

Blueprint Bethel Park

Comprehensive Plan Update

The Comprehensive Plan:

- **Officially adopted document prescribed by the PA Municipalities Planning Code**
- **Establishes a framework for future growth and development in a responsible, sustainable manner**
- **Articulates community consensus, a common direction**
- **Serves as a basis for future decision-making**
- **Establishes realistic, practical strategies**

Strategies typically involve:

- **Community facilities**
- **Infrastructure**
- **Public services**
- **Economic development**
- **Connectivity**
- **Land use**
- **Housing**

Major phases

Community Snapshot

Collecting context, laying the groundwork

To involve:

ArcGIS mapping of baseline conditions and changing trends, assessment of existing plans, data analysis

Visioning and Needs Assessment

Identifying key issues, distilling themes, collecting data and comments to validate findings, finding consensus

To involve:

Branding the plan, intensive and creative outreach, involvement of Steering Committee, elected and appointed leaders, citizens and stakeholders in visioning exercises and prioritizing focus topics. Additional research to accurately frame issue and options, set up recommendations, field work to verify findings.

Implementation Plan

Delivering practical instructions with schedules, cost estimates, potential partners and funders

To involve:

Benchmarks and practical how-to details, opinions of probable cost, funding source ideas and tips, timelines, conceptual plans, engagement of community partners

Project history:

- **Monthly Steering Committee meetings kicked off July 2018**
- **Outreach events: July 4 Spectacular, Farmers Market, Community Day, Flood Relief Festival, October Town Hall, BPSD Youth Focus Group, Gold Card Club Valentine's Event, Corridor Focus Group**

Other outreach

- **Interviews/meetings throughout: Municipal departments, service providers, Chamber, churches, Industrial Park, Rotary, Montour Trail Council**
- **Surveys and project updates on BlueprintBethelPark.com (three surveys so far, 869 digital responses + paper)**
- **Promotion via social media, bethelpark.net, Savvy Citizen**



BLUEPRINT BETHEL PARK

**How should the community develop during the next 10 years?
You decide.**

Current draft vision:

Bethel Park will strive to provide an inclusive, safe and well-connected community, governed by a culture of professionalism, that fosters economic development and innovation, protects and enhances environmental resources and respects local heritage while addressing the challenges of the future.

More thoughts from survey results:

- **Qualities of residents and interpersonal relations:**
 - **Educated, healthy, involved citizenry**
 - **Sense of community**
 - **People, trust, belonging, togetherness**

Current draft objectives:

- A **transportation network** enhanced by increased connectivity and intelligent system management, with more safe and viable alternatives to driving
- An attractive, walkable **downtown area** with commercial diversity and regional draw
- Continued investment in **capital improvements** and **public facilities and services** that enhance quality of life
- A strong and diverse **local economy**
- Established protection and enhancement of **open space** and **natural resources**

The plan will be practical:

- **Public and Steering Committee will identify priorities**
- **Mackin will provide practical background, estimates of probable cost, feasibility analysis where possible (example: traffic analysis to support lane reconfiguration recommendations)**
- **Recommendations will include benchmarks, funding sources, potential partner agencies**

What's next?

- **Incorporate tonight's feedback in developing draft**
- **Review draft with Steering Committee, Planning and Zoning Commission, Council, make needed changes**
- **45-day public and agency review**
- **Public hearing**
- **Council considers adoption**

