



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

Visit our website

This Issue Sponsored By:
Searle Bros.



SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

Greetings!

Welcome to the
SWMP newsletter!

Please enjoy the content
and feel free to reach
out with questions or to
add any news items of
your own!

**Don't sit down and wait for the
opportunities to come. Get up and
make them.**

Madam C.J. Walker

Send info or questions to swregion.nextgenteam@gmail.com

COMPETING ON TALENT IN A TIME OF DISRUPTION

A FREE WEBINAR ON LABOR MARKET TRENDS AND EMPLOYER SOLUTIONS



THE
VANISHING
WORKFORCE SERIES

Express
EMPLOYMENT PROFESSIONALS

WEBINAR REGISTRATION

Competing on Talent in a Time of Disruption

Date: November 19, 2021

Time: 12:00PM-1:00PM (Eastern Standard Time)

The economy and labor market has recently experienced shocks and setbacks resulting in structural changes to both. As the economic recovery continues, it is imperative that communities, industries, and employers alike are able to compete on talent like never before. Going forward, a skilled and competitive workforce will be an essential competitive advantage and a key driver of economic growth, development, and competitiveness.

Join a conversation with Jason Tysko, the Vice President at the U.S. Chamber of Commerce Foundation, where these challenges and opportunities will be explored, as well as, the disruptive workforce innovations and solutions that will make up the new playbook for how we compete on talent. This webinar will be hosted by David Robb, the Director of Operations at Express Employment Professionals of Grand Rapids.

Key Takeaways:

- Insight into short-term and long-term labor market trends and workforce challenges.
- Learn about employer engagement strategies that result in high performing talent supply chains for new and current workers and that help companies achieve their DEI goals
- Learn about data innovations coming to the workforce development space and how they will disrupt what we know about in-demand jobs, skills, and employment outcomes.
- How to participate in new finance and investment solutions and tools that make training and upskilling more affordable, with less debt, and that achieve better outcomes.

Click Here to register:

https://expresspros.zoom.us/webinar/register/2916363996043/WN_w2U_IuoMTpuihOZmoFowUQ



FOREVER FRONTIER

WYOMING IS WIDE OPEN WITH OPPORTUNITY

Wyoming is known to its citizens as a small town with long roads. See how that community atmosphere is fostering opportunities.

Follow along as Josh, Richard, and Rachel—three young adults eager to

explore the opportunities available to them in their home state of Wyoming—travel across the territory to talk with business leaders, government officials, mental health professionals, craft beer distillers, and other inspiring Wyomingites. Fueled by the Wyoming Department of Education, Wyoming Workforce Development Council, the Daniels Fund, and Strada Education Network, the stories of these three young people and those of the inspiring professionals they meet show how blazing your own trail in pursuit of self-realization and success is as true of Wyoming today as it was when the state got its start.

If you're a parent, teacher, or student looking for educational resources that will help you dive deeper into the topics and themes in this documentary, check out our [viewing guide](#).



[Click here](#) to watch and enjoy this incredible documentary.



In 1955 Pete Seeger wrote a song that has been used to ask this type of question multiple times. It is most often asked today regarding employees as employers struggle to find employees to regain their “normal” business practices. Baby Boomers have held the single largest segment of the workforce population for the United States. All these people continue to roll through time. They will continue to do so as generations provide the structure to look at Americans by their place in the life cycle – whether a young adult, a middle-aged parent, or an older person. Is the time cycle responsible for the lack as people have just moved to retirement?



There are multiple thoughts on why this is and how long it will last. The side effects of the actions to the pandemic are being seen in all aspects of society. The Wall Street Journal states, “The country had 8.4 million fewer jobs in March 2021 than before the pandemic began, but not all those who lost jobs are seeking new ones. By March, nearly 4 million fewer people were in the labor force—Americans who hold jobs or are seeking work. That means millions who were displaced during the pandemic remain on the sidelines of the job market.” That there are not as many people seeking employment seems to be the one thought that remains consistent.



