



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

Visit our website

SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

Manufacturing ROCKS!

Greetings!

Welcome to the SWMP newsletter and to the new year! We are excited to be in 2021 and moving onward and upward. We look forward to working with all of you throughout this new year and beyond.

Please take a moment to look over the notes from the December Meeting. The January meeting will be held next Wednesday on January 27th.



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Post Secondary Educational Attainment

"Post-secondary educational attainment refers to people obtaining credentialed education



after high school. Higher education plays a critical role in diversifying the economy and ensuring a vibrant future for the state. Wyoming has identified five economic engines/economic pillars to ensure long-term economic vitality: Advanced Manufacturing, Agriculture, Knowledge & Creative, Natural Resources, and Tourism & Recreation. In order to increase the

level of higher education in our state's workforce, Wyoming leaders have worked together to establish statewide goals for increasing the number of degrees, certificates, and certifications, also called education credentials, held by Wyoming citizens. This document sets forth Wyoming's statewide goals with specificity and explains the actions various state entities will take over the next ten years to achieve them."

[Click here](#) to learn more about the 5 and 10-year plan for people obtaining credentialed education after high school.

Manufacturing Facility Assessment Toolkit

A new [Manufacturing Facility Assessment Toolkit](#) is now available for occupational safety & health professionals and state & local public health officials. The toolkit can help assess COVID-19 infection prevention and control measures at manufacturing facilities. Resources for these facilities' overall hazard assessment and control plans are included. This toolkit is based on CDC and OSHA interim guidance.



Are you interested in participating in
the
sub-committee meetings?

Please Contact:

Training: Fred.vonAhrens@genlp.com

B2B: CJLembke@wyomingcat.com

Marketing: Ron.Wild@rockymountainpower.net

Executive SWMP Meeting Notes 12/3/20

Attendance: Fred von Ahrens,
Ron Wild, Craig Rood, Kim
Dale, Jed Vigil, Carl Lembke,
Kayla McDonald, Bridget
Stewart, John Melville

Safety Shares: Storing household chemicals altogether, not all are compatible; everyone should check compatibility before storing them together.

Overview of Regional Meeting:

Good feedback from others. Carl and others commenting on the subcommittee, when do we get to do something? When do you need anything from us? Now we need to hear from the educators. It feels like we are getting the businesses revved up.

Regional meeting frequency ideas: Quarterly



Marketing-

- The first Newsletter (Manufacturing Rocks) was sent out to 166 people. Out of those, 166 sent 93 were successful deliveries, 73 unsuccessful deliveries. There were only 9 people who opened the Newsletter—sent from Ron Wild's email address.
- A possible issue for the unsuccessful deliveries is people's SPAM folders. Only Kim and Craig Rood received it.
- Jed suggested scoring criteria for emails that go out. He sent a link to Carl to someone that could help score the Newsletter. Linking the Newsletter to the site will tell you how you can make it better so it's not flagged as spam.
- Wire Brothers is ready to write the check for the Newsletter once Jessica feels comfortable with charging us.

Rebranding our name- Lots of ideas got passed around, everyone is explaining it to people differently and the confusion around it. Fred asked everyone to give some thought to it, and we could come back to it.

Actions:

- Fred went over the parking lot/backburner ideas to hold on for now. For example, The website
- Whiteboard discussion items:
 - Start getting the 3 (blue box) groups together for the first meeting on Talent, Regional Marketing, and B-to-B partnering to work on their action items for January start.
 - Each group will work on setting up monthly meetings within their groups. Chose a Captain and Co-captain/ or have the group decide.
 - Each group will have its own Co-Convener
- § Talent- Lace
- § Regional Marketing- Bridget
- § B-to-B –Kayla
- 60 days deliverable – we will need to set a date
- After 90 days, come back together with a conclusion
- § End of March beginning of April for a Regional Meeting
- Start penciling in some dates
- Recommend John to join each of the 1st meetings to help the groups getting started
- In the Talent box to get Cliff and Paul also engaged and the high school people
- Get things moving in Q1 to get into the schools
- Get the sub-committee engaged with the school systems- Park the sub-committee while business champions identify their mentoring and interfacing offerings.
- Gather the lists together of contacts and talent the different businesses have in their organizations. Once completed, SWMP will get that information out to the different southwest Wyoming school districts. If School Districts are interested in any of these or other talents, they will know who to contact at the various organizations. Craig Rood will contact Craig Barringer, Fred von Ahrens will contact Kelly McGovern, Kim Dale will give Paul and Cliff a heads up, Bridget will work through BOCES for other school districts. This combined effort will provide a heads up on what we are doing, then get the information out to the schools when completed.

