



Ambassade de Suède  
Paris



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CHAMBRE DE COMMERCE  
FRANCE SUÈDE  
Franska Handelskammaren

4TH OF DECEMBER 2023

# FRENCH-SWEDISH BUSINESS SUMMIT

Strategic innovation collaborations for a  
competitive Europe

FR\_SE  
INNOVATION  
PARTNERSHIP



# Program

14.00

Welcome by **Gïta Paterson**, President Swedish Chamber of Commerce in France

Opening remarks by **HE Håkan Åkesson** Ambassador of Sweden to France

## High-Level Keynotes

### Håkan Jevrell

State Secretary for Foreign Trade

Between 2020-2022 Mr. Jevrell was Ambassador and Special Envoy on Organised Crime, having previously served as Sweden's Ambassador to Singapore between 2013-2018 and as Sweden's representative in Taiwan 2018-2020. He has served twice as State Secretary to the Minister of Defence between 2007-2010 and 2010-2012. He has also served as Political Adviser in the Prime Minister's Office as well as Justice Officer in the Moderate Party Parliamentary Secretariat. State Secretary Jevrell has a degree in law from Stockholm university and Hannover university and has also served as a Public Prosecutor in Stockholm (Västerort). He is also a Reserve Officer in the Swedish Navy, holding the rank of Captain.

### Roland Lescure

Minister Delegate for Industry

**Academic degrees :** Ecole Polytechnique; Ecole nationale de statistique et de l'administration économique (ENSAE); London School of Economics (LSE)

**Professional career :** 2009 – 2017 : First vice-president and chief of placements – Caisse de dépôt et placement du Québec (CDPQ); 2006 – 2009 : Deputy CEO – Groupama Asset Management; 2005 – 2006 : Deputy CEO – Natixis Asset Management; 1999 – 2005 : Ixis Asset management; 1997 – 1999 : Chief economist – Institut national de la statistique et des études économiques (INSEE); 1992 – 1997 : Chief economist – Ministère de l'économie et des finances (French Ministry for Economy and Finances)

**Elected office :** Minister Delegate in charge of Industry (France) – since July 4th 2022; Member of Parliament – French National Assembly – June 2017/June 2022; President of the Committee on Economic Affairs of the French National Assembly – June 2017/June 2022.

# Program

14.30

## Round table panel I

### Setting the foundation of competitiveness by innovation and collaboration

*Historically, Europe was the birthplace of some of the 19th and 20th century's most extraordinary innovations. Europe is still home to many science-led universities and world leading companies in various industrial sectors. However, globalization, political and societal changes have developed into a strenuous competitive situation for Europe with its democratic values and free trade endeavours. What are the principal European challenges for rebuilding competitiveness? What are the strengths and weaknesses for building competitive European industries? What are the French-Swedish synergies for R&D and innovation in Europe? Do we have the necessary innovation and R&D clusters in Europe? How can France and Sweden accelerate European innovation collaborations in strategic fields such as aerospace, mobility, AI, cyber security and energy with examples of best practices and implementation of collaborations.*

**Moderator:** Linda Nyberg

### Panelists

**Katarina Björklund** - Vice President EU and NATO Innovation,  
Group Government Affairs, Saab AB

**Marc Fontaine** - CEO, Helsing France

**Jacob Stedman** - CEO, Blykalla

**Dan Zethraeus** - Founder and Chief Technology Officer, Elonroad

15.20

**Coffee break**

# Program

15.45

## Round table panel II

### Talents, competences and skills for competitiveness

*What are the needs of industries and businesses for building a competitive Europe in terms of talents and skills? What are the needs for new technology developments related to energy resource developments, AI, deep tech, security etc? What are the strengths and weaknesses of the European educational systems? How can we increase the talent pool by re-skilling and up-skilling our workforce? What measurements are needed for an adequate educational training and an intensified co-operation between academia and the industry? How can we advance integration and retention based on the Swedish-French social values?*

Moderator: **Linda Nyberg**

#### Panelists

**Thierry Coulhon** - Acting Chairman of the Board,  
Institut Polytechnique de Paris

**Pär Olsson** - Head of the Physics Department, KTH  
Royal Institute of Technology

**Sara Wallin** - CEO, Chalmers Ventures

# Program

16.30

## Round table panel III

### Resilience for an industrial sustainable transformation

*European executives are facing a challenging environment. A complex geopolitical situation, the Hamas - Israel conflict, the enduring challenges associated with the war in Ukraine, the energy crisis and a rising inflation are strongly impacting Europe. Significant government investments to foster innovation and growth, such as the US Inflation Reduction Act of 2022 and other non-European countries investments in green manufacturing are challenging the competitive position of our continent. How should a resilient European industrial strategy for a green transformation be conducted (innovation, infrastructure investments, reindustrialization, regulatory adaptation and harmonisation, state aid framework, critical raw materials ....)*

Moderator: **Linda Nyberg**

#### Panelists

**Sandro Baldi** - Commercial Director, NUWARD – EDF

**Mats Gunnarsson** - Executive Vice President and Head of Commercial Operations, Scania

**Christian Leon** - Head of Ericsson France, Belgium, Luxembourg, Algeria & Tunisia and Head of Global Customer Unit Orange, Ericsson

**Jean-Jérôme Semat** - Managing Director, Alfa Laval France & NWA

**Jörgen Sjöstedt** - Senior Vice President, Europe South & West, Volvo Trucks



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# Program

Closing remarks by **HE Etienne de Gonneville**,  
Ambassador of France to Sweden

17.35

**End of conference**

*Guests are invited to the French-Swedish Tech & Innovation Exhibition  
and Networking cocktail on the lower ground floor.*

*Read more about speakers and exhibitors below.*

ORREFORS 



Reed is a series of vases in three sizes with a distinct, confident, and elegant expression. Designed by internationally renowned designer Monica Förster – recently named AW Architektur & Wohnen Designer of the Year 2023 – the vases were created as 3D sketches in cardboard and paper with Förster bringing out the character in the material by choosing to emphasize the mold lines instead of hiding them. Transferred to glass, this approach gives a sense of natural organic movement – a quiet swaying on the hard surface.



reddot winner 2023

Reed Design Monica Förster

## Speakers



**Håkan Jevrell**

State Secretary for Foreign Trade



**Roland Lescure**

Minister Delegate for Industry



**HE Etienne de Gonneville**

Ambassador of France to Sweden



**HE Håkan Åkesson**

Ambassador of Sweden to France



# Speakers



**Linda Nyberg**  
Moderator

# L:A BRUKET



Winter rituals of well-being,  
inspired by nature. Since 2008.

