

**NEW JOURNEY PAC** SEEKS TO CONNECT WITH THE AFRICAN AMERICAN VOTER THROUGH **OUTREACH** AND **EDUCATION** ON THE ISSUES IMPORTANT TO THEM, WITH THE GOAL OF **INCREASING AFRICAN AMERICAN SUPPORT FOR CONSERVATIVES** IN THE 2020 ELECTION CYCLE.

## THE REAL CONVERSATION

## A NEW JOURNEY INITIATIVE

Former Attorney General Eric Holder once declared America “a nation of cowards,” in part because we are afraid to have an honest conversation about race. Ten years later, those sentiments are echoed by United States Senator and presidential candidate Kamala Harris. It would be fair to say that race will continue to play a part of the American political conversation, as it has since our nation’s inception. We strive to live in a world where our children and grandchildren will not be labeled racist because of their political beliefs.

### WEB AND MOBILE-BASED DESTINATION

This election cycle, New Journey will advance a civil discussion on race in America. Toward that end, we have purchased the web domain, therealconversation.com. We will invite influencers, activist, and everyday folk to engage in a discussion on racial matters covering both broad topics and "issues of the day." New Journey will foster an honest and healthy dialogue centered around but not limited to:

**American Justice** – The American justice system has a disparate impact on the lives of black men and women. How do we reform our prison system, or address law enforcement in ethnic communities? What is the impact of illegal immigration on crime?

**The Killing Fields** – What are the conditions in American cities that make them so prone to murder, violence and other crimes that disproportionately affect African Americans?

**Institutional Dysfunction** – There are many institutional and cultural norms that create an environment conducive to incarceration, such as poor education, lack of economic opportunity, fatherless homes, moral dysfunction, and influential subcultures. What can be done to address them?

**Reparations** – The debate over reparations for slavery has gained prominence going into the 2020 campaign. Is this another talking point or is it real? Is it a game changer among potential African American voters?

**Voting Rights & Civil Rights** – These are issues that remain of prime importance to our democracy, yet continue to be a source of debate and division. The Republican party was born to fight slavery, but has since been branded as a party of bigots.

**Succeeding While Black** – Case studies to show how African Americans who have made it into the middle and upper middle classes got there. What did they do that was different from those who became wealthy?

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### LIVE EVENTS

"We need to have a conversation about race," is an often used, but never implemented talking point for members of the political class. This is where **the real conversation** takes place.

This election cycle, New Journey will host a series of real conversations in America's liberal cities in states that are reliably blue, but up for grabs in 2020. These include Detroit, Chicago, Houston, Staten Island, NY, and Ferguson, Missouri. We are targeting cities where violence and law enforcement incidents have disproportionately involved African Americans. Select colleges will be included for these discussions. We will encourage CIVIL discussion among participants, who will include, among others:

- Local Residents
- Law Enforcement Officers
- Community Leaders
- Political Leaders
- Scholars/Academia

• **February 18, 2009:** *Though this nation has proudly thought of itself as an ethnic melting pot, in things racial we have always been and continue to be, in too many ways, essentially a nation of cowards. Though race related issues continue to occupy a significant portion of our political discussion, and though there remain many unresolved racial issues in this nation, we, average Americans, simply do not talk enough with each other about race.*  
Eric Holder, United States Attorney General

• **March 8, 2019:** *For too long, frankly in our country, for too long we have not had these honest discussions about race. We've just not. You can look at textbooks in public schools that have erased so much of the history, the awful shameful history on race in this country.*  
Kamala Harris, United States Senator, California

• **July 31, 2019:** *I want to bring the conversation back to the broken criminal justice system that is disproportionately negatively impacting black and brown people all across this country today. Now Senator Harris says she's proud of her record as a prosecutor and that she'll be a prosecutor president. But I'm deeply concerned about this record. There are too many examples to cite but she put over 1,500 people in jail for marijuana violations and then laughed about it when she was asked if she ever smoked marijuana. ... She blocked evidence that would have freed an innocent man from death row until the courts forced her to do so. She kept people in prison beyond their sentences to use them as cheap labor for the state of California.*  
Tulsi Gabbard, United States Congresswoman, Hawaii

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