



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

[Visit our website](#)

This Issue Sponsored By:
Searle Bros.



SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

Manufacturing ROCKS!

Greetings!

Welcome to the SWMP newsletter.

We all hope you are enjoying the newsletter and welcome any feedback you

Economic growth

have or new information
you would like to share.

Next Meeting: July 28th

without investment in
human development is
unsustainable
- and unethical

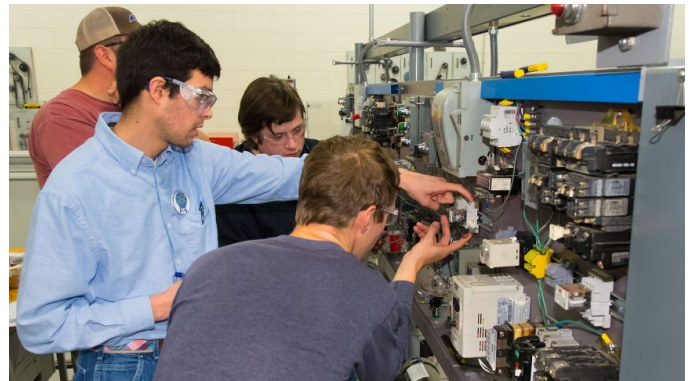
-Amartya Sen



Western Wyoming Community College is
in search of an Industrial Maintenance
Instructor. This is a 9 month position with
an excellent work environment.

Please contact Carlton DeWick for more
information.

Office- 307.382.1770 Cell- 307 .871.5821
cdewick@westernwyoming.edu



Executive SWMP Meeting Notes 5/26/21

Attendance: Ron, Kim, Marty, Jed, Carl,
Jessica, Pam, Craig, Matt, Lauren,
Jessica, Tosha
Absent: Craig B., Joan, Kelly, Fred



Safety Shares: Motorcycle Season
Please watch out for them. Give motorcycles plenty of space.

Pam announced she is being reassigned and introduced Matt McQueen as her replacement. Who will continue with Exxon's effort with SWMP. Pam realizes she is not excused from all efforts and is expected to stay in touch.

Marketing-

Newsletter- Stats were down 5% to 32%

The click rate is sitting at 18%, with the majority of click-throughs going to the Workforce website and businesswyoming.com, the new Evanston Economic Development website.

June's Newsletter will be sent out on June 15th, and we need to have notes/documents to Jessica before then.

Searle Brothers – Carl is getting them ready to go for the sponsorship. They are close to having their write-up done.

[Click Here](#) for the full meeting notes.



Imagine what could happen if we had 50 leaders looking for opportunities to promote Southwest Wyoming every day and working to make tomorrow better than yesterday for our communities! These small efforts will change our future and although this newsletter is a small part of the partnership, it is a great tool to get people connected and keep people up to date on what we're working on. Please ask one other person to join us and get the newsletters!

All we need is their name and email address!

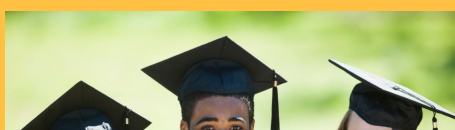
Are you interested in participating in the sub-committee meetings?

Please Contact:

Training: Fred.vonAhrens@genlp.com

B2B: CJLembke@wyomingcat.com

Marketing: Ron.Wild@rockymountainpower.net



**Let Your Voice Be Heard in Shaping
a Wyoming Profile of a Graduate**



The Wyoming State Board of Education (SBE) is working to meet its responsibility of setting graduation standards by defining what it means to be a Wyoming high school graduate.

The state board needs your help! The development of a Profile of a Graduate will lead to graduation standards for all Wyoming students and give direction to the State Board of Education in its policy decisions.

The virtual listening session will last one hour. During the session you will hear more about the Profile of a Graduate work and be asked your thoughts on what a high school graduate should know and be able to do to be successful after high school. You will also have the opportunity to share the challenges and opportunities faced in creating a more flexible and innovative education system in Wyoming.

“The purpose of the project is to take a step back and gather the wisdom and perspectives of all of the education stakeholders in determining what an ideal K-12 system should produce in terms of a Wyoming graduate. We, as the state board, want to make sure that our work and decisions align with the ideals of our state and the needs of our students for future success.”

– Ryan Fuhrman, Chairman,
Wyoming State Board of Education



Please participate in a listening session to discuss what Wyoming high school

Please participate in a listening session to discuss what Wyoming high school graduates should know, be able to do, and what experiences they should have to transition to life after graduation.

June 16th @ 4:00 p.m.

