

Jeannine Gliddon Owens

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PROFESSIONAL SUMMARY

As a creative professional, I have extensive experience as a visual communicator, have taught at the collegiate level, and continue to embrace challenges in order to impact culture and society. I am fascinated with how visual communication connects people around the world, and seek to enhance that connection through exceptional aesthetics and engaging content.

AREAS OF EXPERTISE

- Design, create, and produce content for print, mobile, web, social media, email, apps, video, presentation, etc.
- Manage projects and budgets, develop production schedules, procure vendors
- Skilled communicator with teams/clients at all levels
- Develop and/or maintain brand standards
- Recruit, hire, and manage staff and contractors
- Develop design curriculum and arts programming
- Excellent interpersonal, management and organizational skills
- Research, analyze, code, write, edit, proofread content
- Experienced presenter
- Expert: InDesign, Photoshop, Illustrator, Muse, Mail Chimp, Constant Contact, AEM, Word
- Proficient: AfterEffects, Adobe XD, Excel, HTML, CSS, WordPress, Drupal, Figma, InVision, NVivo, EndNote, Stata

SELECT EXPERIENCE

1992-present **Gliddon Owens Design**, Owner/Art Director/Designer, Norfolk, VA

Select client list: **YMCA Hayo-Went-Ha Camps**, Central Lake, MI

Old Dominion University, Norfolk, VA

MaineHealth, Portland, ME

The Bassuk Center, Needham Heights, MA

National Center on Family Homelessness, Washington, DC

2020-present **Barry Art Museum**, Graphic Design and Research Assistant, Norfolk, VA

2019-2021 **Huntington Ingalls Industries—Newport News Shipbuilding**, Consultant/Graphic Designer, Newport News, VA

2018 **Red Chalk Studios**, Art Director/Graphic Designer, Virginia Beach, VA

2018 **Local Voice Media**, Digital Designer/Ad Scheduling & Inventory Manager, Virginia Beach, VA

2016-2017 **Consociate Media**, Graphic Designer, Gloucester Point, VA

2015-2016 **Tidewater Physical Therapy**, Marketing Specialist, Newport News, VA

2014-2015 **Antech Systems**, Senior Graphic Designer, Chesapeake, VA

2011-2014 **University of New England**, Graphic Design Manager, Portland, ME

2006-2011 **University of Southern Maine**, Graphic Designer, Portland, ME

2000-2003 **Colorado State University**, Adjunct Lecturer, Graphic Design and Illustration, Fort Collins, CO

2002-2003 **University of Wyoming**, Visiting Professor, Graphic Design, Laramie, WY

2001 **University of Northern Colorado**, Art Director/Graphic Designer, Greeley, CO

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EDUCATION

- 2019-present** **PhD-International Studies, Old Dominion University**, Norfolk, VA, *in progress*
Internship: Barry Art Museum, developed the *Travel the World with Barry Art* project
Internship: Designer for the Commonwealth Cyber Initiative (CCI) Building Bridges project
Conference Presentations: Old Dominion University
- 2019** **MA-Humanities/Visual Studies, Old Dominion University**, Norfolk, VA
Thesis Project: *Know What I Meme? New Perspectives Beyond the Digital* exhibit
Finalist: ODU Lion's Lair Social Entrepreneurship Competition for *Connexions That Matter*
Conference Presentations: Christopher Newport University, George Mason University, Shenandoah University, Old Dominion University
Awarded: Emerging Leaders Executive Program, City of Norfolk
- 1984** **BFA-Graphic Design, Colorado State University**, Fort Collins, CO
Internships: CSU Publications Office, Bob Coonts Design
Art History summer course in Italy
- Continuing Education:**
2019-2020 After-Effects Kickstart, School of Motion, On-Screen Digital App Design BootCamp, AIGA-HR/Grow Agency

AWARDS

- 2020** **NNS Presidential Model of Excellence Award** – as part of the Communications Department *Covid-19 Communications*, Newport News Shipbuilding
- 2014** **Gold Award, Collegiate Advertising Awards** – as part of the Communications Office *UNE Magazine* rebrand and redesign, University of New England
- 2010** **Silver Award, New England Press Association Better Newspaper** – color ad design, *Gorham Times*
- 2009** **Silver Award, New England Press Association Better Newspaper** – black/white ad design, *Gorham Times*
- 2003** **Higher Education Association of the Rocky Mountains Awards**
Design Excellence Award – QuickLook Brochure, University of Northern Colorado
Design Excellence Award – Viewbook, University of Northern Colorado
Design Excellence Award – Michener Newsletter, University of Northern Colorado
Design Excellence Award – Education for Life Poster, University of Northern Colorado

ADDITIONAL

- Inducted into the Genoa-Kingston High School Sports Hall of Fame, Genoa, Illinois, 2019
- The Bassuk Center's *Services Matter* report presented at a United States Congressional Hearing, February 3, 2016
- National Center on Family Homelessness *America's Youngest Outcasts* infographic appeared in the *Washington Post* and on NBC's *Today Show*, 2014
- Member: American Institute of Graphic Arts-Hampton Roads chapter, American Marketing Association
- American Field Service high school exchange student in Australia