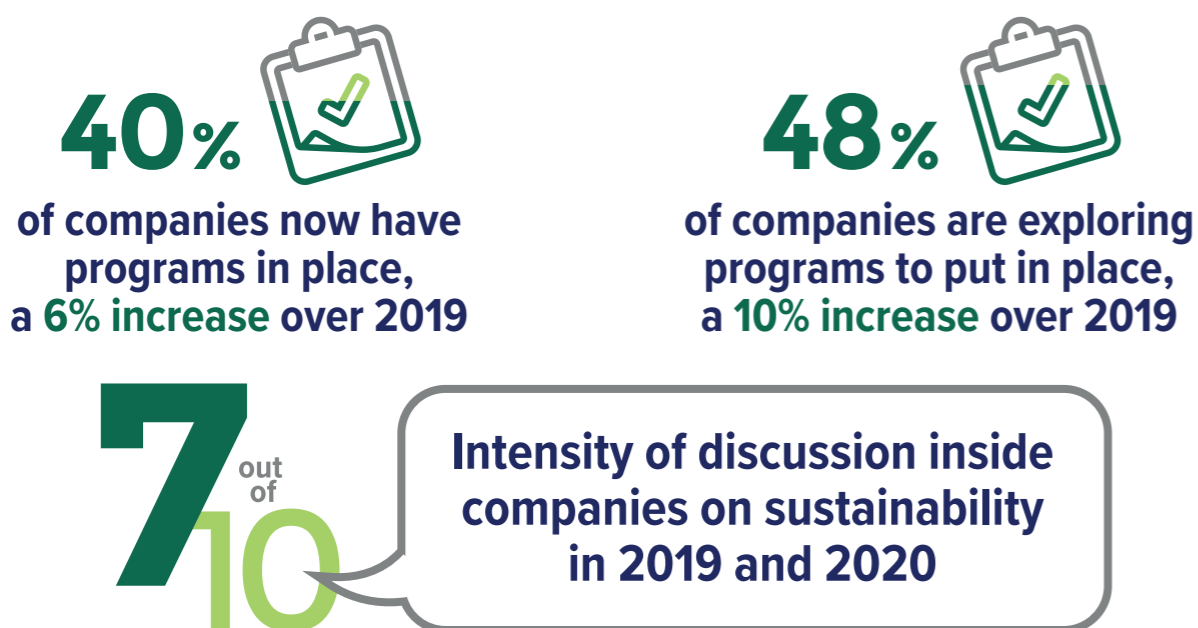


Results from FDRA's Shoe Sustainability Benchmark Survey 2020 v 2019

Data is from 120 footwear professionals across the industry working on materials, development and sourcing. FDRA conducted this survey August 2020 to obtain insights and establish a sustainability benchmark of the footwear industry. The survey is compared to its 2019 survey from 120 footwear professionals conducted in July 2019.

