



PRIVACY POLICY

This Privacy Policy is a part of our Terms of Service ("**Terms of Service**") and incorporates all of the defined terms from the Terms of Service. By using this Site you agree to be bound by and comply with this Privacy Policy and our Terms of Service.

1. **Age Restrictions on Access and Purchases.** You must be at least 18 years old to access this Site. If you are under 18 years old, you are not permitted to use this Site for any reason.

2. **What Information Do We Gather and What Do We Do With It?** When you register for one of our Events, as part of the registration process, we collect the personal information you give us such as your name, address and email address and registration history. We may also use cookies, web beacons or other tools that collect information that make it easier to use our Site.

When you visit our Site, some information is automatically collected. This may include information such as the Operating System (OS) running on your device, Internet Protocol (IP) address (which may be used to obtain your geolocation), access times, browser type, and language, and the website you visited before our Site. We also may collect information about how you use our Site, including the elements you have interacted with, metadata and other details about these elements, change states and other user actions.

3. **Email Marketing.** By providing us with your email address, you are giving us permission to send you emails about our Events and other updates. You have the opportunity to unsubscribe from these emails at any time by clicking the "Unsubscribe" button included at the bottom of each email.

4. **How We Use Your Information.** In general, we use the information we collect primarily to provide, maintain, protect and improve our current Site and products and to develop new products. We use personal information collected through our Site as described below and described elsewhere in this Policy to:

- (a) Facilitate the creation of and securing of your Account on our network;
- (b) Identify you as a user in our system;
- (c) Improve our Events, Site, and how we operate our business;
- (d) Understand and enhance your experience using our Site and Events;
- (e) Provide and deliver the Events and services you request;
- (f) Respond to your comments or questions and for our Support team to provide service;
- (g) Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages;
- (h) Communicate with you about promotions, upcoming events and news about Events and services offered by Southern Hemp Marketplace, LLC and our selected partners, and for other marketing purposes of SHM;

- (i) Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service; and
- (j) Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

5. **Consent.** How do we get your consent? By providing us with personal information to complete a registration, you are consenting to our collecting and using your information. How do you withdraw your consent? You may withdraw your consent for us to contact you by clicking the “Unsubscribe” button included at the bottom of each email or contacting us at support@hempauctionmarket.com or mailing us at:

Southern Hemp Marketplace, LLC
320 Huntsville Industrial Drive
Huntsville, Tennessee 37756

6. **Disclosure.** We do not share your personal information with third parties without your consent other than with the following:

- (a) **Third Party Service Providers.** With third parties who work on our behalf, provided that such third parties provide at least the same level of privacy protection as required by this Privacy Policy;
- (b) **Lawful Requests.** To comply with laws or to respond to lawful requests and legal process (provided that we will endeavor to notify you at the address you have given us if we have received a lawful request for your information);
- (c) **Protection of Rights and Property.** To protect the rights and property of SHM, our agents, customers and others including to enforce our agreements, policies and terms included in this Privacy Policy or our Terms of Service;
- (d) **Emergency.** In an emergency, including to protect the personal safety of any person; and
- (e) **Corporate Restructuring.** For the purposes of a business deal (or negotiation of a business deal) involving a sale or transfer of all or a part of our business or assets (business deals may include, for example, any merger, financing, acquisition, divestiture or dissolution transaction or proceeding). In the event of an insolvency, bankruptcy, or receivership, personal information may also be transferred as a business asset. If another company acquires our company, business or assets, that company will also acquire and possess the personal information collected by us and will assume the rights and obligations regarding your personal information as described in this Policy.

7. **Third-Party Services.** Our Policy does not cover any third-party services. To learn about those third parties' privacy practices, please read their privacy policies. When you click on links on our Site, they may direct you away from our Site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy policies.

8. **Security.** To protect your personal information, we take reasonable precautions and follow generally accepted industry practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed. Your personal information is protected by your password – never share this password with anyone. SHM will never contact you to ask you for your password.

9. **Age of Consent.** By using this Site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you consent to any of your minor dependents using this Site.

10. **U.S. Law Applies.** This Site is intended for users located in the United States. By sending us your Personal Information from outside the U.S., you consent to the application of U.S. law and to the use and disclosure of your personal information consistent with this Privacy Policy. It is up to you to determine whether accessing this Site and purchasing our products are legal where you are. You access this Site and purchase our products at your own risk, and you are responsible for compliance with all applicable laws, rules, regulations and treaties.

11. **Changes to This Privacy Policy.** We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the Site. SHM encourages visitors to check this page for any changes to its Privacy Policy.

12. **Questions and Contact Information.** If you would like to: access, correct, amend or delete any personal information we have about you (other than that information automatically generated by your use of our Site), register a complaint, or simply want more information contact our customer service team at support@hempauctionmarket.com or by mail at:

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