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Due to COVID-19, we have made several changes so that you can apply for our BA graphic design courses at NWU for 2021. Applications from the University of NSW Investigated the closing date - October 31, 2020. We have extended the deadline for you to apply for THE NWU for our graphic design selection courses. Please contact the NWU website. Please consult our Prospectus booklet for more information. BA Graphic Design Choice Portfolio MaterialsSed closing date - October 31, 2020. We have also opened up the possibility of digital representation for you to send us your portfolio as we anticipate possible difficulties with sending your physical portfolios by courier or after to university. You can scan or photograph the original portfolio, save it in PDF or JPEG format, and send it by email: marina.herbst@nwulettre.co.za BA Graphic Design Interview Days and Skills Test Due to current travel restrictions, we will be reporting more details about this stage of the selection process in the coming weeks. At this point, we are looking into having a short online interview to get to know you a little better. BA Graphic Design Open Day Our Open Day this year has unfortunately been canceled due to the COVID-19 situation. However, if you have any questions about our courses, please feel free to contact our administrative assistant. You can also make an appointment with the graphic design coordinator for an online meeting or phone call to answer any questions you may have. We look forward to meeting with your awesome portfolio, and welcome you to our family NWU graphic design. Stay safe, stay healthy, be inventors. Good Relations, Graphic Design Portfolio Team Please write your portfolios, and any courses related to requests for coordinator: marina.herbst@nwulettre.co.za Prospectus Visit our NWU Graphic Design Google Drive folder to download the NWU BAGD Prospect and app Booklet: Issues Please contact our administrative assistant, sita Kuster, for more information on the phone zita.kyster@nwu.ac.za the NWU Graphic Design Program has been in existence for 20 years. Our students have proved that they not only have great talent, but are constantly able to succeed in their chosen fields and professions. Our employees are dedicated mentors and facilitators of our students' growth, and ensure that they continue in the industry with a competitive advantage. Our priorities have always been clear: to educate the next generation of graphic designers and creative so they can evolve into people who are outstanding in their craft - whether it's graphic design, illustration or multimedia design - and in their critical problem-solving and thinking abilities. Our students are immersed in environment with a sense of responsibility towards the discipline of visual communication, our society and the planet through their dedication, diligence and passion. We sincerely hope that you will begin your journey with us, and continue to build on our heritage design achievements. The vision of a bachelor's in graphic design program is to effectively and successfully equip and enable graduates to be fully rounded conceptual thinkers, problem solving and qualified practitioners in their industries, as well as critical thinkers and future researchers. The Bachelor in Graphic Design program aims to achieve this vision through his teaching and learning, as well as in preparation for research: Introducing Research Methodologies and Critical Analysis in this area. Embracing and developing critical thinking and competence to solve problems. Incorporating continuous learning and adaptability for an experiential solution based on practice. Promoting creativity, innovation and operational interaction in industry and society at large. Creating national and international care and interconnectedness in the creative industries. Providing a physical and digital learning environment that enable and allow investigative collaboration, design-thinking creativity and investigation. We strive to achieve these goals: to serve the creative industries by preparing future graduates to become professionals who can make a meaningful contribution to the decisions, innovations and influences of society. Instill best practices for professional graphic design and related disciplines into our future graduates so they can become leaders in an industry characterized by progressive thinking, academic energy and practical experience. Encourage and develop interdisciplinary cooperation not only in the creative industries, but also in other areas related to our profession and research. BACHELOR in Graphic Design with PUBLIC's Communication in Graphic Design with Illustration This four-year full-time course is offered on our Potchefstroom Campus (PC) only. First year - Design Artisans In the first year, our students are building their basic graphic design and drawing skills. Second Year Design Solver ii provides students with an opportunity to further their interests in either communication research or art history and illustration as ancillary fields along with their main graphic design modules. Third year - Design Practitioners During the Third Year, students build a portfolio showcasing various works, in the process of developing and refining their critical thinking in terms of audience, strategy, conceptual generation and crafting skills. Fourth year - design researchers receive individual recommendations to promote and improve your practice, culminating in thinking/acceptance that is both thorough and discerning. It prepares students for senior positions in the industry, industry, also for further research in graphic design, multimedia design and illustration. APS Score 24 English Level 5 (60-70%) The APS calculator can help you develop your APS account. Phase 1: THE NWU admission and application of the NWU admission procedure to the university takes place prior to the graphic design selection process. Acceptance into the graphic design of a subject group can only take place after a potential student has been admitted to university. Please make sure that your application has been submitted and approved prior to participating in the selection process. Take note that non-choice rate applications close in September, but that choice of course applications, including for BA's graphic design, usually close in June. Phase 2: Graphic Design Portfolio You should compile a portfolio representing your creative thinking and technical skills. This portfolio consists of a short questionnaire, prescribed projects and a personal choice of your own work. Please refer to NWU BA's prospectus of graphic design and app booklet for more details. Please remember that, in addition to your university application, you still need to complete the selection process to be selected for the graphic design program. Please deliver or courier your portfolio to our administrative assistant before the deadline. The graphic design industry is a growing, dynamic industry and is known as the largest employer of artists in creative professions. However, individual talent, drive and personality play a crucial role in determining the position that a qualified person will occupy in the market. Several enterprises, companies, design agencies, communication and printing houses appoint graphic designers. A qualified person who enjoys his independence can start his own business or appoint