

<b>Past Frustrations</b>	<b>What to Change</b>
<i>Ex. Clients who are not dedicated</i>	<i>How can you decline working with them?</i>
<i>High-maintenance clients</i>	<i>Is this your ideal client?</i>
<i>Monthly newsletter takes too long to write</i>	
<i>Not enough time for marketing</i>	
<i>Too much time wasted on social media</i>	