for special discount ticketing from Ireland to Hong Kong via Turkish Airlines (Economy and Business Class).

The Irish Chamber of Commerce of Hong Kong can arrange for special discount rates at MarcoPolo Hotel (TST).

Local transport between venues will be provided by bus.

(11) Media Coverage

The Irish Chamber of Commerce of Hong Kong expects the media coverage to be extensive.

(a) Own media

The Irish Chamber of Commerce of Hong Kong has a monthly newsletter with nearly 2,500 recipients and an “open rate” higher than 40%. The Asia Pacific Irish Business Forum will receive its own dedicated newsletter prior to, during and in the aftermath of the forum.

The Irish Chamber of Commerce of Hong Kong has a LinkedIn page with nearly 1,400 organically grown followers. Approximately half are Hong Kong based, the other half is based on all 6 continents (including 2 on Antarctica). The Asia Pacific Irish Business Forum will prominently be covered on our LinkedIn page.

The Irish Chamber of Commerce of Hong Kong also maintains a WhatsApp ecosystem of announcements and group channels, with regional reach. The event will be prominently featured on these social media channels.

(b) Hong Kong media

The moderator of the panel discussions will be a well known person with a career in journalism. This allows us to bring local TV and Radio stations as well as internet TV stations to the event for coverage.

(c) Irish media

The Asia Pacific Irish Business Forum as the lead up event to the Asia Gaelic Games 2026 will receive widespread media coverage in Ireland.

(d) Irish organisations (local and regional)

We expect coverage of the event by all attending regional Irish Chambers as well as the Ireland based Chambers in social media, newsletters, websites and follow-up events.

(e) Ireland – Hong Kong Business Forum

May 2026 saw the relaunch of the Ireland – Hong Kong Business Forum in Dublin. It is expected that the Asia Pacific Irish Business Forum being held in Hong Kong will provide a lasting boost to this business network.

(12) Sponsorships

Sponsorships are available for interested corporates and Government agencies.

The Irish Government is supporting the event directly and indirectly.

Sponsorships are available in the following packages:

(i) HKD 50,000 Package

- Sponsor Logo included on every publication relating to APIBF
- Sponsor Logo included at the event
- Guaranteed Speaker slot on 1 - 2 Panels (subject to availability)
- Guaranteed Tickets to the event (up to 3 tickets free of charge)
- Guaranteed Attendance at Networking Mixer on 20 November (up to 5 attendees)

(ii) HKD 100,000 Package

- Sponsor Logo prominently included on every publication relating to APIBF
- Sponsor Logo prominently included at the event
- Guaranteed Speaker slot on 2 Panels
- Guaranteed Tickets to the event (up to 3 tickets free of charge)
- Guaranteed Attendance at Networking Mixer on 20 November (up to 5 attendees)
- Fireside chat or Opening Remarks or Closing Remark possible for representative of Sponsor
- Guaranteed invitation for 1 person to VIP dinner on 19 November

(13) Contacts

For all matters relating to sponsorships or attendance at the Asia Pacific Irish Business Forum please contact:

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