



**Welcome** to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

[Visit our website](#)

## SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

### OUR MISSION AND GOALS INCLUDE:

**Awareness** of career opportunities.

**Alignment** of education and skill development for career paths.

**Planning** for what is needed now for future opportunities.

**Results** for how to measure success.

## Manufacturing ROCKS!

### Greetings!

Welcome to the SWMP newsletter and Happy Spring! We all hope you are enjoying the newsletter and welcome any feedback you have or new information you would like to share.

**Next Meeting: May 26th**

**“Always deliver more than expected.”**

**LARRY PAGE, CO-FOUNDER OF  
GOOGLE**

 Oberlo

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*This Issue Sponsored By:*  
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## WWCC Tour and Discussion HAPPENING TODAY!

### Agenda:

May 11th 1:30 p.m.- 4:00 p.m.

1:30-2:30 - Tours of campus in small groups.

2:30--3:15 - Idea Generation Meeting.

3:15-4:00 - Opportunity to Network and Refreshments.



The Uinta County Economic Development Commission (UCEDC) is a next Gen sector support partner and is playing an active role in promoting Uinta County as a place to settle down, raise a family and conduct business.

They have relaunched a new website that supports current businesses by providing assistance in growing their business and the benefits of relocating to Uinta County.

There is 1000 acres outside of town near the Bear River State Park. The road leading out of Evanston is known as the Road to the Future and runs through dry sagebrush bluffs, is watched over by elk and buffalo, and leads to a plateau just outside of town. The UCEDC is developing an multi-use plan for this site to maximize the development potential for Uinta County.

To learn more about this project and those in the future, please visit the new website at: [businesswyoming.com](http://businesswyoming.com)



Imagine what could happen if we had 50 leaders looking for opportunities to promote Southwest Wyoming every day and working to make tomorrow better than yesterday for our communities! These small efforts will change our future and although this newsletter is a small part of the partnership, it is a great tool to get people connected and keep people up to date on what we're working on. Please ask one other person to join us and get the newsletters!

*All we need is their name and email address!*

Are you interested in participating in the  
sub-committee meetings?

Please Contact:

Training: [Fred.vonAhrens@genlp.com](mailto:Fred.vonAhrens@genlp.com)

B2B: [CJLembke@wyomingcat.com](mailto:CJLembke@wyomingcat.com)

Marketing: [Ron.Wild@rockymountainpower.net](mailto:Ron.Wild@rockymountainpower.net)



## The Southwest Wyoming Off-road Trails

(SWOT) is working to develop the ability to go from community to community via county roads and two-tracks using ATV and UTV vehicles. The project is moving forward with several exciting things happening in the last month and the group has been busy on multiple fronts.

Here's a quick run down:



**SOUTHWEST WYOMING OFF-ROAD TRAILS**

\* Uinta County Commissioners signed the MOU with Wyoming State Trails in partnership with SWOT on April 6th.

\* SWOT gave a presentation to the Kemmerer City Council on April 12th on the trails project and the possibility of connecting that community. The project was well received and





there were a handful of questions answered. Kemmerer will look at passing a similar ordinance to allow ATV's on city streets right away, the first reading will be May 10th.

\* The Town of Mountain View passed an ordinance to allow ATV's and Side by Sides on city streets with the use of the state's OHV sticker on April 20th, mirroring the Evanston ordinance. The Town of Lyman has already had it's first reading for a similar ordinance. SWOT will attend the May 6th council meeting for discussions and questions.

\* Officials from WYDOT in Cheyenne and WY State Trails and Outdoor Rec Offices came to Evanston to look at the 4 mile I-80 connector to Exit 10 on April 20th. On the 21st SWOT met with WYDOT at the Bear Ponds Pavilion. In attendance were representatives from Evanston, Bridger Valley and Kemmerer city and county governments and Chris Floyd from Outdoor Rec and Forrest Kamminga from State Trails. The meeting was very positive with WYDOT reporting on the 4 mile connector. City officials from all communities also stressed the importance of accessibility and connectivity with state highways in the communities.

\* On Wed the 27th, SWOT presented at the Evanston City Council work session the idea to use the open parking area around the old Sunset RV Park/Motel on Bear River Drive as the parking/ staging area for SWOT. This would help drive traffic and revitalize Bear River Drive since the trails project will be starting on the east end of town. The council was very receptive and will begin studying the idea.

