

"Bootcamp Circular Economy, a small step in building a cooperative business school"

How will we drive our transition to sustainable development? How will we solve the tons of wicked problems we face today? Yolán's answer is: focus on the people, not the problems. Focus on solutions where you take problems into account. And take change management into account. Yolán does this by developing a cooperative business school, where students are formed to work in the 21st century context and where they only leave the ecosystem when they've conducted a successful project. This is a big idea that can cause friction. That's why they started small. This year they organise a second bootcamp circular economy, where they construct possible solutions for our wicked retail problem.

You will learn how to think big, begin small and how to act now.

You can expect storytelling, to raise awareness. Then you will be the guinea pigs in a mini Bootcamp, combined with the Reburg story, where you will cocreate a solution in an hour. You'll definitely be surprised.

STATE
OF
THE ART



YOLAN GIELEN
FACILITATOR CIRCULAR ECONOMY
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He is passionate about the intersection between education and entrepreneurship. He likes to call it "eduaction". Yolán organizes the bootcamp Circular Economy, the perfect example of this intersection. He discovered his passion during the postgraduate "Innovative Entrepreneurship for Engineers". He fueled it during his 2 years at work in CORE, a cooperative, where he learned about wellbeing vs. well-fare, social profit and sustainability. His big example: Mondragon, the mekka of cooperatives, with more than 80.000 people owning their companies. Born out of a university, with more than 50 years of consistent evolution, not a revolution.

Brings along: Karin Op De Beeck