Topics for the next meeting

- Circle back on rebranding.



The CTE Team has been working on an exciting project called Roadtrip Nation (RTN). RTN has been working with professionals and students for 15 years. They load the big green RV with roadtrippers and travel the state asking local business people to tell the story of why they love what they do and how they figured it out.

We believe that story has the power to change people's perspectives—and maybe even their lives.

Thousands of students, young adults, and career-seekers who are searching for advice about life and careers can benefit from hearing the story of how you got to where you are today.

And yes, we're talking about your story!

With Share Your Road (SYR), you can become a digital mentor to students by sharing what you do, how you got into your line of work, and the lessons you've learned on your journey.

If you are interested in telling your story, please contact Ilaine Brown at ilaine.brown1@wyo.gov to learn more about Sharing Your Road!

We look forward to the opportunity to work with you in the experience of enriching the lives of students, young adults and career-seekers everywhere!



Local Business Champion Spotlight



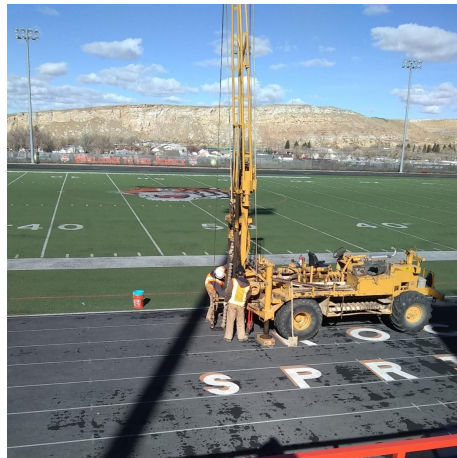
Western Engineers & Geologists is a local general civil engineering and geology firm that provides professional services for various types of engineering, geological, and construction management. In addition, we also provide inspection services to industries, government agencies, corporations, and residents of the regions we serve.

We are proud to be part of Southwest Wyoming, and the community where we live and work.

We believe that ensuring the youth in the community are prepared to contribute back to society is an incredibly important role of any employer.

Our staff is involved with coaching of youth sports

including football, basketball, and soccer. We have taken on roles with Scouts BSA, regional and state MathCOUNTS competitions, and are involved with engineering outreach programs both at the local schools and WWCC. We sponsor the WWCC Foundation, the MHSC Foundation, and Wyoming's Big Show locally.



We have contributed countless hours to community improvement projects that impact all residents of Southwest Wyoming. These projects include the Lionkol reclamation project, the Firehole road reconstruction project, and work done at the Rock Springs High School Track this past summer.

We are excited to be a part of the SWMP, and will continue to stay involved with our community and partners ensuring the best possible future for our residents.

The staff at Western consists of civil engineers and geologists who provide over 50 years of combined experience. We have the unique ability to offer a wide range of services for a firm of our size. Not only does each member of the technical staff have expertise in one or two specific fields, but they all possess extensive cross-training in other fields. As a result, Western can accomplish projects that typically require much larger firms, with a much larger staff, which allows Western to be a more cost-effective solution for its clients. Additionally, this extensive cross-training will lead to solutions which will result in successful projects for our clients.



Job Opportunities

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening

within your company.



Thank you to our sponsor!



Mission Statement

Wire Brothers Inc. endorses the following Safety Mission Statement, which supports our belief that safety is everyone's responsibility. Providing a safe environment for our employees, our customers, and families is a primary mission for all of us at Wire Brothers, Inc. We will strive to eliminate unsafe conditions and minimize related risks by identifying and supporting safe work practices, promoting safety awareness, furnishing necessary tools and equipment, and providing employee training and education. We will work together to protect our customers, ourselves, and each other by promoting a culture of shared responsibility and the open exchange of suggestions, ideas, and concerns. Our safety mission benefits us all by minimizing exposures, reducing injuries, preventing property damage, and enhancing the environment at Wire Brothers, Inc.