# Speakers

## PANEL I - SETTING THE FOUNDATION OF COMPETITIVENESS BY INNOVATION AND COLLABORATION



**Katarina Björklund**

Vice President EU and NATO Innovation,  
Group Government Affairs, Saab AB



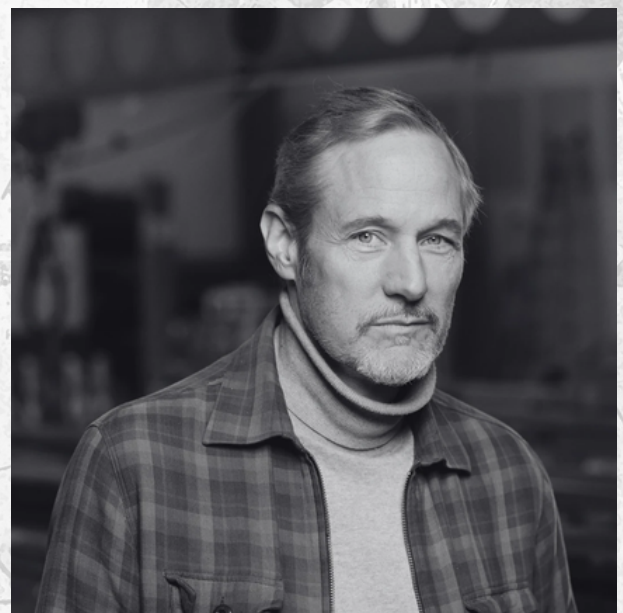
**Marc Fontaine**

CEO Helsing France



**Jacob Stedman**

CEO Blykalla



**Dan Zethraeus**

Founder and Chief Technology Officer  
Elonroad

# Speakers

## PANEL II - TALENTS, COMPETENCES AND SKILLS FOR COMPETITIVENESS



**Thierry Coulhon**

Acting Chairman of the Board  
Institut Polytechnique de Paris



**Sara Wallin**

CEO  
Chalmers Ventures



**Pär Olsson**

Head of the Physics Department  
KTH Royal Institute of Technology

# Speakers

## PANEL III - RESILIENCE FOR AN INDUSTRIAL SUSTAINABLE TRANSFORMATION



**Jörgen Sjöstedt**

Senior Vice President  
Europe South & West  
Volvo Trucks



**Mats Gunnarsson**

Executive Vice President and Head of  
Commercial Operations  
Scania



**Jean-Jérôme Semat**

Managing Director  
Alfa Laval France & NWA



**Christian Leon**

Head of Ericsson France,  
Belgium, Luxembourg,  
Algeria & Tunisia and  
Head of Global Customer  
Unit Orange  
Ericsson



**Sandro Baldi**

Commercial Director  
NUWARD – EDF



# **SALLE DE CONFERENCE AVEC TERRASSE**



[www.salle-terrasse.com](http://www.salle-terrasse.com)  
[info@ccsf.fr](mailto:info@ccsf.fr)  
+33 (0) 1 44 43 05 15  
39 Avenue Pierre 1er Serbie 75008 Paris

# French-Swedish Tech & Innovation Exhibition

## Featuring The Exhibition Woodlife Sweden

Forests make up almost 70 per cent of Sweden's area and forest products have long been one of Sweden's major export products. The projects presented in the Woodlife Sweden exhibition are all facing the looming paradigm shift in the construction industry, where wood as the only renewable building material plays a key role. Wood is a timeless and renewable raw material that meets the latest technology in Swedish wood architecture. This exhibition is show-casing contemporary wooden projects from all over Sweden and it visualise how architecture, design, and urbanism can help reduce the climate impact of buildings and products, and impact future development in line with the 17 Sustainable Development Goals (SDGs). The exhibition Woodlife Sweden was produced by the Swedish Institute and Architects Sweden in collaboration with Swedish Wood, the Swedish Wood Award and the Swedish Forest Industries Federation.



*Photo credits : Martin Edström/imagebank.sweden.se*

# French-Swedish Tech & Innovation Exhibition



Alfa Laval and SSAB joined forces producing the first fossil-free heat exchanger. Concept Zero is their vision and target to produce the world's first carbon neutral heat exchanger by 2030. It will be a heat exchanger using fossil-free steel and recycled material in the gaskets. Additionally, the heat exchanger is prepared to easily be recycled. A huge step already now on our journey towards a fully carbon neutral heat exchanger. The goal is to have the first unit made from hydrogen-reduced steel ready for use in 2023.



## The world cleanest dirt bike ever made

Vattenfall will jointly exhibit with CAKE about a joint initiative that aims at demonstrating that we can break free from fossil fuels in the automotive sector. Our goal is to produce the world's cleanest dirt bike by 2025 by removing carbon emissions from production chains. The ambition is to reduce the estimated carbon weight of 1,186 kg per bike close to zero. We want to inspire the entire automotive industry to do the same and go fossil free. At the exhibition we will showcase the CAKE Kalk, a groundbreaking electric motorcycle that aims to inspire towards a zero emission society. We will also present a three-dimensional visualisation of the bike's carbon footprint, and show a video explaining in details what we are trying to achieve with the project and how we are doing it.

<https://group.vattenfall.com/what-we-do/fossil-free-progress/fossil-free-motorcycle>





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# French-Swedish Tech & Innovation Exhibition

## nuward SMR

The NUWARD SMR is targeted to replace old high CO<sub>2</sub>-emitting coal, fuel, oil and gas power plants around the world as well as offering the capability of supporting other usages such as hydrogen production, urban and district heating or desalination. Based on proven Pressurized Water Reactor technology, it is a 340MWe plant with two reactors of 170MWe each. Led by NUWARD, EDF subsidiary, the project relies on the skilled and valued contributions of EDF, CEA, Naval Group, TechnicAtome, Framatome and Tractebel.

[www.nuward.com](http://www.nuward.com)



KTH Royal Institute of Technology is the engine of Stockholm's celebrated innovation ecosystem. At the university, KTH Innovation helps close to 400 teams of students and faculty validate their early-stage tech ideas every year. KTH Innovation supports ideas in all areas, but has special expertise in deeptech. They work closely with regional and international partners to enable more technology and knowledge from KTH to create impact in society. KTH Innovation has developed and exports a unique startup innovation development framework inspired by NASA, the KTH Innovation Readiness Level™, which offers methods and processes used by hundreds of universities and organizations worldwide.

[www.kth.se](http://www.kth.se)



NOVATRON

Novatron Fusion Group AB is a Swedish company headquartered in Stockholm. We are developing the NOVATRON concept – an innovative reactor solution for stable magnetic plasma confinement. Partnerships include KTH Royal Institute of Technology [www.kth.se](http://www.kth.se) and EIT InnoEnergy

[www.innoenergy.com](http://www.innoenergy.com)

# French-Swedish Tech & Innovation Exhibition



Elonroad enables 100% automatic charging of electric trucks, buses, vans and cars... That brings an unmatched user experience and takes sustainability to new heights.

Moreover, this makes an easier and cheaper thus faster transition to electric transport and mobility. With battery size reduced by a factor of 3, EV prices can be reduced by 25% and the same gigafactories can serve 3 times more vehicles. Trusted by TRV, Bring, Elis, EIT Urban Mobility, EIC, Aisin... Elonroad is proud to be a France 2030 winner in a project managed by VINCI. Dan and Valery are glad to introduce and show, for the very first time in France, Elonroad technology and to discuss its benefits with you.

Join Elonroad in the virtuous circle of the electric transition at the cost of legacy solutions. At the French-Swedish Business Summit and later with your exclusive voucher.

