



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

This Issue Sponsored By:



SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

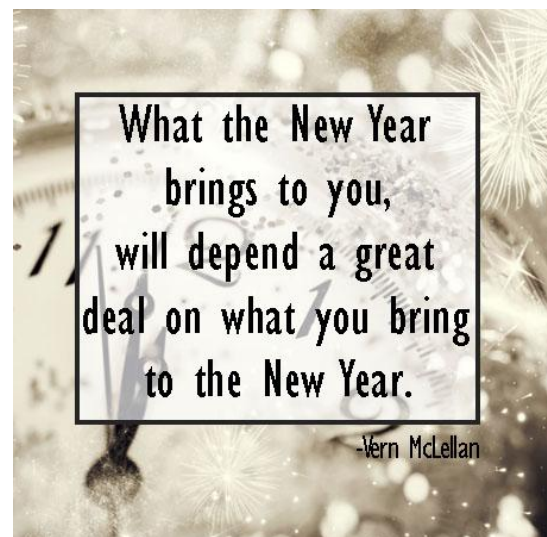


Greetings!

Welcome to the SWMP newsletter!

Happy New Year! We are looking forward to great things in 2022 and can't do what we do without you! We appreciate your continued support and are excited for the growth of our future together.

Send info or questions to
swmpnewsletter@gmail.com



Western Wyoming Community College Hires Dean of Workforce

Western Wyoming Community College has hired a new Dean of Outreach and Workforce



Development, Amy Murphy. The Dean of Outreach and Workforce Development serves as the primary representative for Western Wyoming Community College's (Western) Outreach Centers and Workforce Development, promoting positive and substantive relationships with local educational, business, and industry partners.

Before coming to Western, Amy Murphy was the Dean of Applied Arts, Workforce Education and Training, at Joliet Junior College (JJC) in Joliet, Illinois. Murphy was employed at JJC for over twenty-nine years overseeing the entire non-credit programs including workforce development, customized contract training, professional development workshops, lifelong learning seminars, adult education and literacy, and "Kids College".

In her previous role, Murphy was accountable for over \$10 million budget. In addition, she has authored several million dollars in federal, state, and foundation grants. Amy has developed strategic employer partnerships that have resulted in the development of career training programs to provide a highly skilled workforce.

These experiences will align with her role at Western Wyoming Community College. "I love to collaborate", Murphy said. "I look forward to meeting with our industry partners, and I encourage individuals to reach out and have conversations to discuss their specific industry needs. My goal is to help our businesses achieve their goals", she shared.

Murphy's contact information is amurphy@westernwyoming.edu or (307) 382-1616.



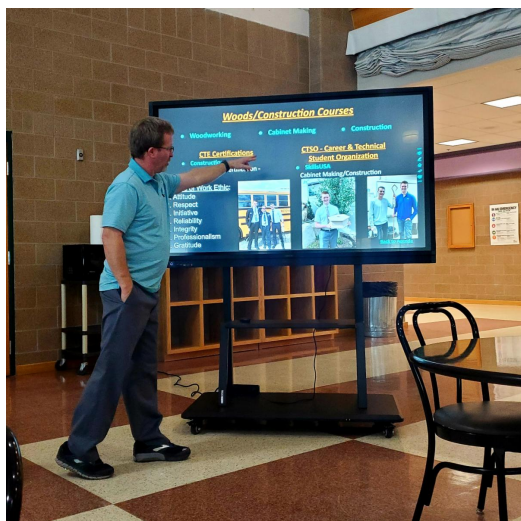
Green River High School Career Technology Education (CTE) teachers met Monday, January 17th with local business leaders to share what they are teaching in their programs.

The programs offered at GRHS include Automotive, Woodworking, Welding, Business, Sports Medicine, Culinary, and Agriculture classes.

Forty people from Industry, Western Wyoming Community College, Healthcare, and Education listened to the CTE teachers share how their courses are preparing students for the workforce. The audience heard the variety of ways students can earn certifications and college credits for their coursework.

Currently, Green River High Schools offers over 90 classes that students can earn college credit for, and many of those are in the CTE classes. The CTE staff hope to add even more certifications and credits to their classes in the next two years.





