



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing and technology.

[Visit our website](#)

This Issue Sponsored By:
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SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

Greetings!

Welcome to the SWMP newsletter!

Join us at the upcoming
SWMP Executive
Leadership Team meeting!

September 22, 3:00pm
@ Wyoming Machinery

**You will either step
forward into growth or you
will step back into safety.**

Abraham Maslow

quatsancy



Welding Scholarship Contest



September 22-24, 2021
High School Juniors and Seniors

Registration Deadline: September 15, 2021
Call: 307.778.1152 Email: M.Hudson@lccc.wy.edu

BE A PART OF STEEL DAY 2021

REX I LEWIS SCHOLARSHIP

This year \$20,000 in scholarships will be awarded to the top 15 competitors to attend the Welding Program at LCCC in Cheyenne.

SCHEDULE OF EVENTS

Welding Competition: 7:00 to 9:50
Guest Speakers and Results: 11:00
Lunch, Provided by AISC: 12:00
Office and Plant Tours: 12:30 to 2:00

SCHEDULED GUEST SPEAKERS

Rex Lewis, President of Puma Steel
Joe Schaffer, President of LCCC
Wyoming Governor Mark Gordon
Jillian Balow, Wyoming Superintendent of
Public Instruction
Charlie Carter, President of AISC

Smarter. Stronger. SteelDay.



SCHOLARSHIP SPONSORS

AISC
Searing Industries
Puma Steel
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Black Cat Erectors
Brown Strauss Steel
Intsel Steel West
Alliance of Wyoming
Manufacturers

IN-KIND DONATIONS

Airgas
Copper State Nut and Bolt
Dallas Fastener
High Plains Steel Supply
Lincoln Electric
Matheson
Nelson Stud
Norco

TAKE A TOUR

Join us for a tour of our state of the art facility. See how a project goes from digital information to ready to erect parts. Tours starting at 12:30, running every 15 minutes from the check in area.

SEE YOU 9.24.21 AT PUMA STEEL

1720 PACIFIC AVENUE
CHEYENNE, WY 82007

Genesis Alkali donates two additional vehicles to Green River High School's automotive program as the 2022 school year kicks off.



Automotive instructor Aaron Locker states, "The first vehicle, a 2006 Ford Explorer was invaluable to us during the 2021 school year. So far we have used it mainly for electrical system demonstrations - comparing data observed on the scan tool with raw data observed from an oscilloscope, complex system failures where one must analyze common power and ground feeds with multiple trouble codes present; scenarios like that."

Instructor Aaron Locker would like to credit Superintendent of School District #2 Craig Barringer and Principal Darren Heslep for reaching out to several local businesses and spearheading this idea. Additionally, he credits Fred von Ahrens, David Caplan, Lacy Bluemel, Connie Bauers, and the generous folks of Genesis Alkali for donating these three vehicles to us. "I realize they could have sold them at market value," states Locker, "Genesis really went above and beyond in showing their support and appreciation of our students and automotive program."

[CLICK HERE TO READ THE FULL ARTICLE](#)

SAVE THE DATE!



Time to Turn the Page: Charting Your Next Gen Future

WHEN + WHERE

October 18, 2021 – Next Gen 101: An Orientation for New Partners
October 19, 2021 – Academy
Cheyenne, WY

WHY ATTEND THE 2021 WYOMING NEXT GENERATION SECTOR PARTNERSHIP ACADEMY?

Emerging from a global pandemic, it is time to look forward. The people of Wyoming - including the champions of its NextGen Sector Partnerships - have persevered through difficult times. The world is a

different place than it was before the pandemic. We will celebrate what we have been able to do together despite the hardships and embrace new opportunities. In some cases, the priorities remain the same as when regions started their journey, but in other cases, the challenges and opportunities have changed.

At this Academy, each regional team will meet in person with a Next Gen facilitator and develop its Next Gen Action Plan, which could include:

- Helping your existing sector partnership seize new opportunities.
- Growing your team of conveners, community partners, and industry champions.
- Launching a new sector partnership.