<https://www.elonroad.com/>



SKF is a world-leading provider of innovative solutions that help industries become more competitive and sustainable. By making products lighter, more efficient, longer lasting, and repairable, we help our customers improve their rotating equipment performance and reduce their environmental impact. Through this exhibition on SKF booth, we will highlight our innovations through products and solutions we can offer to our customers: RecondOil technology which allows oil to be filtered and reused indefinitely, bearings dedicated to electrical vehicles, ceramic and advanced hybrid bearings for Aerospace and solutions for e-aviation, and remanufacturing solutions. Visitors will be able to meet our SKF managers and specialists to talk about these innovations in line with sustainability. Together, we imagine rotation for a better tomorrow – By creating intelligent and clean solutions for people and the planet.

[www.skf.com](http://www.skf.com) / [www.skf.fr](http://www.skf.fr)

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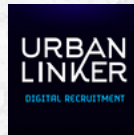
**NORRLANDSVILT**

# **GAME MEAT ON A NEW LEVEL FROM SWEDISH FORESTS AND MOUNTAINS**

We strive to offer the best of Swedish reindeer and elk and do it in a way that shows respect for the animals and everyone who contributes to make it possible.



# French-Swedish Tech & Innovation Exhibition



Urban Linker is an innovative recruitment agency, we are experts in headhunting top talents for Sales and Tech positions. We offer a tailor-made service within the ecosystem of international companies. Our team of headhunters specializes in recruiting the perfect candidates for you. Jobseekers and recruiters, we fully understand your needs and aspirations and we are dedicated to finding the perfect match. Our vision is clear: maintaining our premier status in the French market and conquering the global stage. Urban Linker is not just a recruitment agency; we're trailblazers in shaping career journeys and propelling companies to success.

[www.urbanlinker.com](http://www.urbanlinker.com)

## FAGERHULT

Climate change challenges us all to think anew. When creating Kvisten we've questioned every detail, method, and material with the perception that we could do more – and better. So instead of taking one small step at a time, we ended up taking a giant leap at once: by improving every step to find a path to go beyond. Kvisten is a unique luminaire with thoroughly thought out details in every aspect. The luminaire body made entirely of wood, has a neat and natural feel – and a promise of a brighter future. Throughout the process, conscious choices were made to enable complex solutions around details, methods and materials. Kvisten is built from 77% recycled or renewable materials. The luminaire body is made of pine plywood and birch veneer and the reflectors are reused from old television sets. The louvre was made using only half as much plastic compared to conventional Delta louvres. The wooden body was joined using traditional craftsmanship and without any screws or other attachments. The result is an innovative – and at the same time traditional luminaire. Kvisten is 1200mm, and has two different light distributions: direct or direct/indirect light. It is also compatible with our wireless plug-and-play system for light control, Organic Response.

[www.fagerhult.com/fr](http://www.fagerhult.com/fr)



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# French-Swedish Tech & Innovation Exhibition



Blykalla is a Swedish producer of small modular reactors (SMRs). We develop and build the next generation of nuclear power, enabling clean, safe, and consistent baseload energy. Our reactor is based on 25+ years of research which Blykalla is now taking to market. It uses lead as a coolant, which makes it possible to achieve passive safety in its most compact form, and has important benefits in terms of safety and system simplifications. Our mission is to cut global CO2 emissions by 500 megaton annually through the replacement of fossil power plants. That is 1% of global emissions, or 10x Sweden's emissions, every year. We are currently working together with international utilities and partners like Uniper and OKG to deliver Sweden's next nuclear reactor, with planned criticality by 2029. Read more about our journey at [www.blykalla.com](http://www.blykalla.com).

Glenntex   
Material Innovation Lab

Glenntex is a Swedish Deeptech that is committed to pioneering a sustainable future with a profound societal impact by reducing virgin plastic consumption through smarter material design. Based in Gothenburg, Glenntex is founded at Chalmers University of Technology, the team formed as a spin off out of Chalmers School of Entrepreneurship and the Department of Materials Science. With proximity to SIO Grafen, Glenntex is poised to introduce nanotechnology to build a sustainable relationship with plastics and composites. At the center of our innovation lies a drive to strengthen the circularity of plastics, propelling companies toward transcending the EU's 2030 circularity goals. Our solutions empower companies to decrease their carbon footprint substantially, facilitating a reduction of CO2 emissions by a remarkable 1,500 tons. This also enables industries to optimize plastic utilization, achieving a consequential 30% reduction in consumption. In partnership with Glenntex, companies are empowered with the capacity to integrate up to 98% recycled plastic within their design.

<https://www.glenntex.com/>

# AIVE



**AIVE**

Naturligt mineralvatten  
från orörd fjällterräng  
sedan 1993  
kolsyrat

55cl

# French-Swedish Tech & Innovation Exhibition



**SAAB**

Saab is a leading defence and security company with the mission, to keep people and society safe. It has operations all over the world and is part of the domestic defence capability of several nations. In France, we work with our partners to offer innovative multi-domain technologies.

- Barracuda Soldier System: Saab develops and manufactures a comprehensive range of camouflage solutions for increased survivability and force protection.
- Sirius Compact: A modular and scalable passive Electronic Warfare sensor network, providing a true force-multiplier by enhancing situational awareness.
- DVM-200: Saab's emerging product protects airborne platforms with maximum effectiveness against guided and unguided threats.

<https://www.saab.com/fr/markets/france>



As a technology provider, GEOLITH brings to the market, and to its customers, the necessary equipment to extract lithium from any liquid source, in a sustainable and environmentally friendly manner. Li-Capt® technology is adapted to be implemented in any project, thanks to its performance and modularity. This patented technology is achieving very promising results, both in conventional and unconventional resources, proving that alternative and competitive production methods are a very realistic prospect for the near future. GEOLITH's Li-Capt® technology is applicable to any liquid source of lithium, bringing to the market a disruptive technology that will enable the success of states energy transition agendas, allowing for local and sustainable lithium production, as well as securing the supply of this critical material, which will sustain the growth of electric mobility worldwide.

<https://geolith.fr/>



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# French-Swedish Tech & Innovation Exhibition

**V O L V O**

Every day the Volvo Group's products deliver food and medicine, take children to schools, power irrigation systems and construct roads and buildings. The Volvo Group is driving prosperity through transport and infrastructure solutions. People have always moved and built things, so while that will not change – everything else must. This includes the speed at which we combat climate change, the way we use the planet's limited resources and how we collaborate. Even the goals we are aspiring for – and there is global unity now – must meet the needs of the present, without compromising the ability of future generations to meet their own needs. This transition towards more resilient societies is being magnified as a consequence of extraordinary events such as global pandemics and natural disasters, effecting peoples health and safety and causing financial distress. Together with our customers, supply chain partners, governments, societies and other stakeholders, we are moving quickly to develop and offer cleaner, safer and more circular transport solutions. We believe corruption must be fought, human rights respected, and education for all secured if we are to meet the UN Sustainable Development Goals – the world's agenda for a better planet. Quality, safety and environmental care are part of our heritage and identity. To stay relevant and contribute to more prosperous societies, we will continue to provide our customers with more sustainable and profitable solutions. Together we shape the world we want to live in.