The CTE goal is to better communicate with the job force in helping the schools better prepare students for the workforce. After sharing an overview of their programs they home to meet again this spring to listen to the business leaders suggestions on how to best prepare our future workforce.

Green River High School hopes to create an ongoing conversation on how we can best ensure the success of our graduates.

WORKFORCE **DEVELOPMENT** COUNCIL

State Director for Adult Education, Diane McQueen, forwarded the most recent Profile for Adult Education. Wyoming's eight Adult Education (AE) programs have a long history of serving the people of Wyoming through AE instruction and High School Equivalency preparation programs.

These programs are integral parts in a continuum of education consistent with the mission of community colleges, and benefit from the administrative support structure and the investment of resources already in place on each college campus.



WY AE offers academic instruction, college and career readiness skills, English as a Second Language classes for English Language Learners, and much more. AE focuses on strengthening basic reading, writing, and math skills for adults. Enhancement of basic academic skills prepares students to transition into employment, to skills training, and prepare for postsecondary education. We are here to help you become college and career ready.

The WYAE program partners with the Department of Workforce Services and Vocational Rehabilitation to meet the requirement of the Workforce Innovation Opportunity Act.

[View Full Profile](#)

Local Business Champion Spotlight



SCPC

Sweetwater County Prevention Coalition

Educate • Engage • Empower

The Sweetwater County Prevention Coalition is a coalition that works on substance use and suicide prevention in Sweetwater County. When the Department of Health took over the prevention program back in 2018 each of the counties in the state had to apply for the Community Prevention Grant. Southwest Counseling Service won that grant and the Sweetwater County Prevention Coalition (SCPC) was formed.



SCPC concentrates their efforts on different “focus areas,” they are: underage alcohol consumption and youth marijuana use, adult alcohol overconsumption, tobacco, opioids and other drugs, and suicide. For each of these focus areas the coalition implements strategies based on the focus area they fall under. All strategies that are implemented must be evidence based and proven effective. Also, all strategies are beneficial to the community at large by aiding in the prevention of substance use and suicide.

Wyoming currently has the highest suicide rate in the nation.

The SCPC hosted the first International Suicide Loss Survivor Day in Sweetwater County this last November. They hope to keep the tradition going and host a Survivor Day every single year for the families that have lost loved ones to suicide. The reason events like this are beneficial, is because families who have lost a loved one to suicide are at a much higher risk for suicide themselves.

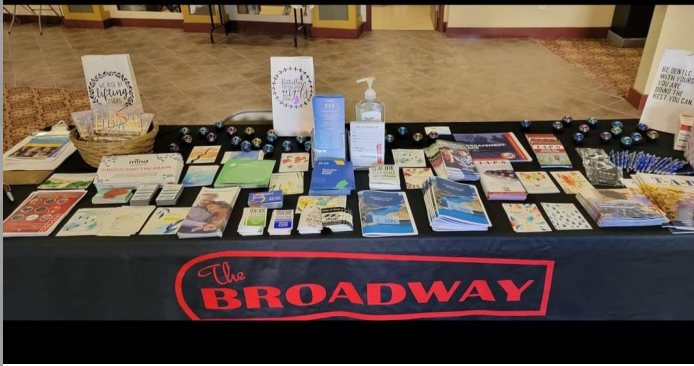
By hosting a Survivor Day event, survivors can join together and find support and resources that they may have not had before. Additionally, the SCPC gives away free gun locks and small compact gun safes to help promote safe gun storage and prevent suicide. “A lot of people think that we don’t want them to have guns. That is just not the case.

We want them to store their guns properly. So many people say, ‘that would never be me or anyone I know’ until it is. We want to prevent that ‘until it is moment’ so we promote safe and responsible storage,” explained Prevention Specialist Shelby Gordon. “And they are also free, so what is better than free?”



The SCPC also has many other different resources that are free to the public such as medication lock boxes, Deterra drug disposal kits, nicotine

replacement therapy, and many other different types of resources for substance use or suicide prevention.



