



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

[Visit our website](#)

SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.



Manufacturing ROCKS!

Greetings!

Welcome to the SWMP newsletter and Happy Spring! We all hope you are enjoying the newsletter and welcome any feedback you have or new information you would like to share.

Please take a moment to look over the notes from the March Meeting. The next meeting won't be until Mat 26th at 3pm.



**“SPRING:
A LOVELY REMINDER
OF HOW BEAUTIFUL
CHANGE CAN TRULY BE.”**

This Issue Sponsored By:
Wire Brothers



The Wyoming Workforce Development Council (WWDC) announced the launch of its new website showcasing important Council initiatives and increasing openness to continue to strengthen Wyoming's workforce. The new website better highlights its work relating to Next Generation Sector Partnerships and provides easier access to meeting minutes and meeting notices.

"This bright new design more closely aligns with the Wyoming Workforce Council's bold ideas and sharpens the focus on the innovative work we are leading on all over Wyoming," said outgoing WWDC Chairman Jim Engel. "We are hopeful that the ease of navigation allows more participation in Council activities by Wyoming employers and workers."

The WWDC is a board of leaders from around the state, hand-selected by the governor to serve with statewide workforce development. Members assist the governor by ensuring the system supports robust regional and state economies and produces a high-quality, self-sufficient workforce that is highly valued by Wyoming employers.

These members advise the Wyoming Department of Workforce Services and its 20 full-service state workforce centers, determine federal workforce grant allocations, and establish and oversee Next Generation Sector Partnerships.



Imagine what could happen if we had 50 leaders looking for opportunities to promote Southwest Wyoming every day and working to make tomorrow better than yesterday for our communities! These small efforts will change our future and although this newsletter is a small part of the partnership, it is a great tool to get people connected and keep people up to date on what we're working on. Please ask one other person to join us and get the newsletters!

All we need is their name and email address!

Are you interested in participating in the sub-committee meetings?

Please Contact:

Training: Fred.vonAhrens@genlp.com

B2B: CJLembke@wyomingcat.com

Marketing: Ron.Wild@rockymountainpower.net



Executive SWMP Meeting Notes

03/24/2021

Attendance: Fred, Ron, Kim, Marty, Jed, Carl, Jessica, Pam

Absent: Craig R., Craig B., Lauren, Joan, Kelly

Safety Shares: People in the plant worrying about things not getting fixed. Ensure you address the issues you see out there, and if there is a problem, let people know, so they don't walk into that problem. Example: If we know we have a slippery driveway and know students or



employees will be going out there. Make sure they know so they can work around it.

Marketing-

Welding Program- Wyoming Machinery put together an excellent presentation and delivered it to all three high schools in Sweetwater County. The students were fully engaged and asked good questions. Kelly McGovern said it was exactly what they wanted and recorded the meeting to share it with others interested or missed the presentation. They had an excellent turnout. Ron met with School District #1 in Uinta County and dropped off multiple copies of the Newsletter in Sublette County.

[CLICK HERE](#) to view the full meeting minutes



WWCC Tour and Discussion

Mark your calendars and please join us!

Agenda:

May 11th 1:30 p.m.- 4:00 p.m.

1:30-2:30 - Tours of campus in small groups.

2:30--3:15 - Idea Generation Meeting.

3:15-4:00 - Opportunity to Network and Refreshments.

ROADTRIP NATION



Tell your story and show young people how they can take advantage of the opportunities in Wyoming!

This fall, Roadtrip Nation is making a documentary following three young Wyomingites as they take a journey to discover how they can chart roads to success in their

home state, made possible by the Wyoming Department of Education Career and Technical Education, Wyoming Workforce Development Council, Daniels Fund, and Strada Education Network. These three roadtrippers will talk to inspiring people working in different fields and industries all over the state to learn about their insights and life paths - and they'd be honored to sit down with you to hear your story.

Meet the Roadtrippers!