[www.volvogroup.com](http://www.volvogroup.com)



Helsing

Helsing is a new type of defence AI company. We believe that software, in particular artificial intelligence, will be the key to protecting our democracies. Our purpose is to attain technological leadership so that democratic societies are free to make sovereign decisions and control their ethical standards. Our approach is software-first. We partner with industry and governments to connect existing and new hardware platforms with advanced AI. Helsing recently announced that it has raised €209m in a Series B funding round led by General Catalyst. The Swedish group Saab is joining the round as a strategic investor, deepening the existing partnership.

[www.helsing.ai](http://www.helsing.ai)





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# French-Swedish Tech & Innovation Exhibition



Delivering products that provide a high level of performance is deeply rooted in our DNA, and was one of the reasons why the first CEJN coupling was designed. The surrounding world is constantly evolving, presenting us with new challenges every day. We work closely with our customers during the development phase and guarantee to provide them with the best and safest performance products on the market. By unlocking the creativity of our staff and their interest in experimenting with new technologies we are constantly stretching the boundaries of what is possible. With six decades behind us and a number of different innovations in our arsenal, our global organisation remains one step ahead. This includes how we operate, the technologies we apply and our commercial approach. Innovation by performance.

<https://www.cejn.com/fr-fr/>



Ericsson France R&D Center will share its latest work on AI for 6G networks and 5G satellite. In the first demo we will present an AI native solution to enhance their interface channel performance. The wireless channel between the mobile device and the radio base station is highly complex. Using machine learning technologies, the wireless channel can be learned to a higher accuracy level, thus enabling better adaptation and higher performance. The demo also illustrates the Digital Twin functionalities, which can be used to accurately characterize and optimize communication systems in realistic scenarios. In the second demo we will present 5G satellite. While 98% of the world's population is covered by the existing cellular networks, only 30% of the landmass has mobile coverage, while there is no coverage in sea and polar areas. So how can we improve area coverage? At Ericsson France, we believe that satellite networks could be a perfect complement to the existing networks in providing true global coverage to consumer smartphones and Internet of Things. In our simulation demo that was developed in the Ericsson France R&D department, we show how satellite communications can be a key ingredient for offering 5G services literally anywhere in the world.

<https://www.ericsson.com/en>

# French-Swedish Tech & Innovation Exhibition



## Essity breaks barriers to well-being

Climate change is one of the defining issues of our time and its global effects are far-reaching. As one of the world's leading hygiene and health companies, Essity is committed to the UN Sustainable Development Goals and the Paris Agreement. We are working to overcome global challenges with innovations throughout our business and operations, across all our brands, and through partnerships and cooperations. Our commitment to achieve net zero emissions by 2050 is fully integrated with our vision to be the undisputed global leader in hygiene and health and our purpose "Breaking Barriers to Well-being". Sustainability has been integrated in our business for many years and we have made good progress in reducing our carbon footprint to date. The exhibition will allow visitors to see some innovations relating to Essity's journey to Net Zero, in some key areas such as waste management, fossil fuel reduction, resource efficiency or technology breakthrough.

<https://www.essity.fr/>



Atlas Copco Group, présent dans plus de 180 pays, met en place une technologie qui transforme l'avenir. Depuis 150 ans, notre mission est de parvenir à une croissance durable, rentable et inclusive. Cela signifie que nous œuvrons à générer une croissance continue, avec un impact positif accru sur la Société et l'Environnement et en promouvant la diversité et l'inclusion. Nous innovons pour développer des produits, des services et des solutions qui sont la clé du succès de nos clients. Nos quatre domaines d'activité proposent des solutions d'air comprimé et de vide, des solutions énergétiques, des pompes d'assèchement et industrielles, des outils électriques industriels et des solutions d'assemblage et de vision industrielle. En 2022, le Groupe a réalisé un chiffre d'affaires de 13 Md€ et employé 49 000 personnes.

[www.atlascopcogroup.com](http://www.atlascopcogroup.com)

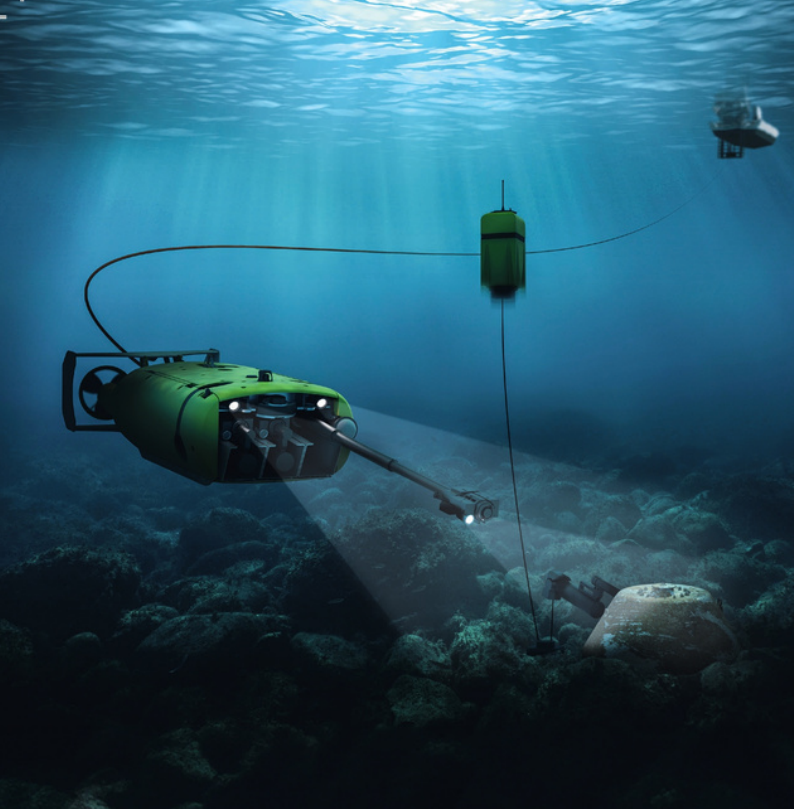
[www.atlascopco.fr](http://www.atlascopco.fr)

# French-Swedish Tech & Innovation Exhibition



By combining smart transport solutions, technological innovation and a partnership approach, we're working to make sustainable transport a reality. Our offering includes trucks and buses for heavy transport applications combined with an extensive product-related service offering. Scania offers vehicle financing, insurance, and rental services to enable our customers to focus on their core business. Scania is also a leading provider of industrial and marine engines. We are determined to continuously align our operations with the vision of a sustainable development. By managing our impact across the value chain, we are confident that we are building the foundation for today's and tomorrow's business success. To drive the shift to a sustainable transport system, we need to lead by example. Across our business, we are focused on managing our impacts on people and the planet throughout our value chain. Our sustainability actions are focused on three interconnected priorities, based on our key impacts throughout our product life cycle: people, sustainability, decarbonisation and circular business. The priorities are central to our business strategy and reflected in all our corporate objectives

[www.scania.com](http://www.scania.com)



## / Seabed Warfare

With over a century of experience behind us, we offer a vast range of unmanned underwater systems that provides operational possibilities across the scope of mine countermeasures, anti-submarine warfare, anti-surface warfare, counterterrorism and civilian systems.