[Click here to Register](#)

On June 7th, 2021 The City of Kemmerer Wyoming and the Town of Diamondville released a new economic-development-focused web site:

[Invest Kemmerer/Diamondville.com](#)

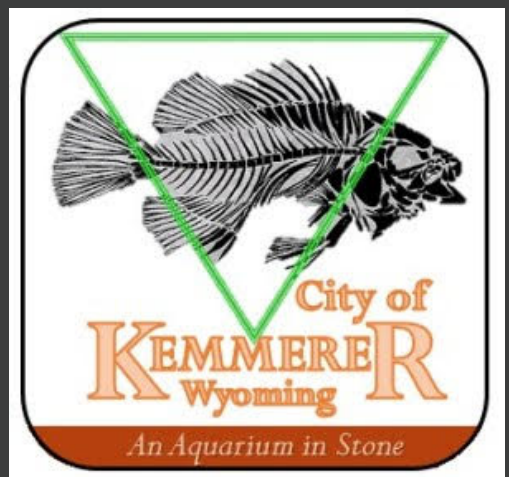


This web site, developed by Angelou Economics of Austin Texas, showcases the advantages of doing business and living in Kemmerer/Diamondville. It's a resource to help expand, retain, and diversify our economy as the community grapples with dramatic changes in the coal-fired power energy industry.

The City of Kemmerer is finalizing a location for a light manufacturing site to diversify its economic base and is also actively pursuing the opportunity to bring the recently announced smaller, modular, TerraPower nuclear reactor to Kemmerer/Diamondville.

Kemmerer Mayor Bill Thek said: "We feel we have prepared well for these and other opportunities by creating and implementing our new economic plan. We have had business fiber for some time and are currently working with Allwest Communications to expand our residential fiber. We are also being very proactive about expanding our tourism base through the new Southwest Wyoming Off-Road and Trails (SWOT)."

Kemmerer City Administrator Brian Muir said: "Our community is one that embraces new energy technologies such as nuclear and carbon capture utilization and storage (CCUS). We are also doing all that we can to keep our coal industry robust by attracting manufacturing companies interested in developing a variety of coal-based products. We are also hoping to export coal. We welcome any innovative entrepreneurs to locate here and hope to be on the cutting edge with the latest technological advances in the energy industry."



Local Business Champion Spotlight



Carbon County, Wyoming, is exceptionally windy – and that’s where Power Company of Wyoming LLC is developing and constructing what is expected to be the nation’s largest single wind power project. Called the Chokecherry and Sierra Madre Wind Energy Project, this wind farm is designed to host over 3,000 MW of nameplate capacity. The CCSM Project is located south of Rawlins and Sinclair on a working cattle ranch, and project construction began in 2016.

The initial years of construction are focused on building the infrastructure across the site that is critical for operating and maintaining the wind project. Construction of the CCSM Project creates and supports good new direct construction jobs, direct environmental compliance jobs, and indirect jobs in Carbon County and Wyoming. The construction investment also leads to more tax revenue for the state and local governments; for example, over \$200,000 in sales/use taxes have been paid just for the purchase of culverts installed on-site during the road construction. Over 50% of the current workforce is local to Wyoming.



The CCSM Project’s future electricity supplies are targeted to markets in the southwestern United States that desire geographically diverse, highly reliable supplies of renewable energy. The first project phase is anticipated to be online in 2025.

When complete, the CCSM Project is anticipated to create 114 jobs, making it one of Carbon County’s largest private employers. Wind technician jobs will make up the bulk of the employment. According to the Bureau of Labor Statistics, the annual mean wage for wind turbine techs in Wyoming is about \$53,000.

<https://www.bls.gov/oes/current/oes499081.htm>



The CCSM Project will also provide millions of dollars in new, non-mineral tax revenue for Carbon County and Wyoming every year, primarily paid in the form of annual property taxes, generation taxes and business license taxes. Over the years of permitting and development, which began in 2008, PCW has worked to be a good corporate neighbor in its broad information-sharing and outreach, participation in various community events, and sponsorships of activities largely aligned with

Job Opportunities

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

· **Business, Educators, Government Services and the Community working together to improve:**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success

· **Awareness**

- Increase awareness of career opportunities within our community
- § Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
- § Career Fairs,
- § Jr. High and High School events
- § Mentoring and job shadowing etc.
- § Engagement & Dialog with the stakeholders

· **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE

- Secondary education, certificate programs, two year degrees, etc.
- University alignment (pathways and career paths)

· Planning

- What is needed now,
- Where will the opportunities be
- What will we do to prepare and fill the pipeline?

§ Promotion, Communication processes, Scholarships, etc.

§ Measurements; Create metrics such as % Secondary Education, % successful career changes

· Membership

- Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln

Membership:

- **Exec. Core Team:** Fred von Ahrens, Ron Wild, Craig Rood, Pam Heatherington, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil
- **Co Conveners:** Bridget Stewart & Lacey Bluemel



Rock Springs, Wyoming
Phone: 307-251-3980

Get In Touch

