



MEDIA LITERACY EDUCATION IN ARLING PANLIPUNAN AND ITS IMPACT ON CRITICAL THINKING OF GRADE 10 STUDENTS: A GUIDED MODULE

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ABSTRACT

This study aimed to determine whether Media Literacy Education in Araling Panlipunan has impact on critical thinking of grade 10 students.

In an age characterized by an unprecedented influx of information, the role of media has grown exponentially permeating every facet of our lives. This omnipresence of media, spanning from traditional print to digital platforms, has reshaped how we perceive, understand and interact with the world around us. It has the potential to be both a catalyst for knowledge and a conduit for misinformation, depending on how individuals interact with it. Consequently, the urgency of equipping the younger generation with the tools necessary to navigate this intricate media landscape has never been more pronounced. Within the educational context, media literacy education has emerged as a pivotal means to address the evolving dynamics of media consumption and production. Particularly in the Philippines, the subject of Araling Panlipunan, which encompasses a wide range of Social Studies topics, provides a unique opportunity to integrate media literacy education seamlessly into the curriculum. In 2013, Republic Act No. 10533, said that the enhance education act of 2013, seeks to improve the basic education system of the Philippines by strengthening its curriculum and lengthening the number of years of basic education from ten to twelve years old. The new curriculum, popularly known as the K-12 program is a landmark reform that brings the basic education of the country on a par within international standards.

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In this study, Twenty-Seven (27) Junior High School students were the respondents. Fifteen (15) or 55.6 percent of the respondents are ages 15, nine (9) or 33.3 percent of respondents are ages 16, and three (3) or 11.1 percent of respondents are ages 18. This demonstrates that the majority of responders are ages 15 and most of them are male. This study utilized the descriptive method to determine the responses of respondents in relation to the Media Literacy Education in Araling Panlipunan and its Impact on Critical Thinking of Grade 10 Students: A Guided Module in Dr. Francisco L. Calingasan Memorial Colleges Foundation Inc. Nasugbu, Batangas.

Keywords: *Information Literacy, Internet literacy, Media Literacy Education, News Media Literacy, Interdisciplinary Nature of Media Literacy*



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