## / Surveillance

Continuous air surveillance is essential for protecting people and for rapid response to various threats and challenges. The Giraffe 1X radar is an ideal protection system for military and civilian infrastructures, or for major events such as the Olympic Games.



## / Airborne Early Warning

A national asset for safety and security – GlobalEye is a multi-domain Airborne Early Warning & Control (AEW&C) solution. GlobalEye will support government- and military forces with real time-information.

## / Ground Combat

With versatile weapons systems such as the Carl-Gustaf, the NLAW and the AT4 family, we are giving armies around the world a decisive advantage. Modular systems guarantee the efficiency and reliability of Saab products today and tomorrow.



# Organisers - Team Sweden

## The Swedish Chamber of Commerce

Founded in 1915, CCSF's mission is to promote business relations and commerce between France and Sweden. Constantly broadening its network, the Chamber aims to be a dynamic platform for all companies: start-ups, small, midsize and large corporates, B2B, B2C, from traditional industry to the new economy. CCSF provides unique business support solutions for Swedish companies in France and facilitate company set-ups: company domiciliations, meeting room facilities, event spaces, an exceptional network of contacts, a French-Swedish PR hub with a broad panorama of activities, 40,000 visitors to its website, many subscribers to its newsletter and followers on its various social media channels.

## Business Sweden

Business Sweden is jointly owned by the Swedish state and the Swedish business sector with a mandate and a mission to help international companies gain access to the Swedish market and help domestic ones utilize it as a platform for expansion. Our clients range from start-ups to small- and medium-sized businesses to multinational enterprises – with tailor-made services catering to all these segments. We have an holistic approach, offering both hands-on support and strategic and practical expertise with a unique capability to create access where access is hard to achieve, both in Sweden and through our 44 offices globally.

## The Swedish Embassy

The Swedish Embassy in Paris' mission is to represent Sweden and the Swedish government in France and to promote Swedish interests. We are approximately 30 people working at the Swedish Embassy in Paris compound by both diplomatic and locally employed staff. There are four different services such political and economic affairs, communication, administration, and consular affairs. There are also 11 Swedish Consulates in France. Ambassador Håkan Åkesson is the Head of Mission since September 2020. The Embassy has close contact with other Swedish organisations in France such as Swedish Institute, Business Sweden, Visit Sweden, the Swedish church, and the Swedish Chamber of Commerce.

# Organisers - Team France

## The French Embassy

The French Embassy in Sweden is the diplomatic representation of the French Republic in Sweden, with the mission to represent the French government in Sweden and to promote French interests. It is located in Stockholm, and its ambassador has been Etienne de Gonneville since 2020.

## Business France

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIEinternational internship program. Business France has 1,500 personnel, both in France and in 55 countries throughout the world, who work with a network of partners. Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.



sfs

Stiftelsen  
Svensk-Franska  
Språkfonden



# APPLY FOR SCHOLARSHIP FOR BUSINESS FRENCH & COMMUNICATION COURSES!

The French market represents a huge potential for Swedish business. To optimize your success in Swedish–French business, it is a valuable asset to master the French language, business French and the French business culture.

Are you a Swedish employee in a company or organization working on the development of business and trade relations between Sweden and France? Would you like to improve your communication and business French?

**Read more here:** <https://www.svenskfranskasprakfonden.com/>



# The Venue

## Pavillon Vendôme

Le Pavillon Vendôme, the historic landmark of Banque de Suède et de Paris was created in 1913 and later acquired by Ivar Kreuger, famous Swedish businessman at the origin of many of our large Swedish multinationals of today. Banque de Suède et de Paris remains an iconic symbol for Swedish companies and for French-Swedish businesses.

The vault rooms are still in place and so are the masterpieces of artist Ewald Dahlskog, Swedish painter, ceramist, designer, and decorator of the art deco period, who created three famous frescoes along the top room wall, at the request of Ivar Kreuger.



Photo Source: Nikolai Jakobsen



# Partners

## PLATINUM PARTNER



# SAAB

Founded in 1937 primarily for Swedish air defence, Saab develops advanced defence, security and air traffic management systems. With a wide range of civil and military programs on Swedish, European and international markets, Saab is also a leading systems integrator of high-end tailor-made technologies for our customers. Saab's subsidiary in France has for the past 5 years supported our governmental customers (Ministère des Armées, Direction des Services de Navigation Aérienne, Sécurité Civile, etc.), as well as our industrial partners of the French defence industrial and technological base. Today, Saab in France is committed to a strategy of investment and sustainable industrial development.

[www.saabgroup.com](http://www.saabgroup.com)

# Partners

## GOLD

*Atlas Copco*

Atlas Copco is a Swedish industrial group that is a world leader in air, gas and steam compression as well as expansion technologies. Founded in 1873 in Stockholm, the group has grown to become a major player in the industry with a presence in more than 180 countries around the world. Atlas Copco is divided into several operating divisions, each specializing in areas such as air compressors, construction and mining equipment, industrial tools, automation solutions, and more. The company focuses on innovation and sustainability, developing products and solutions that contribute to energy efficiency and reducing its customers' carbon footprint. The Atlas Copco Group is also devoted to providing excellent customer service through its global distribution and maintenance network. Its reputation is built on the quality of its products, its reliability, and its ability to meet the needs of its customers in various sectors, including manufacturing, construction, mining, oil and gas, and many others. Atlas Copco is committed to promoting sustainability through its corporate strategy and social responsibility initiatives, aiming to minimize the environmental impact of its operations and improve the working conditions of its employees. As a world-renowned industrial group, Atlas Copco continues to play a vital role in the growth and prosperity of many industries around the world.

[www.atlascopco.com](http://www.atlascopco.com)



Ericsson enables communications service providers and enterprises to capture the full value of connectivity. The company's portfolio spans the following business areas: Networks, Cloud Software and Services, Enterprise Wireless Solutions, Global Communications Platform, and Technologies and New Businesses. It is designed to help our customers go digital, increase efficiency and find new revenue streams. Ericsson's innovation investments have delivered the benefits of mobility and mobile broadband to billions of people globally. Ericsson stock is listed on Nasdaq Stockholm and on Nasdaq New York.

[www.ericsson.com](http://www.ericsson.com)

# Quality transport between Sweden and France



## Specialist between France and Sweden

GN Transport is a transport company whose business concept is to be a niche company in transport between Sweden and France. We offer you a personal and professional partner. We can deliver customer-tailored solutions door-to-door with guaranteed delivery security for piece goods, batch goods and full loads.

### International Transport

Daily departures between Sweden and France and vice versa.

### Express Transport

With our express services, you are guaranteed the fastest route between Scandinavia and France!

### Sustainable Transport

A combined rail and road transport – a better choice for the environment.

