

Proposal of Services Provided by Dr. Robert Tinajero, LLC



Introduction and Expertise

Dr. Robert Tinajero, LLC is led by professor Dr. Robert Tinajero who has a BA in English, an MFA in creative writing, and a Ph.D. in Rhetoric and Writing Studies. He is a tenured professor and has served as a Writing Director and Program Coordinator over his 15-year career. He also serves on the advisory board for 826 Dallas Writing Project and is the Dallas area coordinator for Do the Write Thing, a national writing program whose aim is to alleviate violence in our communities.

Dr. Robert Tinajero, LLC offers various speaking and consulting services for middle and high school students and teachers. As a Latino who grew up in El Paso, TX, he incorporates his lived experiences and academic knowledge in presenting information about college readiness in writing, the ethical use of Artificial Intelligence in academic writing, finding your voice through poetry, incorporating age-appropriate hip hop studies into Language Arts classrooms, and thinking critically and rhetorically about the world.

Dr. Robert Tinajero, LLC has presented for school districts, non-profits, companies, and at multiple academic conferences. His engaging, creative, and focuses presentation style is consistent through keynote addresses, workshops, and professional development sessions.

Services

- **College Readiness in Writing.** My workshop for students, or professional development for teachers, focuses on knowledge and tips on how to be better

prepared for writing at the college level. Many incoming college students are not college-ready in writing. Part of it is composition skills, part of it is not having the knowledge of how academic writing functions in various disciplines, and part of it is not knowing what tools are available to help with academic writing. My workshop sets them up for future success in writing at the college level.

- **Writing and Artificial Intelligence.** My workshop for students, or professional development for teachers, focuses on learning about the ethical use of AI in academic writing. I teach students how to use AI in an effective, efficient, and ethical manner and show teachers how to make their writing classrooms more "AI aware."
- **Developing Your Voice Through Poetry.** This workshop for students teaches them basic literary devices that are used in poetry and leads them through prompts and exercises on writing their own poetry of self-reflection. The session can focus on culture, having fun with language, learning about the publishing industry, etc.
- **Using Hip Hop in the Classroom.** For years, I have implemented hip hop culture and lyrics into my college Composition II course and also developed the course Hip Hop Rhetoric. I run a workshop with students that teaches them about basic lyric composition, literary devices, and talks about various social and cultural issues through the lens of age-appropriate hip hop. The workshop can also be focused on instructors and teach them how to incorporate age-appropriate Hip Hop into their Language Arts classrooms.
- **Keynote/Motivational Speaking:** My keynote focuses on my experience as a Latino from El Paso, TX, who ended up getting a Ph.D. in English. I talk about obstacles, life choices, and navigating the world of academia (and becoming the chair of an English department) as a Latino. I incorporate life stories that highlight both struggle and joy while presenting some of my poetry.

Further information about Dr. Robert Tinajero can be viewed here:

- www.DrRobertTinajero.com – Professional Services Site
- www.blueletters.com – Personal Site with Projects and Resources

Consulting Price List: All Times and Prices are Negotiable

Consulting Services

Service	Description	Rate
Keynote Speaking	Keynote address	\$3000
Student Workshop	College Readiness in Writing and Research	\$2000 (3 hours)
Student Workshop	Ethical use of Artificial Intelligence in College	\$2000 (3 hours)
Student Workshop	Finding Your Voice Through Poetry	\$1500 (3 hours)
Teacher Workshop (PD)	Making your English Class More AI Aware	\$2500 (3 hours)
Teacher Workshop (PD)	Incorporating Hip Hop into a Language Arts Class	\$2500 (3 hours)
Interactive Poetry Reading	Interactive Poetry Reading for Students and Teachers	\$2000 (1 hour)
English Curriculum Eval.	Evaluation of Your School's Entire Writing Curriculum for College Readiness	\$10,000 (3 hours per week for 4 months)

Additional Fees

Fee Type	Description	Rate
Travel Expenses	Travel and lodging	Included in above rates.

Payment Terms

Payment Due: Within 30 days of invoice date.

Contact Information

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