



Lee Ryan

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Lee will be in Australia in early March, 2018.

Contact her directly for workshops, training and speaking engagements.

Lee is a design coach - working with organisations and mentoring teams in applying design and innovation approaches to organisational challenges.

Lee's initial career in education and media incorporated roles from South Auckland, BBC Education and the University of Auckland. A second career in Innovation and Design Thinking includes a leadership role as Regional Director for TNS based in Singapore. Here she led a team of 300 people across 33 countries that focused on ethnography and innovation practices..

Returning to Auckland, Lee works with large NZ and international organisations, supporting innovation and design projects. She has recently spoken at conferences in Tokyo and Oxford, and was one of the cofounders of the ongoing Design for Social Innovation conferences in NZ. She has worked as a design coach for the last two years for a policy team at the largest council in Australia, and the design team for the leadership programme for the largest construction organisation in NZ.



Lee is a Fellow of the Research Association New Zealand.

She specialises in LEGO SERIOUS PLAY methodology for innovation, team exploration and problem-solving.

Clients have found Lee's style to be 'relevant, catalytic and fun.' In working alongside senior HR Directors Lee has been described as 'role modeling the co-creative process'.

Lee is a recovering airport inhabitant, and is now rediscovering her improv skills. She received a Best Presentation Award in 2012 at the Asia Pacific Esomar Conference in Shanghai on *The value of "yes, and..." for market research: The role of improv in the emerging new world of innovation practice.*

Lee continues to play test new games at conferences, and loves working with teams where they create new approaches to their challenges.