You will hear from your peers in Wyoming and outside the State about how they , despite the challenges of the pandemic, are now turning the page.

Next Gen Sector Partnerships are needed now more than ever. Essential to Wyoming's economic and community recovery is collaboration between key industries and their public partners, helping sectors grow, and local residents participate in that prosperity.



Imagine what could happen if we had 50 leaders looking for opportunities to promote Southwest Wyoming every day and working to make tomorrow better than yesterday for our communities! These small efforts will change our future and although this newsletter is a small part of the partnership, it is a great tool to get people connected and keep people up to date on what we're working on. Please ask one other person to join us and get the newsletters!

All we need is their name and email address!

Are you interested in participating in the sub-committee meetings?

Please Contact:

Training: Fred.vonAhrens@genlp.com

B2B: CJLembke@wyomingcat.com

Marketing: Ron.Wild@rockymountainpower.net





Junior Achievement®

Rocky Mountain

Our Purpose

Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

Too many kids do not have access to education crucial for their future success: personal financial responsibility, budgeting, critical thinking, career readiness, and demonstrating an entrepreneurial drive. Junior Achievement-Rocky Mountain exists so that all kids, regardless of background, receive the tools they need to build a future for themselves in which they are optimistic, economically self-sufficient, and determined, with a belief in the power of free enterprise.

To accomplish this, JA provides in-school and off-site experiential programs to students from kindergarten through twelfth grade, delivered by corporate and community volunteers, who provide a real-world perspective in the areas of career readiness, financial literacy, and entrepreneurship. There is no cost for schools to implement JA programming.

Click below to learn more about each program.

Junior Achievement®
Rocky Mountain
ELEMENTARY
SCHOOL PROGRAMS

JA elementary school programs are the foundation of the JA curriculum. These programs introduce students to financial literacy, career readiness, and entrepreneurship. All programs are offered at no cost to schools.

Classroom Programs:

- K** **JA Kindergarten:** Introduces students to the JA curriculum through a storybook and a hands-on activity.
- 1ST GRADE** **JA First Grade:** Focuses on the importance of money and how it is used.
- 2ND GRADE** **JA Second Grade:** Teaches students about the value of money and how to use it.
- 3RD GRADE** **JA Third Grade:** Introduces students to the concept of saving and investing.
- 4TH GRADE** **JA Fourth Grade:** Teaches students about the importance of budgeting and financial planning.
- 5TH GRADE** **JA Fifth Grade:** Focuses on the importance of career readiness and entrepreneurship.

3RD, 4TH & 5TH GRADE
JA Money Math: A hands-on program that teaches students about the importance of money and how to use it.

Elementary
Program

Junior Achievement®
Rocky Mountain
MIDDLE
SCHOOL PROGRAMS

JA middle school programs are designed to provide students with a real-world perspective on financial literacy, career readiness, and entrepreneurship. All programs are offered at no cost to schools.

Classroom Programs:

- 6TH GRADE** **JA Sixth Grade:** Teaches students about the importance of budgeting and financial planning.
- 7TH GRADE** **JA Seventh Grade:** Focuses on the importance of career readiness and entrepreneurship.
- 8TH GRADE** **JA Eighth Grade:** Teaches students about the importance of saving and investing.

Off-Site Program:
JA Money Math: A hands-on program that teaches students about the importance of money and how to use it.

Middle School
Program

Junior Achievement®
Rocky Mountain
HIGH
SCHOOL PROGRAMS

JA high school programs are designed to provide students with a real-world perspective on financial literacy, career readiness, and entrepreneurship. All programs are offered at no cost to schools.

Classroom Programs:

- 9TH GRADE** **JA Ninth Grade:** Teaches students about the importance of budgeting and financial planning.
- 10TH GRADE** **JA Tenth Grade:** Focuses on the importance of career readiness and entrepreneurship.
- 11TH GRADE** **JA Eleventh Grade:** Teaches students about the importance of saving and investing.
- 12TH GRADE** **JA Twelfth Grade:** Focuses on the importance of financial literacy and entrepreneurship.

