



Sonic Health

Revenue: \$3.1 million, up 24%

Staff size: 6 employees

You have to admire this agency’s branding (per its website, “Sonic is an indie marketing studio that brings decades of industry-leading experience to your production. We’re in search of a new sound in healthcare”), especially as firms fall over each other to self-anoint as “courageous” and “empathetic.” It doesn’t hurt that the digital-heavy account roster is strong: In 2018, Sonic added Pfizer, Zogenix, Jazz Pharmaceuticals, ResTORbio and Alexion Pharmaceuticals, among others.