Josh

Josh can see change on the horizon and wants to be a part of it. He's in his Senior year at the University of Wyoming studying computer engineering and he's trying to figure out how to strike the balance between chasing a high income and building a fulfilling life. He's not sure yet whether his future is in Wyoming or somewhere else - he's concerned that there isn't a whole lot of opportunity in his home state for the potential careers he's eager to pursue. But he loves the idea of helping ensure that Wyoming can make the transition from oil and gas to renewable energy successfully, sustainably, and prosperously.



Rachel

Rachel feels she's at a crossroads. She's completed a bachelor's as well as a master's degree, but she's still unsure where she's meant to be careerwise. She was born and raised in Wyoming and would love to live out the rest of her days here; she just wants those days to be spent at a job she knows she's meant for. Her background is in agricultural economics and she's also considered law, but she's open to whatever possibilities entice her. She's a jack-of-all trades, looking to become a master of one.



Richard

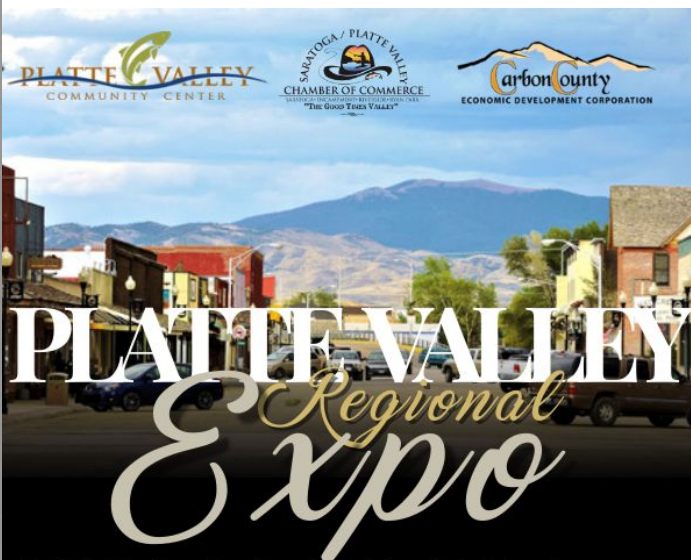
Richard graduated high school recently, but he's still trying to chart his next steps. He currently works at a factory as an assembler and he's still up in the air about going to college. If he does, he wants to make sure he gets the sort of degree you can use. He's mainly split right now between pursuing a career in the mental health field, specifically addiction treatment, and pursuing something a bit more entrepreneurial. He believes his home state is vast, fascinating, and full of possibilities, but he also helps Wyoming isn't afraid to take steps that the future demands of it.

Your interview won't just help a few -

IT WILL IMPACT MILLIONS WHO NEED TO
HEAR THESE STORIES!

Trip Schedule

April 12 trip start
4/12-Laramie
4/13-4/16- Sheridan
4/18-4/20- Cody
4/20-4/23-Jackson
4/24-4/26-Casper
4/26-4/30-Cheyenne
4/30 trip end



The Platte Valley Regional Expo will enable participants to maximize their business exposure with influential decision makers, build new business relationships, introduce new products to the community, generate publicity, make on-the-spot sales and engage in networking opportunities. We invite exhibitors representing all fields of business in our community including restaurants, banking, retail, industrial, agriculture and crafters, just to name a few. Not only is the expo an opportunity to expand business to business relationships, but it is also a great way for the public to learn more about the businesses operating in our area. We will also have a wonderful line-up of guest speakers, including Senator Cynthia Lummis, to inspire, inform and educate those in attendance.

On May 6th & 7th, we have extended an invitation to all school districts in Southern Wyoming to participate in the Career Day portion of this three-day business expo. The students will have an opportunity to learn about the vast array of business and career opportunities in Southern Wyoming & can apply for locally offered scholarships. This is a great opportunity to inspire the students, teach them what you do, or to find a great worker for your business.

If you would like to participate by having a booth, you are welcome to present samples,

products & services for purchase. Since the expo will also serve as a job fair, please be sure to notate if your business has open positions on your entry form so your booth will be distinguished for the job seekers in attendance. Click [Here](#) to download a booth application form.

