

FACT SHEET- TOWER GARDEN HOME



Why would someone be interested in growing food in Tower Garden?

Good health starts with good habits, like eating wholesome foods. Tower Garden systems let you easily grow your own fresh, nutrient-rich food without soil.

Studies have found that an aeroponic approach to gardening produces an average of 30% greater yields, offers 3x faster grow times, and takes up 90% less space when compared to traditional methods. And Tower Garden HOME allows you to enjoy the benefits of homegrown produce without all the work and complexity of maintaining a traditional garden. More greens grown by your Tower Garden HOME means less trips to the grocery store.

Is there a new demo unit?

With Tower Garden HOME, there is no need for a demo unit to showcase Tower Garden technology at events. The stainless-steel rods in Tower Garden HOME allows you to configure it as a smaller, three pot unit which you can easily transport in most cars and smaller SUVs.

How much does Tower Garden HOME cost?

Tower Garden HOME, which includes built in wheels and an LED light kit, retails for \$970 (freight included). This price will remain unchanged when new pricing goes into effect January 1, 2020. For those of you that already own lights, you can purchase Tower Garden HOME – without lights – for \$670.

Comparatively, Tower Garden FLEX purchased with optional wheels and LED lights will retail for \$1,009 beginning January 1, 2020.

Both Tower Garden FLEX and HOME will carry a five-year warranty, excluding lights, which carry a one-year warranty.

What is Tower Garden HOME?

Tower Garden HOME is the latest addition to our Tower Garden family of products. The new Tower Garden HOME is ideal for indoor gardening, while the original Tower Garden FLEX system is slightly larger and can be used indoors or outdoors. Grow a healthier you year-round. Eating simple just got a whole lot simpler.

- Ideal for indoor use
- Streamlined 24” base
- Simplified digital timer with pre-set indoor/outdoor settings
- 32 planting ports, which includes 16 baby green ports
- LED lights & wheels included (support cage not needed or compatible)

What is Tower Garden FLEX?

Tower Garden FLEX, our original growing system, is the ultimate customizable, expandable home growing system. Its rugged, pro-grade construction makes Tower Garden FLEX well-suited for outdoor or indoor use, which means a year-round supply of vegetables, herbs, fruits and flowers – all in under three square feet of space with less water, zero soil, and endless options.

- Ideal for indoor/outdoor use
- Large 30” base
- 20 planting ports
- Lights, wheels, and support cage sold separately

How much Sales Profit will I make on Tower Garden?

As announced at Juice Plus+ LIVE in Austin, TX, beginning on January 1, 2020, the Sales Profit for Tower Garden will be increased to 25% and PV will be 50% of the retail price.

EFFECTIVE JANUARY 2020

	Retail Price	Installment (12 months)	Product Volume	Sales Profit
Tower Garden HOME	\$970.00	\$80.84	485.00	\$167.50
Tower Garden FLEX	\$620.00	\$51.67	310.00	\$155.00

What about other Tower Garden prices?

Stay tuned for additional details on 2020 prices for all Tower Garden accessories in the coming weeks on your Virtual Office, including details on the new digital indoor/outdoor timer which will be available for sale separately in early 2020.

Are there any incentives for Tower Garden HOME?

From November 1 – December 31, 2019, you can purchase or sell Tower Garden HOME and earn the 2020 Sales Profit amount of \$167.50, with a Product Volume of 401.25. The PV amount earned during the incentive period will be applied towards 2019 compensation plan requirements. Tower Garden FLEX Sales Profit will increase to \$155.00 on January 1, 2020, but will continue to be paid at \$55.00 through December 31, 2019.