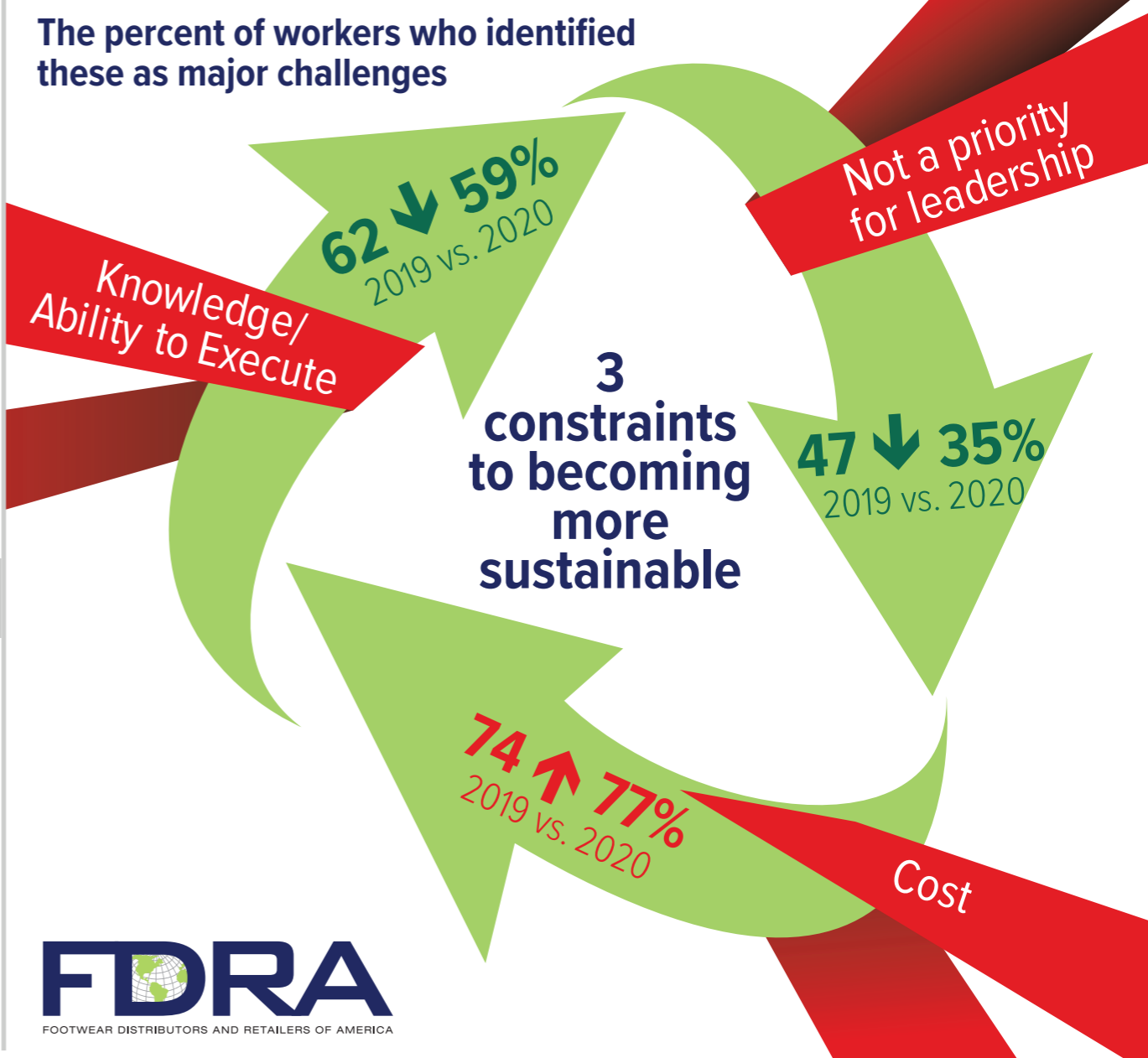
Starting to walk the talk



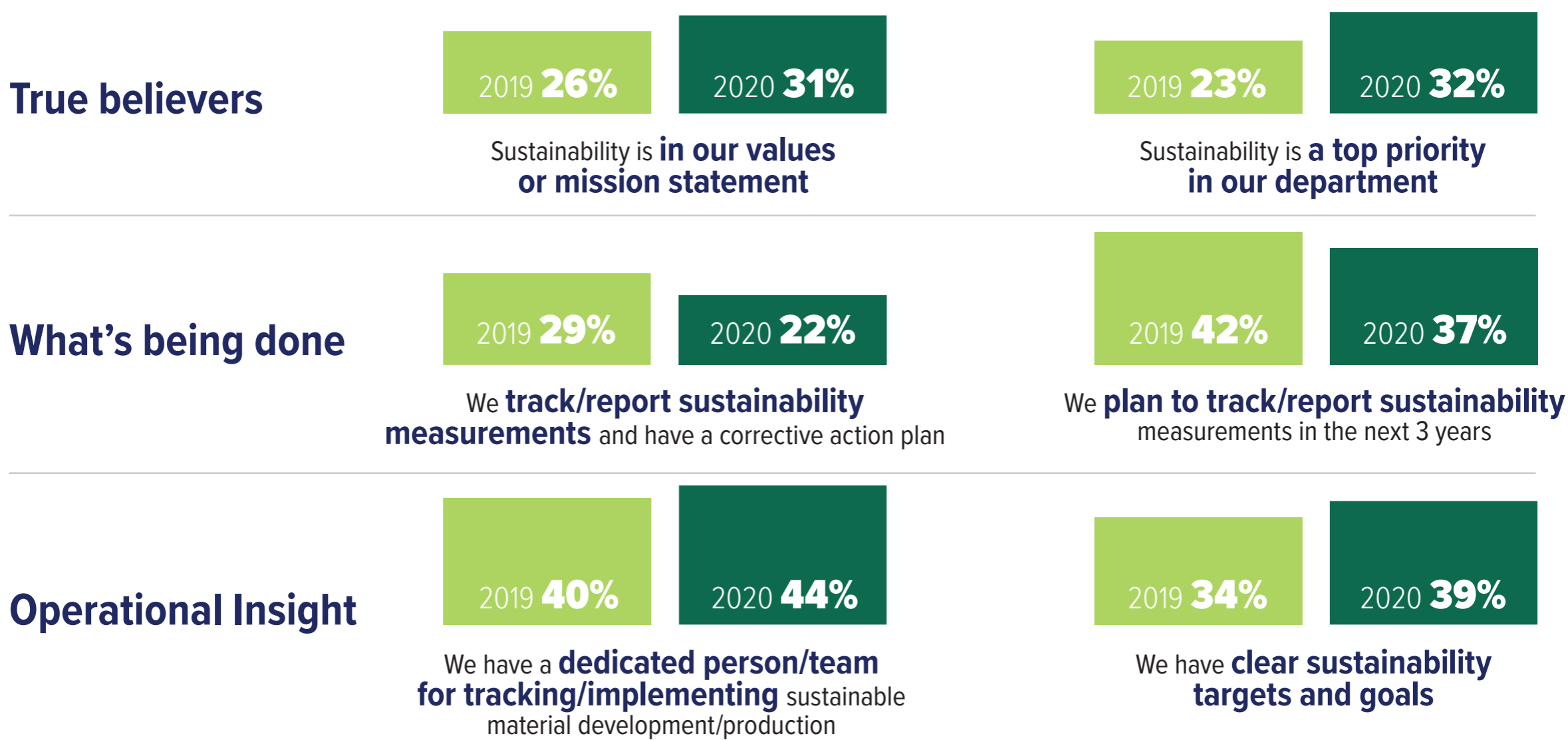
Growing support and specialists



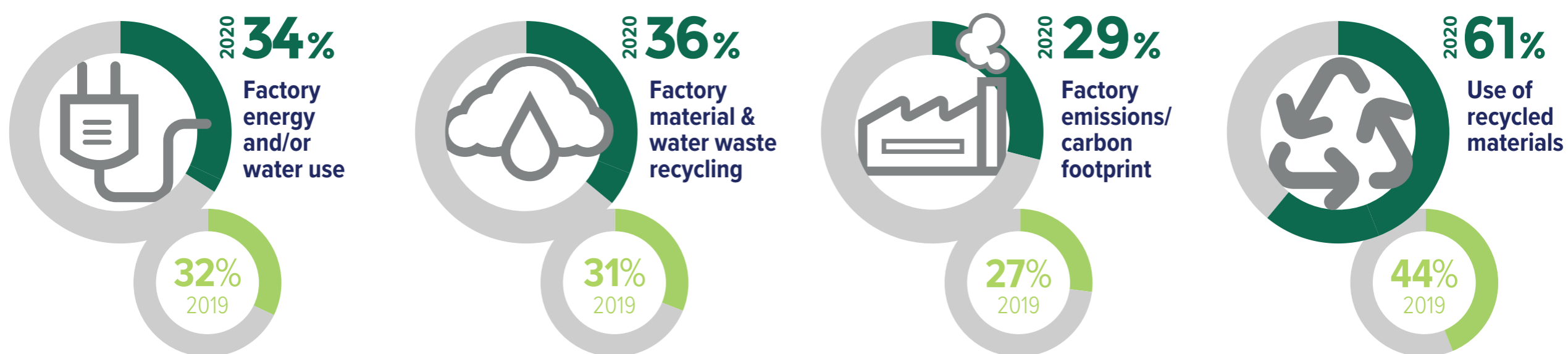
Hamstringing the industry



Culture, Infrastructure, Action



What's really being tracked, and by how much?



Attitude vs. Action

70% of the industry thinks sustainability is a priority, but cost, speed, and quality are still more important. A **5% jump** over 2019 shows how COVID-19 is impacting operations and attitudes despite the fact that more efforts are being made than ever before.