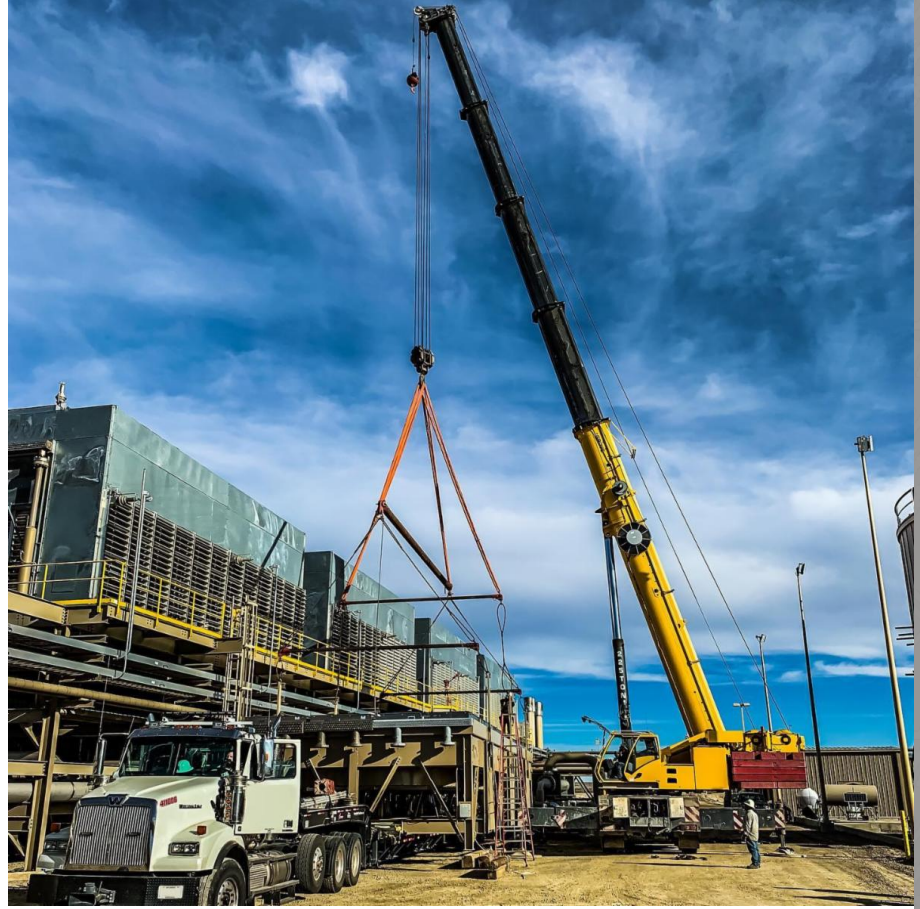
Core Competencies

- Reclamation
- Environmental Remediation
- Process gas construction and maintenance
- Pipeline Services
- Well pad construction and hookup
- Location abandonment
- ASME plant maintenance and construction
- Pressure testing services
- Crane services
- Custom fabrication
- Welding Services
- General Dirt Work
- Road Maintenance

Differentiators

- 30 years of customer satisfaction
- OQSG certified workforce
- "R" stamp for vessel repair projects
- On Staff C.P.W.I.
- Extensive inventory of specialty tools
- Hazwoper capabilities

- Variety of recent model equipment
- Specialty fab shop with plasma CNC
- Extensively trained employees
- ASME certified mobile welders



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

· **Business, Educators, Government Services and the Community working together to improve:**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success

· **Awareness**

- Increase awareness of career opportunities within our community
- § Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
- § Career Fairs,
- § Jr. High and High School events
- § Mentoring and job shadowing etc.
- § Engagement & Dialog with the stakeholders

· **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE

- University alignment (pathways and career paths)

· Planning

- What is needed now,
 - Where will the opportunities be
 - What will we do to prepare and fill the pipeline?
- § Promotion, Communication processes, Scholarships, etc.
- § Measurements; Create metrics such as % Secondary Education, % successful career changes

· Membership

- Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln

Membership:

- **Exec. Core Team:** Fred von Ahrens, Ron Wild, Craig Rood, Pam Heatherington, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil
- **Co Conveners:** Kayla McDonald, Bridget Stewart, Lacey Bluemel



Rock Springs, Wyoming
Phone: 307-251-3980

Get In Touch