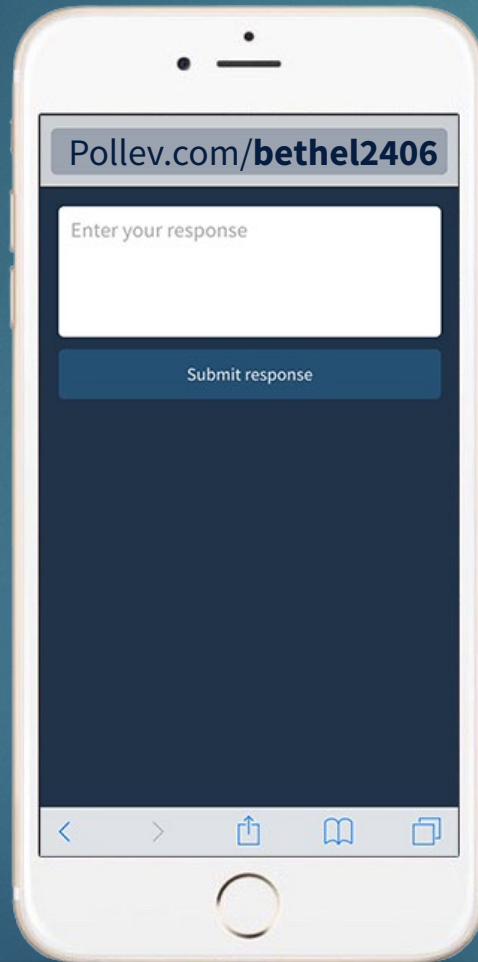


And now ...

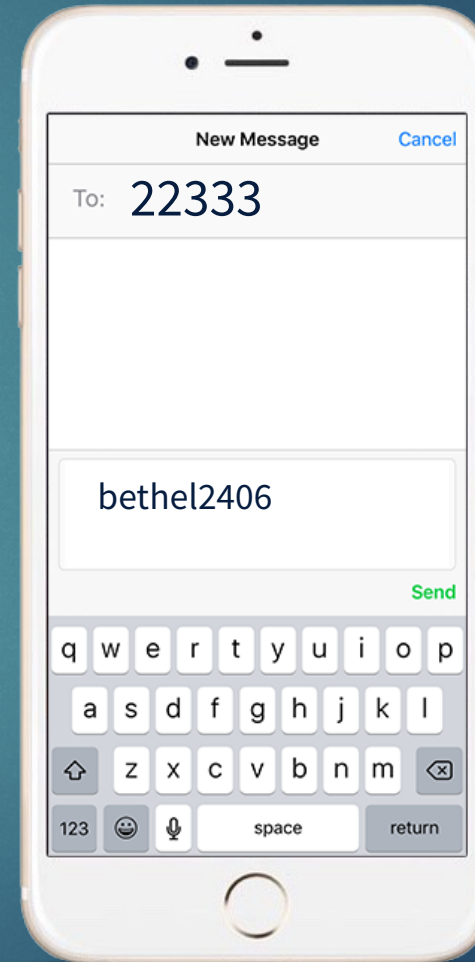
Audience participation

Use your phone to respond:

Open up
**pollev.com/
bethel2406**



or



Text
bethel2406
to **22333**
once to join

Standard messaging
rates may apply

Should this plan dramatically change only one thing in the next 10 years, what should it be?

 Respond at **PollEv.com/bethel2406**  Text **BETHEL2406** to **22333** once to join, then text your message

“Senior citizen considerations”

“Drug.free”

“Sidewalks”

“Reduced taxes”

“lower taxes”

“Education”

“walkability”

“Inclusivity”

“bikelanes”

“sidewalks”

“Drug.free”

“Sixewalks”

“sidewalks”

“Drug.free”

“Sidewalks”

“Drug.free”

“Walkability”

“Drug.free”

“Reduce taxes”

“Reduced.taxes”

“reduced taxes”

“Economic development”

“Drug.free”

“Sidewalks”

“Drug.free”

“Develop a bonafide downtown mainstreet”

“Recreational.facilities”

“cycling”

“Bike trails”

“Fill.in.potholes”

“Recreation”

“Education”

“Sustainability”

“ridability”

“Drug.free”

“Wetlands”

“Drug.free”

“sidewalks”

“open space”

“Get.rid.of.snitch.line”

“Open.space”

“Sidewalks”

“Walkability”

“Self sustaining”

“Reduced.taxes”

“Community”

“Tax cuts”

“Reduced_taxes_for_residents_who_have_sidewalks”

“Sustainability”

“Redevelopment”

“Walkability”

“Infrastructure”

“Reduced taxes for residents who have a sidewalk”

“bike lanes”

“Sidewalks”

“Reduced.taxes”

“Reduced.taxes”

“Environmental stewardship”

“Gathering spaces”

“Drug free”

“Blight reduction”