\* Preliminary signage examples were created by Rocky Mountain Signs in Evanston and were viewed at the April Board Meeting. I've attached some examples. A tentative inaugural ride was discussed for the end of June, with Uinta County Search and Rescue helping to spearhead the ride.

\* The SWOT board received our 501c3 and Tax EIN number and have already applied for several grants. The next SWOT Board Meeting will be Wed. May 12th at 4pm in Evanston. Sam Lockwood from Wyoming Wildlife Federation will be on the agenda. If you're interested, please plan on attending



## Local Business Champion Spotlight

Does your company use creativity, honesty, and agility to make bold moves that not only benefit you, but the greater good?

Become a business champion in next month's newsletter! We would love to spotlight what you do for your



organization and the community in which you operate.

Contact Jessica for more information!  
royalflushads@gmail.com

# UPCOMING EVENTS

## Upcoming Next Gen Community of Practice Learning Opportunities

\* **Next Gen 101 Workshops:** New to Next Gen? Have team members who need an orientation? In need of a refresh yourself? We will be holding a two-part Next Gen 101 virtual series. This is an ideal opportunity for anyone new to Next Gen to get a crash course in the what, why and how of Next Gen Sector Partnership-building. The training is open to anyone interested in learning more. Hold the dates May 11th & 12th, 11:00-2:30 PST. Registration fee is \$380 per person. Registration details coming soon.

\* **Level Up Next Gen Training** Been at this for a while and looking for ways to grow, strengthen and sustain your Next Gen Partnership? Our two-day Level Up Next Gen Training is designed for regional teams of 6-10 practitioners and business leaders with active Next Gen Sector Partnerships. This year's Level Up will be September 28th & 29th, 11:00-2:30 PST. The registration fee is \$450 per person. Registration details coming soon.

\* **Topical Webinars:** During the spring and summer of 2021, we will hold three special interest webinars covering hot topics within our Community of Practice and drawing on the best practices of our more advanced Next Gen Partnerships and on the insight from expert Next Gen Coaches. These webinars will be held via Zoom. Mark the following dates on your calendar:

- \* Tips and Tricks for Partnership Website Building, July 13th, 2021 from 10:00-11:00am PST

- \* Lessons from our Rural Learning Network, November 16th, 2021 from 10:00-11:30am PST

\* **Peer-to-Peer Calls:** What Works, What Doesn't in COVID Economic Recovery: We'll be continuing our Peer-to-Peer Best Practice calls from 2020. This year, we will dive into how partnerships around the country are approaching economic recovery during a COVID era, highlighting the strategies that are making an impact and the challenges along the way. We'll hold two All-Partnership calls and two sector-based cohorts to focus on the nuances of healthcare and manufacturing. Please share with your business and support partners. These webinars will be held via Zoom. Mark the following dates on your calendar.

- \* Manufacturing Peer-to-Peer Best Practice Call, June 8th, 2021 from 10:00-11:00am PST

- \* Healthcare Peer-to-Peer Best Practice Call, June 9th, 2021 from 10:00-11:00am PST

- \* All Partnership Peer-to-Peer Best Practice Call, August 3rd, 2021 from 10-11:00 am PST

To be added to the waiting list for any of these events, email:

## Job Opportunities

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



# Thank you to our sponsor!



## *Mission Statement*

Wire Brothers Inc. endorses the following Safety Mission Statement, which supports our belief that safety is everyone's responsibility. Providing a safe environment for our employees, our customers, and families is a primary mission for all of us at Wire Brothers, Inc. We will strive to eliminate unsafe conditions and minimize related risks by identifying and supporting safe work practices, promoting safety awareness, furnishing necessary tools and equipment, and providing employee training and education. We will work together to protect our customers, ourselves, and each other by promoting a culture of shared responsibility and the open exchange of suggestions, ideas, and concerns. Our safety mission benefits us all by minimizing exposures, reducing injuries, preventing property damage, and enhancing the environment at Wire Brothers, Inc.