Off-Site Program:
JA Money Math: A hands-on program that teaches students about the importance of money and how to use it.

High School
Program

Core Values

- Belief in the boundless potential of young people; the JA experience will be extended to all young people and schools regardless of their ability to pay
- Commitment to the principles of capitalism
- Passion for what we do and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning

Educational Pillars

Entrepreneurship – JA students have the ability to identify business opportunities and

apply effort and resources necessary to create new business endeavors.
Financial Literacy – JA students have a greater knowledge of economic concepts and terms for local and global enterprises and personal money management.
Work Readiness – JA students possess the knowledge of and ability to organize personal characteristics and goals to match needs presented in the workplace.

Local Business Champion Spotlight



WyoTech, a Laramie, Wyoming-based diesel tech and auto mechanic trade school, is one of many institutions that have been invaluable to the American economy since the COVID-19 outbreak. WyoTech has been actively providing students with the building blocks of success to help them achieve career growth at a fraction of the price of a four-year institution.

"America was built on the trades and depends heavily on them to this day. The transportation industry is hitting an all-time high for both personal and commercial use. As a result, the demand for technicians serving dealerships, agriculture, transportation companies and factories, is also at an all-time high," said Jim Mathis, President of WyoTech. "Whether they know it or not, Americans rely on truck drivers, diesel semi-truck drivers and other skilled workers for their groceries, vaccines, package deliveries and much more."



"America needs trade education more than ever and WyoTech is focused on delivering the best education for automotive technology, collision and refinishing and diesel technology," said Mathis.

WyoTech holds quarterly job fairs for students, during which companies from across the country come to recruit candidates for technician roles in a variety of industries. Every WyoTech student is unique in terms of their background, skillset, and



interests. Regardless, the WyoTech instructors make it a priority to give each individual student a

Another misconception that seems to be associated with trade schools and diesel technician programs is that the value of the education is inferior when compared to a four-year college. In reality, trade schools offer students a comprehensive curriculum designed to help them secure a position in a prosperous and recession-proof job market.

"Somewhere along the way, America has created a 'less than' story about people entering the trades in lieu of a traditional university path. I believe COVID exposed the reliance we have on skilled workers in this country and brought awareness to the earning potential available in the trades. Parents need an education on the different paths that their kids can explore with career outcomes in high-demand fields," said Mathis.



"The truth is, whether it is a four-year university, a diesel mechanic school, or automotive schooling, students are being prepared for entry-level positions in the field of their choice. The difference with WyoTech is that we are doing it in nine months with full time days versus 12-15 hours a week for four years," said Mathis.

JOB OPPORTUNITIES

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

- **Business, Educators, Government Services and the Community working together to improve**
 - **Awareness** of career opportunities
 - **Alignment** of education and skill development for career paths
 - **Planning** for what is needed now and for future opportunities
 - **Results** for how to measure success
- **Awareness**
 - Increase awareness of career opportunities within our community
 - Students, Educators, Counselors, Government Agencies, Parents and the Community
 - Engagement events and opportunities
 - Career Fairs,
 - Jr. High and High School events
 - Mentoring and job shadowing etc.
 - Engagement & Dialog with the stakeholders
- **Alignment to better prepare our students for careers in our community and beyond**
 - Direct from high school including career technical training
 - Secondary education, certificate programs, two-year degrees, CTE
 - University alignment (pathways and career paths)
- **Planning**
 - What is needed now,
 - Where will the opportunities be
 - What will we do to prepare and fill the pipeline?
 - Promotion, Communication processes, Scholarships, etc.
 - Measurements; Create metrics such as % Secondary Education, % successful career changes
- **Membership**
 - **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

Membership:

Core Business Champions: Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil,

Marty Carollo

Core Co-Conveners: Bridget Stewart, Lacey Bluemel, Tosha Garner

2020-2021 Schedule:

Meeting Location: Monthly Conference Calls

Meeting Time: 3 PM- 4:30 PM



Rock Springs, Wyoming
Phone: 307-251-3980

Get In Touch

