Milo Cubes: People Are Using Social Media To Sell These Bite Sized Snacks

They're pricing these milo cubes at \$10 plus per packet - would you buy them?



(photo from Facebook)

FROM ASIAONE

EDITED BY JOSHUA CHRISTIAN SETH

Got a craving for Milo, but don't have the time to prepare a hot cup of one? Sure there's Milo Nuggets - but how about Milo cubes?

These little cute snacks have been flooding many social media networking sites recently, are being sold by the packet by netizens in Singapore, Malaysia, Brunei, and other countries where the product isn't officially avaliable.



Milo cubes

RM40

Milo energy cubes . Do whatsapp 01116817125





(SOLD) Milo Cubes

\$10

P Bandar Seri Begawan, Brunei

pre-order 30 pcs in each box



It is apparently only sold in African countries currently, and social media users are selling these things by the packet - about \$10-14 dollars for 30 cubes.

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·MILO CUBES·

FREE

Singapore

Milo cubes, halal & made in Dubai.

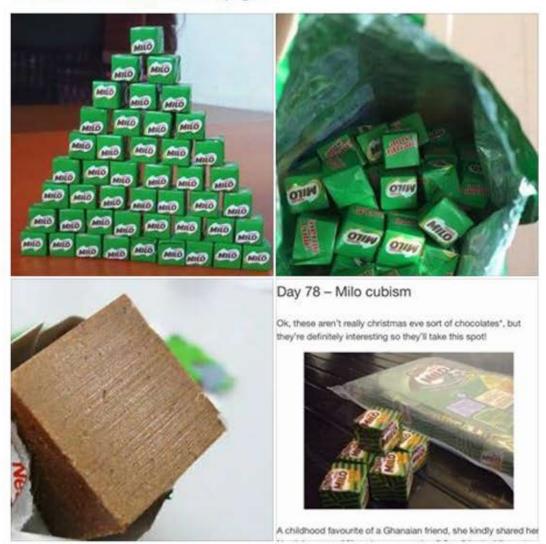
Chewy biscuit cookie kinda thing.

30 individually wrapped cubes in a packet.

1 for \$15 or 2 for \$28.

Buy more get more discounts . Po 10 working days or earlier .

Self collect at Yishun or delivery @ \$6.



A Japanese blogger who tried the cubes, which are supposed to be eaten as they are, wrote in his blog that they are not smooth nor soft like chocolate, but taste just like Milo powder.

"I would consider it as an energy booster since it is predominantly carbs. It is possibly healthier than other tidbits because it does contain a good amount of iron, low in fat and sodium," said Jaclyn Reutens, dietitian from Aptima Nutrition & Sports Consultants, on the nutritional value of these cubes, "use it when you are going for exercise and need a shot of energy."

Sounds like the ideal stuff for those who don't want to be seen eating Milo powder straight from the tin. The cubes may be launched in Singapore later this year, Nestle Singapore said. A spokesperson told AsiaOne that they are exploring the possibility of the launch "given the interest we've received in the product".

Sure, we'd like to have these little cubes next to our office pantry some day but definitely not priced at \$14 a packet.