other designers to work with them. The world of graphic design is one of the most stimulating and exciting areas of learning a talented student can enter and offers numerous career opportunities that satisfy and are full of challenges. These are some of the career opportunities that await you: Graphic Designer Professional Graphic Designer Publishing Designer Brand Manager Typ layoutographer Artist Creative Director copywriter Web, App and Designer UX Editorial Designer Packaging Designer Multimedia Designer Designer Character Animator Interaction Designer Film and TV Director Documentary Director Designer Game Designer Graphics Artist Graphic Artist 3D Concept Designer 3D Animator Professional Illustrator- : Graphic Design KGBTGS Campus Duration Program Enrollment Option (s) SASA Credits N'D Level Bloemfontein Campus 1 Year Semester 1 120 Additional admission requirements for candidates who matriculated in 2007 or before: Appropriate M-3 qualifications. For candidates who completed the NSC in 2008 and after: National Diploma with relevant educational proposals. Career Opportunities Newspapers and Television; Trade and industry; Advertising agencies; Design studio; Printers and publishers public sector. Most organizations, at some point, require the skills of a graphic designer. Professionals in this field play an important role in enhancing the visual presence of the brand, and are highly regarded for their ability to convey meaning through visual elements. This graphic design online short course from the University of Cape Town (UCT) will provide you with the technical skills and creative knowledge you need to start in this profession. Learn how to use Adobe Illustrator, work with digital images, and choose effective fonts to create attractive content for both print and web platforms. As well as gaining knowledge of design and knowledge in the relevant software, you will also learn more about the business of graphic design and how to create a professional portfolio. GetSmarter will not provide the software required for this course; You will be responsible for ensuring access to it. Download the course prospectusOn completing this course, you will go away with: Understanding Visual Communication and Aesthetic Principles, including Theories About Layout and Composition Skills using Adobe Illustrator to perform Design Knowledge projects to produce designs for printing and digital environments Practical business skills that can be applied in a design-oriented career This course is for you? This course is designed for those who see graphic design as a new career opportunity. The content offers an introduction to the subject, and aims to equip students with a strong foundation in visual communication. Those who want to update their existing graphic design knowledge may also find this course useful. There are no formal prerequisites for registration. Learn how to design for print and web as you work through the weekly modules of this online short course. Orientation Module Welcome to Your Online Campus Module 1 What is Graphic Design? Module 2 Introduction to Adobe Illustrator Module 3 Understanding Digital Imaging Module 4 Visual Communication Module 5 Layout and Composition Module 6 Idea Generation and Research Module 7 Text (Typing) Module 8 Design for Printing Module 9 Creating Designs for Web Module 10 Business Graphic Design BECOME CONFIDENCE IN YOUR GRAPHIC DESIGN SKILLS This University of Cape Town (UCT) online short course comes in collaboration with GetSmart. Learn from industry leaders how you have become in visual communication, layout, printing, design for the Internet and printing, printing, business of design. YOUR COURSE CONVENOR in GetSmarter, our mission is to improve life through better education. One way to achieve this is to work with university professors and industry professionals to provide practical, industry-specific lenses in various university subjects. Martha Evans Is Senior Lecturer in Media Research and Media Production, UCT Dr. Evans holds a Master's Degree in Creative Writing and a Doctorate in Media Studies from the University of Cape Town, where she currently teaches journalism and media research courses. She has worked as a writer, editor, copywriter and mass communications strategist and has edited the work of a number of leading South African writers. Evans wrote for Getaway, The Mail and the Guardian and Cape Argus and was the winner of the Sunday Independent Travel Writing Contest in 2008. In addition to teaching theory courses, Evans is also a production organizer at the University of Cape Town and teaches multimedia journalism courses that cover the following topics: writing, editing copies, correcting, introduction to InDesign, infographic design, and design for printing. Develop graphic design skills and earn an official graduation certificate from the University of Cape Town. Your certificate will be issued in your legal name and sent to you after the successful completion of the course, in accordance with the stipulated requirements. REGISTER NOW Our next available short course starts on November 9, 2020.download course prospectusREGISTER NOWEnter your information below to view the course prospect from GetSmarter. This can help you can pay tuition in full before the start of the course, or you can choose a two-person payment plan for courses for nine weeks or shorter. For courses ten weeks or longer, there are three parts of the payment plan available. To learn more about payment options, please visit our payment and funding page. If you want to know more about any of these options or you want to know which one you are entitled to please contact a registration consultant here. The GetSmarter training model is designed to help you, as a working professional, improve your skills without compromising work and family responsibilities. Coursework is broken down into weekly, guided bite-sized modules, with extra timing designed to help you pac yourself throughout the course and allow you legroom to work when it suits you best. At the beginning of each week, you will be presented with all the lectures, notes and assignments you need to complete. You also have access to your success counselor to help you set goals and keep track of key yours, manage your time and keep track of any administrative requests you may have By improving your skills and industry knowledge, you will influence the success of your organization. Why don't you ask your boss to help you your research if this will have an impact on how you do business? 37% of our past students receive financial assistance from their employers. You can ask for help, too. Here is a guide to show you how to get financial help from your employer. The Online Campus will be your virtual class throughout the course. With an easy-to-use interface, you'll have access to a variety of course content formats, including: interactive video lectures, modular notes, practical quizzes, Prezis, appointment notes, and additional web resources. On the Internet campus, you will also be able to ask questions and interact with your classmates and head teacher through online campus discussion forums. If you are having technical problems or need advice from your personal success advisor, you can use the Internet Campus to contact us. Additional courses recommended for you graphic design prospectus pdf

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