Unsustainable Fashion, INTM-SHU 236-002 (4 credits)
Session I Summer 2019
Instructor: Nimrah Syed

Syllabus (May be subject to minor change):
Go to: http://creativityandinnovation.shanghai.nyu.edu/highlighted-courses

Course Description:
This PCI Summer Course Fulfills IMA Elective Art & Design

This course encourages students to reflect on the current design practices in the fashion industry and explore the concept of sustainability through the lens of ethnography. This methodology curates an ethical understanding of human-engaged research approach to investigate contemporary design production and consumption practices at a systemic level. As critics of unsustainable practices and enthusiasts for sustainable development, the students will explore factors involved in the business of fashion and approaches to designing solutions through the use of sustainability frameworks for challenges identified as part of their inquiry process. A visit to YiWu, one of the world’s major consumer goods manufacturing capitals, would further help in developing an understanding of mass production and consumption practices. The lectures and case studies are aimed to increase critical understanding and awareness of the importance of sustainability not as an individual concept but throughout the lifecycle process. The guest speaker and in-class workshops will facilitate a hands-on approach towards the intended design outcome. This course is a conceptual and production class which will involve a design intervention group project with either a problem solving or awareness raising approach, weekly in-class topic presentations and reading responses.

-> Go to the next page for enrollment details.
Eligibility & Selection/Application Instructions:

Enrollment is open to undergraduates who have completed at least 1 year of full-time undergraduate study by the time they begin the program.

- **NYU Shanghai students** can select courses on Albert and do NOT need to fill out an application for summer session. They should contact their academic advisors for registration clearance beforehand.

- **NYU New York and NYU Abu Dhabi students**: Login to the application here with your netID and password. Select "Summer 2019."

- **Visiting students (Non-NYU) from other accredited universities**: Create an application ID through the online application. Please also send an official undergraduate transcript (in English) to shanghai.summer@nyu.edu (a scanned copy) OR NYU Shanghai Summer Program 14 East 4th Street, Suite 3003, New York, NY 10012 (a hard copy).

Important Dates:

For **NYU Shanghai Undergraduates**

- Relevant features available on Albert: Jan. 11, 2019
- Online registration begins: 9:00 a.m. EST, Feb. 11, 2019

For **Undergraduates from NYU New York, NYU Abu Dhabi, or External Universities**

- Priority Deadline: Feb. 3, 2019
- Regular Deadline: March 3, 2019

Questions?:

- **Website**: [https://shanghai.nyu.edu/study-away/summer-courses](https://shanghai.nyu.edu/study-away/summer-courses)
  (All summer courses)
  or [http://creativityandinnovation.shanghai.nyu.edu/highlighted-courses](http://creativityandinnovation.shanghai.nyu.edu/highlighted-courses)
  (PCI summer courses only)

- **Email**: shanghai.summer@nyu.edu (All summer courses)
  or creativity.innovation@nyu.edu (PCI summer courses only)

- **Phone**: +86 021 2059-5891 (Mon. - Fri., 9:00 - 17:00 EST)

- **Facebook**: @pcinyush

- **WeChat**: NYUSHPCI