

DENISE ALBERO, CFA, CPA

C-SUITE | FINANCE & STRATEGY EXECUTIVE | TRANSFORMATION LEADER

Accomplished finance and strategy executive with a 30+ year record across growth companies, pre-IPO enterprises, and Fortune 500 organizations. Brings board-facing leadership spanning Strategy, Financial Policy, and Compensation Committees, with deep expertise in investor relations, capital allocation, M&A diligence and integration, divestitures and carve-outs, and enterprise-wide ERP and process transformation.



WHAT SHE BRINGS

- Built SEC-compliant IR programs, managed 409a valuations, and presented capital stress tests and executive compensation materials to corporate boards.
- Led enterprise budgeting and long-range planning for multi-billion-dollar divisions, strengthening forecasting and capital allocation discipline.
- Helped raise ~\$2.5Bn, established data governance frameworks, and produced SEC-disclosure-quality materials in support of IPO readiness.
- Led due diligence, post-close integration, deal-basis reporting, and operational separation planning, including carve-out financials.
- Led major technology initiatives, including a \$100M+ Oracle ERP Cloud migration across more than a dozen systems.
- Works across technology, R&D, data, legal, compliance, HR, and audit teams to improve governance, procurement, and execution.

CAREER HIGHLIGHTS

- Van Irsel Medical** Oct 2025 – Present
Chief Financial Officer
Leading financial strategy for an AI-driven medical device start-up focused on improving radiotherapy precision, patient throughput, and advanced workflows.
- Fanatics, Inc.** Oct 2021 – Oct 2025
SVP Business Process Transformation | SVP FP&A, IR & Procurement
Built FP&A and Investor Relations from the ground up, helping raise ~\$2.5Bn in two equity rounds. Served as interim CFO of the Topps trading cards business, then led a \$100M+ Oracle ERP Cloud migration across more than a dozen systems while integrating acquisitions, streamlining shared services, and establishing enterprise data governance.
- Teladoc Health** Aug 2019 – Oct 2021
Senior Vice President, Financial Planning & Analysis
Led enterprise capital allocation and planning, managed board presentations and investor relations content, centralized procurement, oversaw the InTouch Health integration, and partnered with R&D to align product investments with key corporate KPIs.
- S&P Global Inc.** 2013 – 2019
VP, Finance & Strategy / Head of FP&A | Senior Director, FP&A
Directed financial goals across four divisions with \$6.5B+ in revenue. Crafted capital allocation, dividend, and hedging strategies that contributed to a Moody's debt upgrade, led M&A diligence, created SEC carve-out financials for divestitures, and supported the Compensation and Leadership Development Committee.
- PepsiCo, Inc.** 1993 – 2005
Director, Investor Relations | Director, FP&A | Manager, Capital Planning
Managed daily buy- and sell-side analyst communications, prepared C-suite earnings commentary, and served on deal teams for the Yum! Brands spin-off, Pepsi Bottling Group IPO, and Tropicana acquisition.
- Additional Professional Experience:**
Fordham University, Gabelli School of Business – Adjunct Professor (Jan 2026 – Present)
Beacon Financial Consulting, LLC – Co-Founder / Private Equity Consultant (2006 – 2012)
Unilever, U.S. – Manager of Financial Reporting
Price Waterhouse – Audit Senior

Education: MBA (Finance & Marketing), NYU Stern School of Business
BBA (Accounting), College of William and Mary | Harvard Business School Executive Education: *Women on Boards*

Credentials: CFA | CPA, New York State

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