

Rules and Market Management

Creative Coop Farmers Markets by Foodie Village - CCFMFV

R1 Market Management

Our Market Managers make all of the final decisions for the market rules. They have authority to interpret, apply, and enforce these Rules. Market Managers' roles include making vendor participation and admissions decisions related to a specific Market they oversee, determining the products that may be sold, making Market closure and adjustment decisions as described in the below **Sections R5-R7**, as well as overseeing setup and cleanup, making stall assignments and changes, collecting fees, and handling disagreements.

R2 Interaction with Market Managers

All Vendors, Agents, Performers and Participants of any kind, regardless of their tenure of participation in the relevant Market, relationship with CCFMFV, or otherwise—are expected to interact with Market Managers in a respectful and constructive manner. Refusing to comply with Market Manager directions, treating Market Managers in a disrespectful way, or otherwise acting inappropriately towards Market Managers, will not be taken lightly. Any such conduct is taken into account in reviewing applications by prior participants for admission and may give rise to disciplinary action as per these and all other rules and regulations.

R3 Compliance, Rules and Regulations

CCFMFV operates Markets in the State of California's Agricultural Commissions in accordance with applicable laws, rules, and contracts, including, without limitation, the Direct Marketing Regulations, municipal regulations and permitting requirements, emergency or temporary orders issued by relevant regulatory agencies, public health orders and guidelines, and site contracts relating to Market operations at specific locations. CCFMFV's interpretation of these laws and contracts will control all disputes and questions about their application.

R4 Market Schedules - Days and Hours

CCFMFV will create the schedules and establish the day and hours of operation for all Markets. Market locations and operating hours are the following:

The MARKET at Parkmerced by Foodie Village – San Francisco County – Saturday 9am – 2pm
16 Juan Bautista Circle, SF – Robert Pender Park – Year Round Market

The MARKET at Towne Square by Foodie Village - Calaveras County – TBD -
Towne Square, Copperopolis, - Year Round Market??

R5 Rain or Shine – Market Openings & Closures

Markets under the Rules of the CCFMFV operate rain or shine, unless otherwise scheduled differently for a specific Market. Participants must participate in Markets for which they have reservations, irrespective of weather.

R5.1 Market Adjustments due to Inclement or Extreme Weather or Other Conditions

as provided below, Market Managers have full discretion to (a) evaluate whether poor weather, air quality, protests, or other factors or conditions in the area should result in a change in Market operations and (b) adjust Market operations, including, but not limited to the following:

- Cancellation of a Market
- Changing the Market setup procedures
- Changing Vendor stall locations
- Use of multi-canopy presentations
- Prohibiting use of or extra fees for tents
- Adjusting the Close-down or departure procedures
- Emergency evacuating of the Market
- Changing the Market opening time
- Closing the Market early
- Allowing Vendors to choose their side of the Market

Participants will comply with all such Market Manager decisions. If CCFMFV decides in advance not to operate a Market, CCFMFV will use reasonable efforts to notify relevant Participants, property owners or management when applicable, as promptly as possible. For clarity, if CCFMFV cancels a Market on a specific day, Participants may not set up and sell at the Market location on that day.

CCFMFV may close Markets on holidays such as New Year's Day, Fourth of July, Thanksgiving, Christmas Eve, Christmas, and New Year's Eve as well as the day before or after a holiday. CCFMFV may also close individual Markets due to local holidays or events. CCFMFV will seek to provide participants with as much notice as possible of Holiday and event closures.

R6 Health and Safety

On specific situations or rare occasions, CCFMFV may conclude that it is necessary to cancel a Market, or to adjust Market operations and hours, for health and safety reasons. Examples of conditions that may warrant such an action include, without limitation:

1. Extreme Weather and Natural Disasters

High winds, lightning, or other extreme weather, floods, earthquakes, or other such conditions could result in a Market adjustment. For example, CCFMFV staff may cancel a Market, instruct Participants to take down their tents, or close the Market early.

2. Violence or Threats of Violence

If CCFMFV becomes aware of a credible threat of violence that could affect a Market location during Market hours, CCFMFV will seek to work with local authorities to determine the seriousness of the threat and whether the Market should be closed. If an act of violence occurs at or near the Market, CCFMFV may order immediate evacuation and closure of the Market.

3. Strikes, Rallies, and Protests

If CCFMFV becomes aware of a strike, rally, or protest that could affect a Market, CCFMFV will assess the potential impact of the event on Market operations. In some cases, CCFMFV will communicate with Participants regarding whether they want to attend the Market that day in view of potential disruption. CCFMFV in any case may choose to cancel the Market, adjust operating hours or other practices, or close the Market. If such events occur unexpectedly during Market hours, CCFMFV may close the Market immediately.

4. Fire, Smoke, and Other Unsafe Conditions

CCFMFV may cancel or close a Market early if the Air Quality Index at the Market location is in a dangerous level, or is predicted to be in, the Very Unhealthy range (201 – 300) or Hazardous range (301 – 500) during Market hours.

CCFMFV may cancel a Market if the property owner controlling the Market site, or the city or county in which the Market is located, or local emergency services, declares a public health emergency by reason of smoke, air quality, or any other environmental reason.

Other factors that may result in a Market cancellation or other adjustment include fire or chemical spills at or near a Market location. If such factors create an immediate danger, CCFMFV may direct participants to leave the site without first packing up.

As provided in the above **Section R5.1**, Market Managers have full discretion to (a) evaluate whether the conditions described above or other conditions should result in a change in Market operations and (b) adjust Market operations, including, without limitation, cancellation or closure. Market Managers also have full discretion in addressing stall fee collection, no-show determination, and similar matters in view of such changes in Market operations.

R7 Relocation

CCFMFV may temporarily or permanently relocate a Market as needed in view of events, construction, city or county changes, emergencies as per the property owner controlling the Market site, Acts of God, or other disruptions at the Market location.

R8 Drive-by Pickup(tm) or Delivery Box Program

Terms for CCFMFV's Drive-by Pickup are set online and completed at any given time. The program enables consumers at certain Markets to purchase a pre-packed assortment of products, sourced through participants at the relevant Market, through Drive-by Pickup Station or information booth pickup. As provided in the online terms, CCFMFV has full discretion over program operations, including, without limitation, the ability to select at which Markets to offer the program, what assortment of products is offered, and from whom to source.