The SCPC is always taking new members, so if these topics are something that you are passionate about, or even just interested in, contact Shelby or Shae at (307)352-6677.



Become a Business Champion!

It's simple to sign up!

Send us a short write-up, 3-4 photos, your logo, and contact information.

Email us @ swmpnewsletter@gmail.com
-or call 307-389-1510

JOB OPPORTUNITIES

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Thank you to our Sponsor



J.R. Simplot had the inherent ability to see possibilities where others saw obstacles, and the resolve to act on them—helping him turn a one-man farming operation into a global food and agribusiness enterprise. This foresight has driven the J.R. Simplot Company for more than 90 years and helped create a company culture where new ideas have a chance to grow and flourish.

J.R.'s ingenuity and determination set his company on its innovative course. His recipe for success: grab opportunity in even the most challenging environments, look at well-known problems for solutions that no one has thought of before, and work harder than anyone else. He had an easy method for judging the right opportunities: If it's not going to pay off for our customers, it's not going to pay off for us.



The J.R. Simplot Company now has major operations in six countries, and our efforts provide food for people around the world. Although J.R. Simplot will remain forever fixed as the founder, leader and inspiration of the company that bears his name, he would be the first to point out that scores of dedicated employees contributed mightily – and still do – to the success of the organization. Our Core Values – Passion for People, Spirit of Innovation, and Respect for Resources – are as relevant now as they were when J.R. began this journey almost 100 years ago. Today, the J.R. Simplot Company has an integrated portfolio that includes phosphate mining, fertilizer manufacturing, farming, ranching and cattle production, food processing and packaging plant, food service brands, and other enterprises related to agriculture. Simplot is based in Boise, Idaho with major operations in the U.S., Canada, Mexico, Australia, and China. The company distributes products to more than 40 countries worldwide.



Simplot's Rock Springs fertilizer plant is a key element to the company's efforts. It began production in 1986 and has been a committed and reliable employer in Sweetwater County, celebrating 35 years in 2021. With expansions done in 1996, 1999, 2014, and most recently in 2017 with the addition of a state-of-the-art Ammonia Processing Plant and tie-in package, Simplot has a significant impact on our local economy. There are 286 local residents currently employed and contracts held with additional companies for onsite services in

our community. The Rock Springs plant manufactures and distributes nitrogen and phosphate fertilizer products, anhydrous ammonia, fluoride, and super phosphoric acid to distribute throughout the world; primarily in North America and Australia.

Significant contributors to the facility's ongoing success include a focus on safety, environmental stewardship, community involvement, our highly skilled workforce, and commitment to our values. Today, Simplot is one of North America's major suppliers of crop nutrition. Our Mining and Manufacturing operations are key to this success, building a complementary distribution system to capitalize on our unique phosphate position to achieve Simplot's mission of "Bringing Earth's Resources to Life."



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

- **Business, Educators, Government Services and the Community working together to improve**
 - **Awareness** of career opportunities
 - **Alignment** of education and skill development for career paths
 - **Planning** for what is needed now and for future opportunities
 - **Results** for how to measure success
- **Awareness**
 - Increase awareness of career opportunities within our community
 - Students, Educators, Counselors, Government Agencies, Parents and the Community
 - Engagement events and opportunities
 - Career Fairs,
 - Jr. High and High School events
 - Mentoring and job shadowing etc.
 - Engagement & Dialog with the stakeholders
- **Alignment to better prepare our students for careers in our community and beyond**
 - Direct from high school including career technical training
 - Secondary education, certificate programs, two-year degrees, CTE
 - University alignment (pathways and career paths)
- **Planning**
 - What is needed now,
 - Where will the opportunities be
 - What will we do to prepare and fill the pipeline?
 - Promotion, Communication processes, Scholarships, etc.
 - Measurements; Create metrics such as % Secondary Education, % successful career changes
- **Membership**

- Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln

Membership:

Core Business Champions: Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil, Marty Carollo

Core Co-Conveners: Bridget Stewart, Lacey Bluemel, Tosha Garner



Rock Springs, Wyoming
Phone: 307-251-3980

[Get In Touch](#)