



Connectivity

A transportation network enhanced by increased connectivity and intelligent system management, with more safe and viable alternatives to driving

Goal A:

Expand and connect the sidewalk network within Bethel Park

According to a plan that prioritizes school routes, transit stops, amenities and business nodes and/or a neighborhood opt-in program

20

Goal B:

Improve the safety and function of road systems

Address priority intersections/corridors, continue incorporating adaptive technology and sensors, incorporate traffic calming

16

Goal C:

Extend the trail network within Bethel Park

With a particular emphasis on connecting the Montour Trail with local destinations and other pedestrian/bike thoroughfares

32

Goal D:

Make active transportation choices easier, safer and more pleasant

Consider a Complete Streets ordinance, improve pedestrian connections between transit stops and destinations, enhance park-and-ride facilities

14



Vibrant Core

An attractive, walkable downtown focal point with commercial diversity and regional draw

Goal A:

Recalibrate local regulations to enable, incentivize a downtown retrofit

Adjust zoning and subdivision/land use ordinance requirements re: dimensions, permitted uses, design guidelines

7

Goal B:

Increase attractions, restaurants, experiential retail

Engage local property owners in district enhancement, name and market area and available space, facilitate public art, tactical urbanism, events

14

Goal C:

Reconfigure and enhance the streetscape

Redesign lanes of Brightwood and West Library to encourage active transportation, improve lighting, landscaping, street furniture, consider “destination” enhancements such as public square, market hall, etc.

34



Prosperity

A strong and diverse local economy

Goal A:

Create high-impact community gateways to emphasize a sense of local identity and pride

Continue to improve Northern Route 88 corridor, leverage partnerships to create and maintain gateway features

3

Goal B:

Modernize the Industrial Park, make its facilities more accessible and attractive

Update area zoning, create a loan program to assist with facade improvements, analyze access management (to address traffic problems)

13

Goal C:

Remove regulatory barriers to desired redevelopment

Update the zoning ordinance to make appropriate land and building improvements easier and more affordable

9

Goal D:

Enable/promote quality housing stock that meets current and future household needs

Update the zoning ordinance to add flexibility for housing types, empower code enforcement to enforce the ordinance in a way that promotes solutions

6



Prosperity

A strong and diverse local economy

Goal E:

Support small businesses

Evaluate creating a Municipal Redevelopment Authority with unified economic development strategy, connect owners with resources

15

Goal F:

Equip Bethel Park to support advancing technology

Ensure that businesses and residents can access scalable high-speed broadband and internet services

3

Goal G:

Create a community that is intentionally age-inclusive

Increase the extent to which neighborhoods can integrate seniors by providing access to amenities, services and support

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Goal H:

Eliminate blight in commercial nodes throughout the community

Establish or connect owners with funding programs to support clean-up and façade improvements

25



Resilience

Established protection and enhancement of open space and natural resources

Goal A:

Protect property owners from flood damage

Reduce inflow/infiltration within the sewer system, create additional flood control infrastructure, enable and encourage “green” solutions

21

Goal B:

Keep Bethel Park green

Increase tree canopy, focus development/redevelopment in built-up areas, preserve open space, protect sensitive environmental features

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Goal C:

Use energy efficiently, reduce CO2 emissions

Audit municipal energy use, adopt efficiency and conservation policy, anticipate demand for EV charging stations and other technology

3

Goal D:

Support local food systems

Expand access to Farmer’s Market, seek other opportunities to connect residents and businesses with local agriculture

5

Goal E:

Promote waste reduction and recycling participation

Provide residents with convenient, cost-effective recycling options for all possible consumer materials

16



Governing

Continued investment in capital improvements and public facilities and services that enhance quality of life

Goal A:

Anticipate and complete facility upgrades as needed

In the long range, this could include acquatics, wastewater treatment, municipal building or other public facilities

14

Goal B:

Calibrate services to meet needs/demand

Make Community Center more broadly accessible, enhance public programming and activities to engage a variety of audiences

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Goal C:

Increase citizen engagement in local government initiatives.

Create inclusion/accessibility committee, strengthen relationship with BPSD, promote civic participation

9

Goal D:

Improve efficiency and effectiveness of local public services.

Expand multi-faceted communication program, improve extent to which people can do business electronically (permits, forms, etc.)

9

Goal E:

Enhance and expand access to local history and culture.

Provide venues for existing arts/culture groups, seek support to increase events, exhibits, learning opportunities

4