## Contact Us

### Sweden

+46 (0)35 - 22 30 00  
sales@gntransport.se  
<https://www.gntransport.se/>

### France

+33 323 54 55 56  
sales@gntransport.se  
<https://www.gntransport.fr/>

# Partners

## GOLD



Essity is a leading global hygiene and health company committed to improving well-being through products and services essential to everyday life marketed in around 150 countries. Essity has about 48,000 employees worldwide and net sales amounted to EUR 15 billion in 2022. In France, Essity has about 2,500 employees spread over 8 locations, including 6 manufacturing plants and a global R&D center for tissue-based hygiene products. The resulting innovations contribute to the Group's Net Zero objective by 2050, and enable Essity to offer market-leading hygiene and health products through renowned brands such as Actimove, Cutimed, Delta-Cast, Demak'Up, JOBST, Leukoplast, Lotus, Nana, Okay, Radiante, TENA, Tensosport and Tork. France is the Group's 4th largest market worldwide in terms of net sales. For over 13 years, Essity has been partnering with the French Red Cross allowing the cumulated distribution of over 1 million Hygiene Kits to vulnerable and homeless people everywhere in France.

[www.essity.fr](http://www.essity.fr) - @Essity\_FR

## V O L V O

Every day the Volvo Group's products deliver food and medicine, take children to schools, power irrigation systems and construct roads and buildings. The Volvo Group is driving prosperity through transport and infrastructure solutions. People have always moved and built things, so while that will not change – everything else must. This includes the speed at which we combat climate change, the way we use the planet's limited resources and how we collaborate. Even the goals we are aspiring for – and there is global unity now – must meet the needs of the present, without compromising the ability of future generations to meet their own needs. This transition towards more resilient societies is being magnified as a consequence of extraordinary events such as global pandemics and natural disasters, effecting peoples health and safety and causing financial distress.

Together with our customers, supply chain partners, governments, societies and other stakeholders, we are moving quickly to develop and offer cleaner, safer and more circular transport solutions. We believe corruption must be fought, human rights respected, and education for all secured if we are to meet the UN Sustainable Development Goals – the world's agenda for a better planet. Quality, safety and environmental care are part of our heritage and identity. To stay relevant and contribute to more prosperous societies, we will continue to provide our customers with more sustainable and profitable solutions. Together we shape the world we want to live in.

[www.volvogroup.com](http://www.volvogroup.com)

# Partners

## SILVER



Alfa Laval is a world leader in heat transfer, centrifugal separation, and fluid handling, and is active in the areas of Energy, Marine, and Food & Water, offering its expertise, products, and service to a wide range of industries in some 100 countries. The company is committed to optimizing processes, creating responsible growth, and driving progress to support customers in achieving their business goals and sustainability targets. Alfa Laval's innovative technologies are dedicated to purifying, refining, and reusing materials, promoting more responsible use of natural resources. They contribute to improved energy efficiency and heat recovery, better water treatment, and reduced emissions. Thereby, Alfa Laval is not only accelerating success for its customers, but also for people and the planet. Making the world better, every day. Alfa Laval has 20,300 employees. Annual sales in 2022 were SEK 52.1 billion (approx. EUR 4.9 billion). The company is listed on Nasdaq Stockholm.

[www.alfalaval.fr](http://www.alfalaval.fr)



As a major player in energy transition, EDF Group is an integrated energy company active in all businesses: generation, transmission, distribution, energy trading, energy sales and energy services. EDF is a world leader in low-carbon energy, having developed a diverse production mix based mainly on nuclear and renewable energy, including hydropower. EDF's raison d'être is to build a net zero energy future with electricity and innovative solutions and services, to help save the planet and drive well-being and economic development. The Group is supplying energy and services to approximately 40.3 million customers, of whom 30.3 million in France. It generated consolidated sales of €143.5 billion in 2022. EDF is also investing in new technologies to support energy transition and meet growing energy demand, by providing low-carbon solutions and building sustainable and multi-industry partnerships. In March 2023, EDF has launched NUWARD, its subsidiary dedicated to the development of its Small Modular Reactor.

[www.edf.fr](http://www.edf.fr)

# Partners

## SILVER



H&M Group is a family of brands and businesses enabling customers around the world to express themselves through fashion and design, and to make more sustainable choices. For 75 years, H&M Group, has with the long-term owners the Persson family, driven the development of the company into new concepts, markets, business models and ideas. Our ambition is to continuously develop to create value with a focus on sustainable and profitable growth. Our longer-term perspective allows us to continue to invest in further improving the customer offering and experience as well as in innovations within tech development, materials, and sustainable initiatives. We want to lead the change, support a circular fashion industry and be a fair and equal company. Within H&M Group we want everyone to be themselves, and respect others for who they are. H&M Group has a strong setup of multi-brand functions supporting to enable each brand's unique vision and goals. This includes H&M, COS, Monki, Weekday, & Other Stories, H&M HOME, H&M Move, ARKET and Afound. Together they offer a great variety of styles and trends within fashion and accessories, beauty, and sportswear as well as interiors.

[www.hm.com](http://www.hm.com)



IKEA is a Home furnishing retail company. IKEA France employs more than 12 000 coworkers (Meubles IKEA France, Distribution Service IKEA France and IKEA Centres France), operates 36 stores, a planning studio, 5 home service points, 4 warehouses, one customer support center, an e-commerce website [IKEA.fr](http://IKEA.fr), a phone app. For the fiscal year 2023\*, IKEA Retail France turnover amounted to 3,8 billion euros, stores had 56,6 million visits, and online sales amounted to 24,6% of the global turnover. IKEA France takes part in the sustainable strategy, People and Planet Positive, set forth by Ingka Group (IKEA main franchisee) which aims at having a positive impact on climate by 2030 and inspire the many people to live a more sustainable life at home. IKEA France covers 158% of its energy consumption through its production of renewable energies in FY23 (wind, solar), and aims to deliver all its customers with 100% zero-emission solutions in France by 2025. IKEA bases its development on a strong Swedish corporate culture and strong values which are the keys to its success. This culture and values shared by all coworkers and countries in which IKEA operates helps everyone to grow and contribute to IKEA Vision – to create a better everyday life for the many people.

[www.ikea.com](http://www.ikea.com)

\*From September 1st 2022 to August 31st 2023

V O L V O

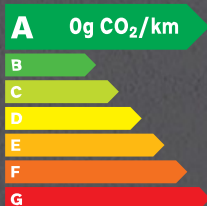
# NOUVEAU VOLVO EX30

## LE CONCENTRÉ DU MEILLEUR DE VOLVO.



Avec notre nouveau Volvo EX30, découvrez le meilleur de Volvo, concentré dans son plus petit SUV, 100% électrique, à la plus faible empreinte carbone de la gamme, pour une mobilité plus durable et en toute sécurité.

RCS Nanterre n° 479 807 141.



Cycle mixte WLTP Volvo EX30 Single Extended Range Ultra : Consommation (kWh/100km) : 15.7.  
CO<sub>2</sub> en phase de roulage (g/km) : 0.

Modèle présenté avec options. Valeurs données avec jantes de série, hors options et accessoires qui peuvent varier selon la conduite et l'environnement.  
Données en cours d'homologation.