**NOW
HIRING**

unemployment in June of 2021, and the employee pool did not suddenly fill up. Myrtle Beach city employees are picking up double time to perform minor tasks such as water plants on the busy streets. Alabama reports that almost all establishments have hiring signs and offering sign-on bonuses. Fast food restaurants are looking at things from only operating as a takeout using the drive-through to using Artificial Intelligence to manage order taking. Alabama is reportedly selling top sirloin steak on sale at \$12.99 at the grocery store. The lack of employees is not a localized event and is reflected worldwide with all the different cultures and beliefs. It also doesn't seem to be tied to free money as the cost of items is increasing.

The general thoughts on why this is happening is an interconnection of lack of employees, shipping containers, demand, and shipping ports. What is evident is that before COVID just-in-time global supply chains were effectively moving products worldwide. Yet, there were problems even before COVID; it has taken a global response to the pandemic to cause a meltdown that will be seen for years to come. People around the globe are simply not choosing to return to the workplace, which will cause changes to the workplace that were not considered before. The transportation concerns that will impact the recovery of the economic stabilization for years to come are becoming evident. I opine that without working together and finding a way to help make the situation better, it will take longer.



-Ron Wild



Wyoming Department
of Workforce Services

**Training, granted.
Get reimbursed for employee training.**

The Workforce Development Training Fund (WDTF) is a unique Wyoming-based program connecting employers with professional development opportunities to increase employee skill attainment. Grant Options include: Business Training Grants, Pre-Hire Economic Development Grants, and Pre-Obligation Grants, and Apprenticeship Grants.

[Click HERE For more information](#)

Executive SWMP Meeting Notes

11/1/21 3:00pm to 4:30pm

Attendance: Ron, Fred, Jed, Carl, Jessica, Matt, Tosha, Craig R. Marty, Kim, Bridget, Kiley

Absent: Craig B., Joan, Lauren, Kelly

Safety Shares: If you get new tires put on your vehicle, make sure you walk around and check them. He had a missing lug nut that he found the next day on one of the tires.

Marketing Work Stream:

- SWMP Website.
- Carl, Ron, and Jessica met about the SWMP Website. Jessica put together some ideas about the domain name and the cost for the initial investment, yearly fee, and maintenance

Full Meeting Notes

Local Business Champion Spotlight

Become a Business Champion for the Newsletter!



We showcase a different business or organization each month to provide our partners with information about what you are doing within the community. This is a great way to tell about a recent sponsorship, fundraising event, or what you have been doing throughout the year to make your community better tomorrow than it is today.

It's simple to sign up!

Send us a short write-up, 3-4 photos, your logo, and contact information.

Email us @ swmpnewsletter@gmail.com

-or call-

Jessica @ 307-389-1510

JOB OPPORTUNITIES

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

- **Business, Educators, Government Services and the Community working together to improve**
 - **Awareness** of career opportunities
 - **Alignment** of education and skill development for career paths
 - **Planning** for what is needed now and for future opportunities
 - **Results** for how to measure success
- **Awareness**
 - Increase awareness of career opportunities within our community
 - Students, Educators, Counselors, Government Agencies, Parents and the Community
 - Engagement events and opportunities
 - Career Fairs,
 - Jr. High and High School events
 - Mentoring and job shadowing etc.
 - Engagement & Dialog with the stakeholders
- **Alignment to better prepare our students for careers in our community and beyond**
 - Direct from high school including career technical training
 - Secondary education, certificate programs, two-year degrees, CTE
 - University alignment (pathways and career paths)
- **Planning**
 - What is needed now,
 - Where will the opportunities be
 - What will we do to prepare and fill the pipeline?
 - Promotion, Communication processes, Scholarships, etc.
 - Measurements; Create metrics such as % Secondary Education, % successful career changes
- **Membership**
 - **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

Membership:

Core Business Champions: Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil, Marty Carollo

Core Co-Conveners: Bridget Stewart, Lacey Bluemel, Tosha Garner

2020-2021 Schedule:

Meeting Location: Monthly Conference Calls

Meeting Time: 3 PM- 4:30 PM



Rock Springs, Wyoming
Phone: 307-251-3980

Get In Touch

