

## DIGITAL MARKETING -- COMMUNITY PLATFORM RESEARCHER INTERNSHIP

### Who Are We

The Orion Astropreneur Space Academy (Hong Kong), OASA, has been established to accelerate talents and start-ups to enrich opportunities throughout the world, starting from the international city of Hong Kong. We work closely with all universities, mindful employers, and help them establish STEAM programs where youths can learn how to build their own careers in the NewSpace era.

OASA is an independent and not-for-profit do-tank (a limited-by-guarantee) whose aim is to launch the next generation of entrepreneurs and new businesses for the increasingly ubiquitous space and digital economy, fostering a new era of cooperation, research, and innovation. Co-sensing, co-innovating, and co-sharing. We believe only in the peaceful, fair, commercial, and scientific development of the Space Economy for all. Please go to <https://www.oasahk.org/> for more details.

### Job Responsibilities

- Analyse responses and determine the best community platform to reach out to members and prospects.
- Gain insights on how to grow a membership business and solve ongoing customer relation challenges.
- Assist in formulating membership reports, data analysis, and market research.
- Evaluate and compare different communication channels to build up the OASA community.

## Opportunities

- OASA uses a variety of marketing and CRM software and works with outside professionals.
- Work and learn with Heads of IT and Digital (Amazon, Microsoft, Protiviti for example).
- All interns are assigned a direct mentor, a supervisor, and coached by the Head of Internship.
- Interns will have ample opportunities to meet and work with seasoned experts in multiple disciplines -- marketing, IT, and UI and UX.
- Flexible working hours.

## Job Requirements

- Strong written and verbal communication skills in both English and Chinese.
- Passionate about developing the next job in marketing and information technology-related industry.
- Highly proactive, independent, and outgoing. Self-starter.
- Possess good interpersonal, communication, administrative, and organisation skills.
- You may need to bring your own laptop.

To apply, please send your full resume to Cynthia Tsang ([info@oasahk.org](mailto:info@oasahk.org)).

All personal data provided by job applicants are used for recruitment purposes only and will be treated strictly confidential.