**VOLVOCARS.FR**

Au quotidien, prenez les transports en commun. #SeDéplacerMoinsPolluer

# Partners

## SILVER



By combining smart transport solutions, technological innovation and a partnership approach, we're working to make sustainable transport a reality. Our offering includes trucks and buses for heavy transport applications combined with an extensive product-related service offering. Scania offers vehicle financing, insurance, and rental services to enable our customers to focus on their core business. Scania is also a leading provider of industrial and marine engines. We are determined to continuously align our operations with the vision of a sustainable development. By managing our impact across the value chain, we are confident that we are building the foundation for today's and tomorrow's business success. To drive the shift to a sustainable transport system, we need to lead by example. Across our business, we are focused on managing our impacts on people and the planet throughout our value chain. Our sustainability actions are focused on three interconnected priorities, based on our key impacts throughout our product life cycle: people sustainability, decarbonisation and circular business. The priorities are central to our business strategy and reflected in all our corporate objectives

[www.scania.com](http://www.scania.com)



Securitas is a world-leading safety and security solutions partner that helps make your world a safer place. By leveraging technology in partnership with our clients, we offer a broad portfolio of value-enhancing services and solutions integrated across the security value chain – from on-site services to advanced monitoring, comprehensive risk prediction and advisory services. With around 350 000 employees in 44 markets, our innovative, holistic approach with local and global expertise makes us a trusted business partner to many of the world's best-known companies. Benefitting from almost nine decades of deep experience and guided by our values of integrity, vigilance, and helpfulness, we create sustainable value by helping our clients optimize their operations and protect what matters most - their people and assets.

[www.securitas.com](http://www.securitas.com)



# Partners

## SILVER



SKF is a world-leading provider of innovative solutions that help industries become more competitive and sustainable. By making products lighter, more efficient, longer lasting, and repairable, we help our customers improve their rotating equipment performance and reduce their environmental impact. Our offering around the rotating shaft includes bearings, seals, lubrication management, condition monitoring, and services. Founded in 1907, SKF is represented in more than 130 countries and has around 17,000 distributor locations worldwide. Annual sales in 2022 were SEK 96,933 million and the number of employees was 42,641. 7 SKF sites are located in France with about 2900 employees. 10% of our investments for the 10 past years in France are focused on decarbonization and energy efficiency, and 4% of our turnover is dedicated to research and development. Together, we imagine rotation for a better tomorrow – By creating intelligent and clean solutions for people and the planet.

[www.skf.com](http://www.skf.com) / [www.skf.fr](http://www.skf.fr)

® SKF is a registered trademark of the SKF Group.

## VATTENFALL

Vattenfall is a leading European energy company, which for more than 100 years has electrified industries, supplied energy to people's homes and modernised people's way of living through innovation and cooperation. We work to enable the fossil freedom that drives society forward. We are committed to building a future where everyone can choose fossil free ways to move, make and live. Our goal is net zero emissions in our entire value chain by 2040 at the latest and it has been validated by the Science Based Target initiative as being in line with the 1,5° target of the Paris Agreement. We are involved in innovative partnerships to enable the decarbonisation of the transport and industry sectors. Among these partnerships, we can mention Hybrit, a joint initiative with SSAB and LKAB aiming at producing fossil free steel at commercial scale by 2026 thanks to green hydrogen, and our collaboration with Cake that goal is to produce an entirely fossil free motorbike by 2025. We employ approximately 20,000 people, have about 14 millions clients and operate mainly in Sweden, Germany, the Netherlands, Denmark and the UK. Vattenfall is present in France for more than 20 years as energy supplier to businesses and residential clients and aim to grow in the production side, notably through offshore wind. Vattenfall is fully owned by the Swedish state.

<https://group.vattenfall.com/>

# Partners

## SILVER



In 1955, Carl Erik Josef Nyberg (C.E.J.N.) designed and patented a revolutionary quick connect coupling that overcame many of the shortcomings of previous designs. It dramatically simplified handling and provided reliable, efficient connections. Following World War II, compressed air was increasingly used as an energy source for pneumatic tools and equipment. Leaking and inefficient couplings were a common problem, and one also experienced by our founder Carl, who struggled to keep up with his hourly piece-work as a tool grinder at the Royal Armour Regiment. This new product became the basis for a large part of CEJN's modern range of products as well as the starting point for our global growth. Our design is based on small external and large internal dimensions. Ever since Carl invented that first coupling, patented in 1955, we have been expanding our product lines, from compressed air initially to now include and cover media such as breathing air, hydraulic oil and fluids. We concentrate on developing innovative engineering solutions with a focus on safety as well as continuing to improve standard products and designing new ones. At CEJN, we are united by our five core values: safety, environment, quality, innovation and performance. They are our cornerstones and define who we are, how we work, what we believe in and what we stand for.

[www.cejn.fr](http://www.cejn.fr)

## FAGERHULT

Fagerhult creates premium lighting solutions that enhance human well-being in professional and public environments. With sustainability and connectivity at heart, we focus on office, education, healthcare, retail and outdoor applications. We work closely with customers and partners in the European market and provide lighting solutions globally – with tailor-made solutions for our customers. Originated in the dark Swedish forests, the importance of light has always been crucial for us. Knowledge of light is something we cherish, and something we want to share. We use our lighting knowledge and collaborative mindset to create a brighter future. Our vision is to create light for a better living. Fagerhult is part of the Fagerhult Group, one of Europe's leading lighting companies with 4,100 employees in 27 countries around the world. Fagerhult is one of the twelve brands in the group's portfolio.

[www.fagerhult.com](http://www.fagerhult.com)

# Partners

## OTHER



**Blykalla**



Blykalla is a Swedish producer of small modular reactors (SMRs). We develop and build the next generation of nuclear power, enabling clean, safe, and consistent baseload energy. Our reactor is based on 25+ years of research which Blykalla is now taking to market. It uses lead as a coolant, which makes it possible to achieve passive safety in its most compact form, and has important benefits in terms of safety and system simplifications. Our mission is to cut global CO2 emissions by 500 megaton annually through the replacement of fossil power plants. We are currently working together with international utilities and partners like Uniper and OKG to deliver Sweden's next nuclear reactor, with planned criticality by 2029.

[www.blykalla.com](http://www.blykalla.com)

Elonroad, a pioneering Swedish cleantech company, drives electrification through conductive charging solutions. Their innovative approach not only promotes sustainability but also leads to significant cost savings and operational flexibility for diverse customer segments such as ports, mines, and public roads. By integrating charging technology directly into road surfaces, Elonroad facilitates seamless charging for electric vehicles in motion or parked. Central to Elonroad's solution is a sophisticated network of IoT sensors embedded in the infrastructure. These sensors play a crucial role by collecting real-time data, monitoring road conditions, and enhancing overall safety measures.

[www.elonroad.com](http://www.elonroad.com)



Founded to power a digital Europe, evroc is building a secure, sovereign, and sustainable hyperscale cloud with best-in-class services and developer experience. The company is headquartered in Stockholm, Sweden, with a development office in Sophia-Antipolis, France. By 2028, evroc will operate eight hyperscale data centers and three software development hubs across Europe.

