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Lynn Pepall is Professor of Economics at Tufts University. Professor Pepall holds a Bachelor of Science and Economics degree from Trinity College, University of Toronto and a doctorate in economics from the University of Cambridge in England. She has written numerous articles in an industry organization, appearing in the Economic Journal, the Journal of Industrial Economics, the International Journal of Industry Organization, the Journal of Economics and Management Strategy, the Industrial Organization Survey, the Canadian Journal of Economics and Economics. Since 1987 he has been teaching industrial organization and microeconomics at both the master's and undergraduate levels at Tufts University. She is also a former director of the University of Writing through the curriculum, in which she worked with teachers from all disciplines to develop teaching methods based on the use of writing as a tool for thinking and learning. Professor Pepall lives in Newton, Massachusetts, with her two sons, a dog, a rabbit and her husband, who co-authored the book. Dan Richards is Professor of Economics at Tufts University. Professor Richards holds a Bachelor of Economics and History degree from Oberlin College and a doctorate in economics from Yale University. Professor Richards has written numerous articles in both macroeconomics and industry, appearing in the American Economic Review, the quarterly Journal of Economics, the Journal of Industrial Economics, Economica, B. E. Journals in Economic Analysis and Policy, the Canadian Journal of Economics and the Journal of Money, Credit and Banking. He came to Tufts in 1985 and taught both at the master's and undergraduate levels. From 1989 to 1998, he was the Director of the Higher Economics Program. He also worked as a consultant to the Federal Trade Commission and since 1996 has taught Applied Economics at the Sloan Fellows program at the MIT Sloan School of Management. Professor Richards lives in Newton, Massachusetts, with two sons, a dog, a rabbit and his wife, co-author of the book. George Norman is Chair of Business and Business Economics at Tufts University. He came to Tufts in 1995 from the University of Edinburgh, where he served as head of the department. Prior to that, Professor Norman was Professor of Economics at the University of Leicester (England). Professor Norman studied at the University of Dundee (Scotland), where he received a master's degree in economics with first class honors. He received his doctorate in economics from the University of Cambridge. His more than 60 published articles have appeared in professional journals such as American Economic Review, Review of Economic Studies, quarterly Journal of Economics, Journal of Industrial Economics and the International Journal of Industry. He is currently an assistant editor for two Bulletin of Economic Research and Regional Sciences and Urban Economics. He is also a member of the editorial board of be Journals in Economic Analysis and Policy. In addition to the industrial organization: modern theory and practice, Professor Norman wrote and edited, either alone or in collaboration with others, 15 other books. Professor Norman taught courses in industrial organization and microeconomic theory at both the master's and undergraduate levels. He also taught introductory economics, corporate strategy, international economics and business economics. Professor Norman lives in Newbury, Massachusetts, with two cats and a wife who is not a co-author of the book. Academia.edu no longer supports the Internet Explorer. To browse the Academia.edu and the wider Internet faster and more securely, please take a few seconds to update the browser. Academia.edu uses cookies to personalize content, adapt ads, and improve user experience. Using our website, you agree to our collection of information using cookies. 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