Email applications to: Yvonne Johnson, Executive Director
info@ccwyed.net



Local Business Champion Spotlight

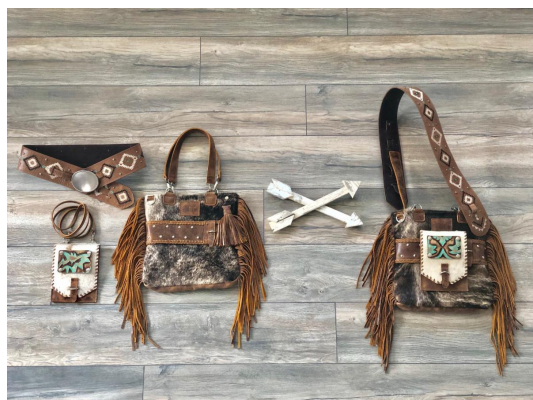


Pure Dixie is an up and coming brand in the western industry founded in 2016 by Kirby and Dixie Berger of Saratoga Wyoming. In the most basic sense, we are in the leather manufacturing business for women's accessories, but that is just the beginning. Pure Dixie is incredibly unique in that everything we create is interchangeable, multifunctional and customizable. This includes women's belts, handbags, cell phone minis and hats with interchangeable leather patches. The business evolved over time with new ideas starting with embroidering on leather. This led to a belt that one of our

business mentors threw over her shoulder while digging threw some of our wares, and we got the idea that it would look great as a purse strap! We figured out how to make it work, then stuck to the principle to make everything multi-use or interchangeable while maintaining high quality.

The whole basis of our business is based around value. Many women like to have multiple handbag looks but also cannot afford to buy several high quality bags. Most settle for poor quality so they can have more than one. At Pure Dixie, we want our customers to have confidence to spend the money on higher quality accessories, knowing that if she wants a new look, she does not have to change the whole bag, just get another mini to attach to the front, or a new decorative strap and it is a whole new bag! Similarly, she can be confident in treating herself to a custom belt, knowing that if her weight fluctuates, she can still use it in another way. We have a strong base of loyal customers who not only love our products, but love to tell other people about them.





Our newest innovation is our caps with custom designed logos. A lot of companies are doing these, but no one with an interchangeable leather patch. We have done these in the past, but have since incorporated new processes to bring the prices down and shorten production time to offer bulk discounts to companies with their custom logo with fast turnaround.

All of our products can be found online at puredixie.com. We also travel around to different tradeshow, primarily in the western industry. Cheyenne Frontier Days is our big 'hometown' show and we are so excited to be there this summer! We also travel to NFR in

Las Vegas, Rodeo Houston, Black Hills Roundup, Black Hills Stock show, as well as many other smaller shows and some new shows including the American Quarter Horse Congress in Columbus, Ohio this October.

UPCOMING EVENTS

Upcoming Next Gen Community of Practice Learning Opportunities

* **Next Gen 101 Workshops:** New to Next Gen? Have team members who need an orientation? In need of a refresh yourself? We will be holding a two-part Next Gen 101 virtual series. This is an ideal opportunity for anyone new to Next Gen to get a crash course in the what, why and how of Next Gen Sector Partnership-building. The training is open to anyone interested in learning more. Hold the dates May 11th & 12th, 11:00-2:30 PST. Registration fee is \$380 per person. Registration details coming soon.

* **Level Up Next Gen Training** Been at this for a while and looking for ways to grow, strengthen and sustain your Next Gen Partnership? Our two-day Level Up Next Gen Training is designed for regional teams of 6-10 practitioners and business leaders with active Next Gen Sector Partnerships. This year's Level Up will be September 28th & 29th, 11:00-2:30 PST. The registration fee is \$450 per person. Registration details coming soon.