[www.evroc.com](http://www.evroc.com)



Helsing is a new type of defence AI company. We believe that software, in particular artificial intelligence, will be the key to protecting our democracies. Our purpose is to attain technological leadership so that democratic societies are free to make sovereign decisions and control their ethical standards. Our approach is software-first. We partner with industry and governments to connect existing and new hardware platforms with advanced AI. Helsing recently announced that it has raised €209m in a Series B funding round led by General Catalyst. The Swedish group Saab is joining the round as a strategic investor, deepening the existing partnership.

[www.helsing.ai](http://www.helsing.ai)

# Partners

## OTHER



**FTP A**  
AVOCATS

At FTPA, we are paving the way for a profound transformation of the legal profession combining legal and technical know-how. FTPA is an international full practice business law firm founded more than 50 years ago providing customized strategic solutions in complex legal matters. Our activities cover various fields of expertise implementing our dedication to constantly evolve towards more climate friendly running methods and assist our clients to meet their sustainable environmental obligations. We have developed a strong expertise in the digital field and work closely with our clients in their digitalization processes and development of online tools. Smart contracts enabling the automatic performance of contract terms and audits are in progress. The FTPA blockchain platform allows our clients to protect their innovations and trade secrets efficiently to be able to safely share them and accelerate creation.

[www.ftpa.com](http://www.ftpa.com)



**V O L V O**

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B". Volvo Cars aims to provide customers with the Freedom to Move in a personal, sustainable and safe way. This is reflected in its ambition to become a fully electric car maker by 2030 and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to be a climate-neutral company by 2040. As of December 2022, Volvo Cars employed approximately 43,200 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg, Camarillo (US) and Shanghai (China).

[www.volvocars.com](http://www.volvocars.com)

## Partners



We have a unique setup that combines venture creation and tech investments within a single organization. This advantage enables us to identify new research and deep tech opportunities with both commercial and impact potential, all within Chalmers' entrepreneurial ecosystem. We are experts in starting up companies based on deep tech and research in the most effective manner possible. This process allows us to cultivate our own high-quality deal flow in which we invest and become active owners. Throughout the entire journey, we function as investors and venture builders until exit. Profits are reinvested through our evergreen model and allocated to Chalmers to support new, groundbreaking research.

[www.chalmersventures.com](http://www.chalmersventures.com)



The Institut Polytechnique de Paris is a world-class Institute of science and technology encompassing 5 prestigious French engineering Schools: École Polytechnique, ENSTA Paris, ENSAE Paris, Télécom Paris, Télécom SudParis.

[www.ip-paris.com](http://www.ip-paris.com)



KTH Royal Institute of Technology is the engine of Stockholm's celebrated innovation ecosystem. At the university, KTH Innovation helps close to 400 teams of students and faculty validate their early-stage tech ideas every year. KTH Innovation supports ideas in all areas, but has special expertise in deeptech. They work closely with regional and international partners to enable more technology and knowledge from KTH to create impact in society. KTH Innovation has developed and exports a unique startup innovation development framework inspired by NASA, the KTH Innovation Readiness Level™, which offers methods and processes used by hundreds of universities and organizations worldwide.

[www.kth.com](http://www.kth.com)

## Partners

### L:A BRUKET

Pioneering Swedish skincare powered by nature since 2008. L:a Bruket values a holistic vision of beauty and well-being, strongly influenced by Swedish nature and spa culture. L:a Bruket Founders, Mats Johansson & Monica Kylén, see skin health as the route to beauty with natural and organic formulas valuing quality over quantity, respecting the skin and biodiversity and ensuring effectiveness and optimal tolerance. Through Forest Pledge, one of our charitable commitments, we donate 5% of net sales from the Spruce collection to Naturarvet, a Swedish foundation that buys old-growth forests to preserve them forever. Celebrating 15 years in 2023, we continue to champion a holistic vision of beauty and well-being, firmly rooted in Swedish culture and nature. Made in Sweden.

[www.labruket.com](http://www.labruket.com)

### ORREFORS

The history of Orrefors is the story of how the simplest ingredients – lime, sand and soda – can become magnificent glass objects. The proximity of the forest, the craftsmen and designers made Orrefors a global leader in glass. Today, we maintain this proud heritage by making sure that our products meet the principles of Scandinavian design: innovation, functionality, craftsmanship, timeless aesthetics and sustainable quality. Important values that survive the test of time. Now in its 125th anniversary, Orrefors sets sight on re-introducing our impressive archive to a new audience and form new design partnerships to deliver iconic products for future generations. The story about Orrefors' celebrated designs continues. Orrefors has always been about what's to come. Driven forward in search of new techniques, expressions, designs – and designers. Curious to discover more of the endless possibilities of glass. From early on, we've made it our hallmark to bring together traditional craftsmanship with the most visionary minds of the day. Merging past and present – in order to shape the future. This recipe has rendered some of our biggest successes. In celebrating the Orrefors 125th anniversary, we set our sights on re-introducing select parts of our comprehensive archive to new audiences, as well as forming new design partnerships delivering iconic products for future generations. Be sure to follow us as Orrefors' grand journey in glass and design continues.

[www.orrefors.com](http://www.orrefors.com)

### •AIVE

In untouched nature North of the Arctic Circle in Sweden crystal clear water surfaces in a spring at the foot of Mount Hirvasåive. Before coming to surface the water passes through nature's own decades long cycle of cleansing, unchanged for thousands of years. The result is a unique natural mineral water containing very low quantities of dissolved particles and neutral pH-value. Åive is one of the purest mineral water in the World. All mineral waters have different qualities. The water characteristics can be studied by reading the labels on the bottles for the respective mineral waters. Here you can see the comparison between Åive and four common waters on the European market. We invite you to try Åive and compare with other mineral waters and are confident that you will like it as much as we do.

Enjoy, and please remember to provide your body with a sufficient amount of water every day.

[www.aive.se](http://www.aive.se)

# Chambre de Commerce Suédoise en France

Founded in 1915, CCSF's mission is to promote business relations and commerce between France and Sweden. Constantly broadening its network, the Chamber aims to be a dynamic platform for all companies: start-ups, small, midsize and large corporates, B2B, B2C, from traditional industry to the new economy. CCSF provides unique business support solutions for Swedish companies in France and facilitate company set-ups: company domiciliations, meeting room facilities, event spaces, an exceptional network of contacts, a French-Swedish PR hub with a broad panorama of activities and communication media channels.

## A UNIQUE BUSINESS NETWORK

- A large network of business leaders and decision-makers in the Swedish-French business community
- A diversified network representing companies for all industries and sectors

## A PLATFORM FOR SWEDISH-FRENCH REPRESENTATION

- Promoting Swedish business interests in France
- Increasing the visibility and awareness of Swedish investments in France
- Promoting business opportunities and the French market potential to Swedish stakeholders

## IMPROVE YOUR SKILL-SET

- A wide range of activities: workshops, conferences, networking, business breakfasts...
- Featured guests: business leaders, entrepreneurs, opinion leaders, experts and policy makers
- Executive Education: Leadership and Intercultural Training

## A DEDICATED BUSINESS CENTER FOR YOUR ACTIVITIES

- Fully equipped offices
- Corporate domiciliation
- Meeting facilities
- Private roof terrace with stunning view of Paris