“Flood prevention”

“Trails”

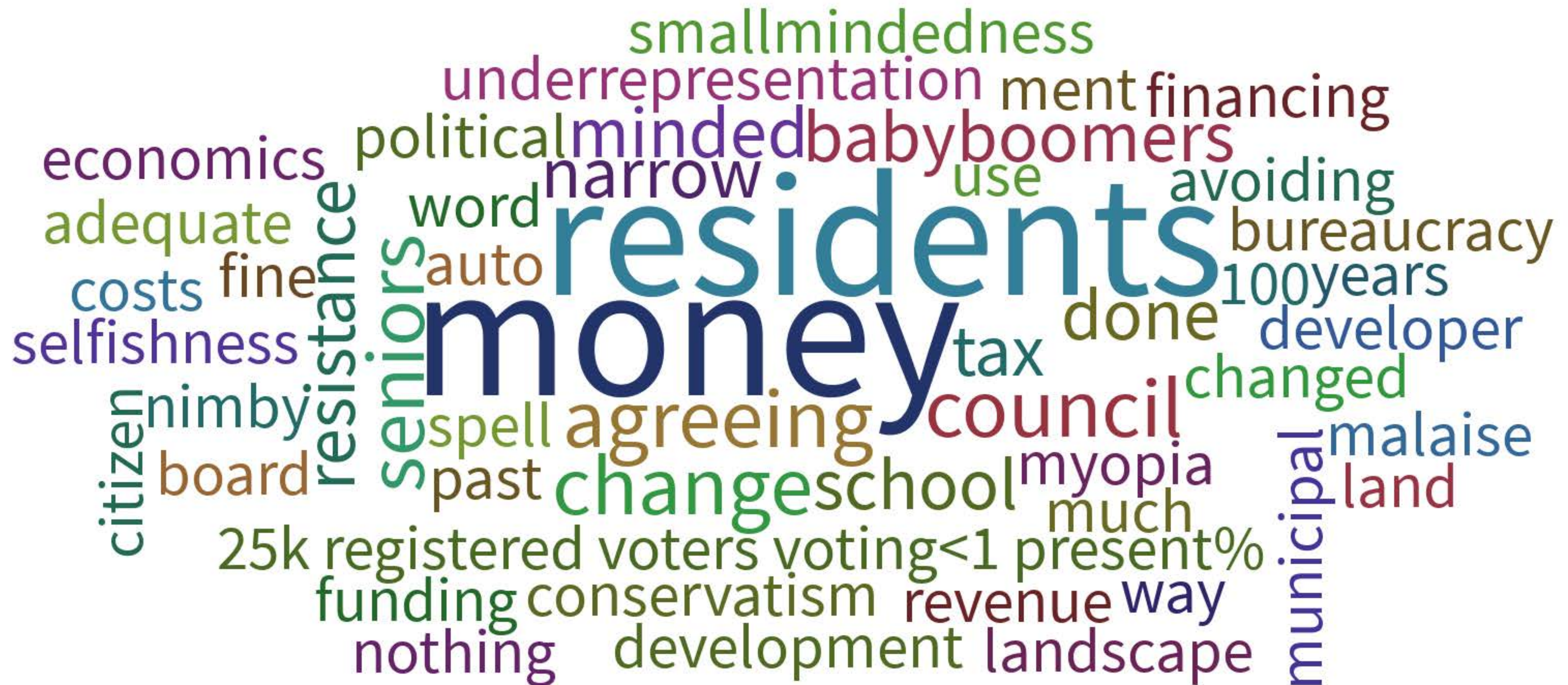
What is one thing about Bethel Park you think should NOT change?

 When poll is active, respond at **PollEv.com/bethel2406**  Text **BETHEL2406** to **22333** once to join



What do you anticipate will be the biggest barrier to implementing the plan?

When poll is active, respond at PollEv.com/bethel2406 Text **BETHEL2406** to **22333** once to join



Stations:

- **Spend your budget across goals (and/or suggest others)**
- **Respond to the draft vision**
- **Identify site-specific ideas on the future land use map**
- **Comment cards: Anything else!**

Thank you!



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