* **Topical Webinars:** During the spring and summer of 2021, we will hold three special interest webinars covering hot topics within our Community of Practice and drawing on the best practices of our more advanced Next Gen Partnerships and on the insight from expert Next Gen Coaches. These webinars will be held via Zoom. Mark the following dates on your calendar:

- * Stories from Six Best-in-Class Partnerships, April 13th, 2021 from 10:00-11:30am PST
- * Tips and Tricks for Partnership Website Building, July 13th, 2021 from 10:00-11:00am PST
- * Lessons from our Rural Learning Network, November 16th, 2021 from 10:00-11:30am PST

* **Peer-to-Peer Calls:** What Works, What Doesn't in COVID Economic Recovery: We'll be continuing our Peer-to-Peer Best Practice calls from 2020. This year, we will dive into how partnerships around the country are approaching economic recovery during a COVID era, highlighting the strategies that are making an impact and the challenges along the way. We'll hold two All-Partnership calls and two sector-based cohorts to focus on the nuances of healthcare and manufacturing. Please share with your business and support partners. These webinars will be held via Zoom. Mark the following dates on your calendar

- * All Partnership Peer-to-Peer Best Practice Call, March 2nd, 2021 from 10-11:00 am PST
- * Manufacturing Peer-to-Peer Best Practice Call, June 8th, 2021 from 10:00-11:00am PST
- * Healthcare Peer-to-Peer Best Practice Call, June 9th, 2021 from 10:00-11:00am PST
- * All Partnership Peer-to-Peer Best Practice Call, August 3rd, 2021 from 10-11:00 am PST

To be added to the waiting list for any of these events, email:

info@nextgensectorpartnerships.com

Job Opportunities

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Thank you to our sponsor!



Mission Statement

Wire Brothers Inc. endorses the following Safety Mission Statement, which supports our belief that safety is everyone's responsibility. Providing a safe environment for our employees, our customers, and families is a primary mission for all of us at Wire Brothers, Inc. We will strive to eliminate unsafe conditions and minimize related risks by identifying and supporting safe work practices, promoting safety awareness, furnishing necessary tools and equipment, and providing employee training and education. We will work together to protect our customers, ourselves, and each other by promoting a culture of shared responsibility and the open exchange of suggestions, ideas, and concerns. Our safety mission benefits us all by minimizing exposures, reducing injuries, preventing property damage, and enhancing the environment at Wire Brothers, Inc.

Core Competencies

- Reclamation
- Environmental Remediation
- Process gas construction and maintenance
- Pipeline Services
- Well pad construction and hookup
- Location abandonment
- ASME plant maintenance and construction
- Pressure testing services
- Crane services
- Custom fabrication
- Welding Services
- General Dirt Work
- Road Maintenance

Differentiators

- 30 years of customer satisfaction
- OQSG certified workforce
- "R" stamp for vessel repair projects
- On Staff C.P.W.I.
- Extensive inventory of specialty tools
- Hazwoper capabilities
- Variety of recent model equipment
- Specialty fab shop with plasma CNC
- Extensively trained employees
- ASME certified mobile welders



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

· **Business, Educators, Government Services and the Community working together to improve:**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success

· **Awareness**

- Increase awareness of career opportunities within our community

§ Students, Educators, Counselors, Government Agencies, Parents and the Community

- Engagement events and opportunities

§ Career Fairs,

§ Jr. High and High School events

§ Mentoring and job shadowing etc.

§ Engagement & Dialog with the stakeholders

· **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE
- University alignment (pathways and career paths)

· **Planning**

- What is needed now,
 - Where will the opportunities be
 - What will we do to prepare and fill the pipeline?
- § Promotion, Communication processes, Scholarships, etc.

§ Measurements; Create metrics such as % Secondary Education, % successful career changes

· **Membership**

- **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

Membership:

- **Exec. Core Team:** Fred von Ahrens, Ron Wild, Craig Rood, Pam Heatherington, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil
- **Co Conveners:** Bridget Stewart & Lacey Bluemel



Rock Springs, Wyoming
Phone: 307-251-3980

Get In Touch