### **Core Competencies**

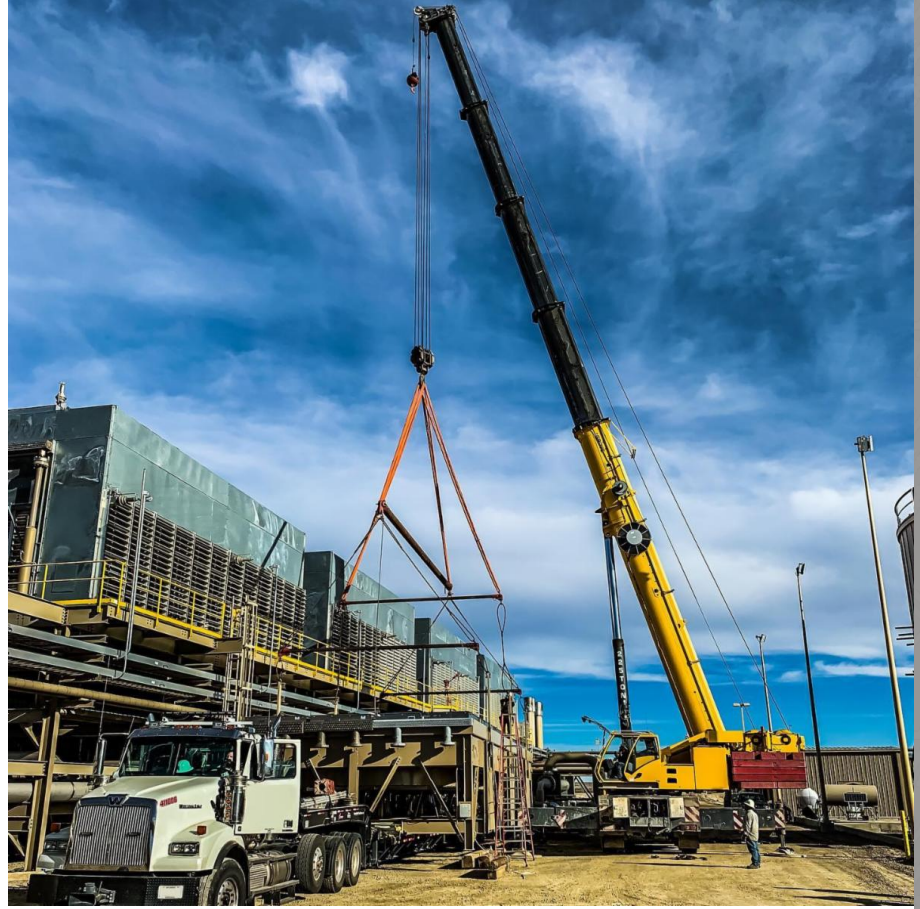
- Reclamation
- Environmental Remediation
- Process gas construction and maintenance
- Pipeline Services
- Well pad construction and hookup
- Location abandonment
- ASME plant maintenance and construction
- Pressure testing services
- Crane services
- Custom fabrication
- Welding Services
- General Dirt Work
- Road Maintenance

### **Differentiators**

- 30 years of customer satisfaction
- OQSG certified workforce



- "R" stamp for vessel repair projects
- On Staff C.P.W.I.
- Extensive inventory of specialty tools
- Hazwoper capabilities
- Variety of recent model equipment
- Specialty fab shop with plasma CNC
- Extensively trained employees
- ASME certified mobile welders



## Friendly Reminder . . . .

### What is our Purpose and How do we Get There?

#### ***Purpose:***

**Improve outcomes for our students and those seeking career changes**

· **Business, Educators, Government Services and the Community working together to improve:**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success

· **Awareness**

- Increase awareness of career opportunities within our community
- § Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
- § Career Fairs,
- § Jr. High and High School events
- § Mentoring and job shadowing etc.
- § Engagement & Dialog with the stakeholders

· **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE

- University alignment (pathways and career paths)

#### · Planning

- What is needed now,
  - Where will the opportunities be
  - What will we do to prepare and fill the pipeline?
- § Promotion, Communication processes, Scholarships, etc.
- § Measurements; Create metrics such as % Secondary Education, % successful career changes

#### · Membership

- Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln

##### *Membership:*

- **Exec. Core Team:** Fred von Ahrens, Ron Wild, Craig Rood, Pam Heatherington, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil
- **Co Conveners:** Bridget Stewart & Lacey Bluemel



Rock Springs, Wyoming  
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Get In Touch

