FALL TREND WATCH

Men's Styles

with

Lyndon Tucker, Trend Analyst

PLAINVIEW + REBECCA ALLEN

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Lyndon Tucker, Trend Analyst

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Coming from a rich family history in the footwear industry, Lyndon started his career in Product Development at Dynasty Footwear. Inspired by the hybridization of the categories he saw in footwear during his career, he launched Plainview Shoes in 2016. He followed with the acquisition of a majority stake in Rebecca Allen in 2024.

Lyndon enjoys the process of building relationships between his company and its clients and is always seeking new and exciting ways to bring value to the customer. He has a keen eye for trend forecasting and drives the success of the company and its culture through a collaborative approach.



Performance Sneakers

















Lifestyle Sneakers

















Lace-Ups & Loafers

Dress casual continues with techie thick soles



















Easy Comfort

















Boots

Growth in traditional Tims will fuel secondary looks



















Accents

Gorpcore, organic shells















